NeoSOFT®

Capabilities

Driving Digital Outcomes For Real Estate

About Us

Overview

4000+
Employees

10
Global Offices

9
Development Centers

1,00,000+ Sq.ft.
Office Space

Clientele

1500+
Clients

50+
Countries

85%
Clients Retention

22+
Industry Verticals

Achievements

2000+
Products Engineered

1500+
Applications Developed

12+
Awards

20+
Million Development Hours

Partners

aws

SAP

Microsoft®

Google Cloud

Magento®

Great Place To Work® Certified INDIA

25+
YEARS OF EXCELLENCE

CMMI DEV /5

Certified To Deliver Quality

KPMG

This is to affirm that

NeoSOFT Private Limited

Organizational Unit: Software Development Unit

has been appraised at

Maturity Level 5

of the Capability Maturity Model Integration for Development,

Version 3.0

CMMIDEV/5℠

CMMI ® V 3.0 / Exp. 2027-08-17 / Appraisal #72520

ISO
9001:2015
Quality Management

ISO
27001:2013
Information Security

ISO
20000-1:2011
IT Management

ISO
22301:2012
Business Continuity Management

What We Do

Team Augmentation

A team of 4000+ Battle Tested engineers across 100+ Different Stacks.

We are your Digital Factory, dedicated teams to supercharge your development throughput.

0 Operational Overheads.

Agile & On Demand.

Fixed Scope

We offer meticulously crafted project specifications and timelines for cutting-edge development, seamless integrations and feature-rich solutions.

The NeoSOFT approach ensures your projects are delivered with precision and excellence.

Managed Services

Our IMS services helps enterprises to run Business as usual.

With strong SLA driven services, 24x7 Support, Governance and Technology expertise, we help to optimize processes and costs.

Our Expertise

We help businesses wherever they are in their digital journey. From consulting for a **digital transformation** to carving out a **technology roadmap**. Our expertise helps you to **drive ROI** from your digital initiatives.

Digital Transformation

- UX/UI Consulting
- Web & Mobility Solutions
- Enterprise API Management
- RPA
- Legacy Modernization

Digital Product Engineering

- Custom Software Engineering
- QA Services
- Maintenance
- Managed Services

Infrastructure & IT Operations

- Cloud Consulting
- DevSecOps
- Cloud Migration
- Cloud Management

Data Management & Analytics

- Data Engineering
- Governance
- B.I. & Analytics

Artificial Intelligence

- M.L. Models
- Model Generation
- M.L. Ops
- Data Science

Internet of Things

- IoT Consulting
- Software Defined Features
- IoT Applications

Innovation Lab

- MVP & POCs
- Rapid Prototyping
- Emerging Tech

Team Augmentation

- Solution Architects
- B.A.
- Developers
- Data Scientists

Selected Clientele

Case Studies

Real Estate Platforms

Facilities Management
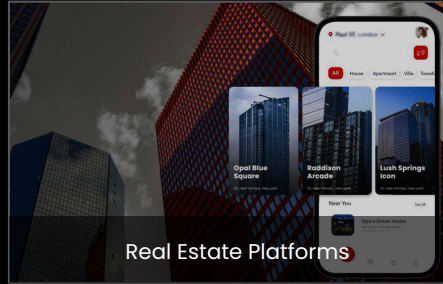
Malls

AR/VR

Customer Experience

CRM/ERP

Artificial Intelligence

Analytics

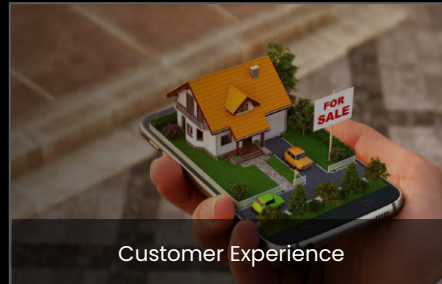Digital Marketing

Real Estate Platforms

Facilities Management

Malls

AR/VR

Customer Experience

CRM/ERP
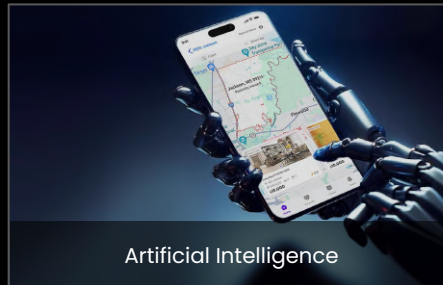

Artificial Intelligence
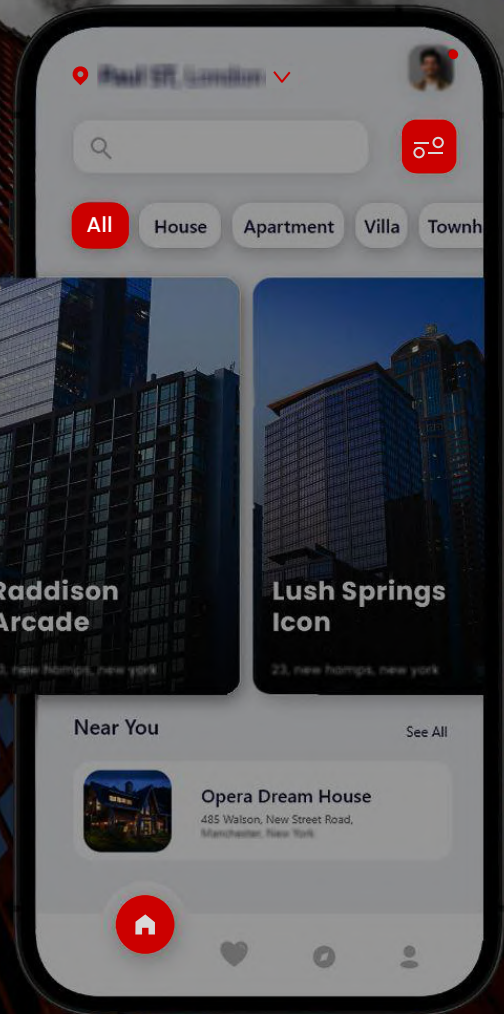

Analytics

Digital Marketing

Real Estate Platforms

A Trusted Partner in Property Solutions Across Australia

United realtors and buyers for seamless communication and streamlined property transactions.

Customised Dashboards   Database Management   UX/UI   Agent Info/Search

Buyer-Centric Features

Realtor-Focused Tools

Customized Dashboards

Solutioning

Challenges

- Ensuring smooth integration of the e-signature system and other third-party tools.

- Identifying essential features for both buyers and realtors while ensuring simplicity and usability.

- Implementing customized dashboards for diverse users without overwhelming them with irrelevant information.

Technical Spotlight

- Utilized robust APIs and SDKs to seamlessly integrate third-party tools such as e-signature systems.

- Utilized analytics tools like Google Analytics for gathering insights on user interactions.

- Utilized modular front-end frameworks like React.js for customizable dashboards.

Solution Highlights

- Utilize robust APIs and SDKs for seamless integration of third-party tools like e-signature systems

- Thorough user research prioritized critical features in app development, iterating based on feedback.

- Implemented modular design and customizable dashboards for user flexibility without sacrificing usability.

Tech Stack

ANGULAR

Case Studies

A Real Estate Leader Based in Israel

Engineered an intuitive web portal that features real-time property listings.

Product Engineering   UI/UX   Database Management   Cloud Enablement

8X	**40%**	**25%**
Improved Business Efficiency	Boosted CX	Increase in Sales

Solutioning

Challenges

- Lack of infrastructure for listing properties, maintaining their history, and association with brokers and agents.

- Absence of proper communication channels, listing of real-time property status and delayed promotional offers led to weakened sales.

- Distorted channels for maintaining the overall business operations and derive meaningful insights.

Technical Spotlight

- Leveraged Google APIs for map integration.

- AWS used for the storage of files and also for sending emails.

- Decreased load-time and boosted responsiveness using JavaScript.

Solution Highlights

- Seamless and quick access to all available property listing.

- Easy access to updating and maintaining the history and current status of properties.

- Reports and dashboards to derive meaningful insights.

Tech Stack ANGULAR JS node JS aws

FINALLY, A PLACE TO REST YOUR HEAD IN ISRAEL

JERUSALEM

A Leading Real Estate Brokerage Firm Headquartered In Dubai

Streamlined property search, agent selection, showings, and document preparation.

Customised Dashboards   Streamlined Database   Efficient Processes

Unified Platform

Tailored dashboards for diverse users

Document Preparation

Solutioning

Challenges

- Ensuring seamless integration of different functionalities and compatibility across various devices and platforms.

- Safeguarding sensitive information shared between realtors and buyers, including personal data and transaction details.

- Overcoming potential communication barriers and ensuring secure and reliable agent-buyer connections.

Technical Spotlight

- Utilized RESTful APIs along with technologies like GraphQL for efficient and flexible integration.

- Implemented AES encryption for data at rest and SSL/TLS protocols for data in transit.

- Utilize end-to-end encryption and OAuth authentication protocols for secure agent-buyer connections.

Solution Highlights

- Utilized robust API integration techniques and ensure compatibility across multiple devices and operating systems.

- Implemented stringent data encryption protocols and adhered to industry-standard security practices.

- Implemented secure communication and authentication for reliable agent-buyer connections.

Tech Stack

API {REST}

AES-128 ENCRYPTION

OAUTH

Case Studies

A Prominent Indian real estate developer focusing on luxury projects

Real-time data mining for publishing latest property updates on the portal.

Product Engineering   UI/UX   Data Mining   Cloud Computing

6X	30%	27%
Boosted User Engagement	**Greater Customer Acquisition**	**Increase in Business Revenue**

Solutioning

Challenges

- Provide customers with accurate and updated information about properties for rent.

- Verify property data received from local real estate agents.

Technical Spotlight

- Created a Python script for reading emails and copying attached files.

- Leveraged AWS Lambda to process the data and notify engineers.

- Implemented bulk insertion using MySQL server.

Solution Highlights

- Accurate and real-time information is displayed on the website.

- Thorough vetting of data submitted by local real estate agents.

- Built a great user experience with minimal navigation, easy data access, and intuitive UI/UX.

Tech Stack

aws | MySQL | python

MENU

About   Location   Plans   Amenities   Gallery

About   Location   Plans & Prices   Amenities   Gallery

LIVE AROUND MUMBAI'S LARGEST PRIVATE OPEN SPACE

Price :
₹ 1.99 Cr.+

Typology :
1, 2 & 3 BHK

Possession Status:
Ready to move in

Location :
New Cuffe Parade, Mumbai

ABOUT

At ▮▮▮▮ our passion is to create landmarks that meet global standards, epitomise the values of our family, and are built on a legacy of trust spanning four decades. We are guided by our vision of 'Building a Better Life'. ▮▮▮▮ enables and transforms you to be a better

Call Us   Contact Us

Typology :
3, 4 & 5 BHK

Possession :
May 2027

Location :
Tardeo, Mumbai

Artist's impression of the grand living room.

✎ REQUEST A CALL BACK

Name

Email (Recommend using Gmail id)

India

Mumbai

+91   Mobile No. Without Country Code

☑ Receive updates on Whatsapp

☑ Enquire   ☐ Book a site visit

Submit   Call : 022-68863467

The New Frontier of Real Estate Transactions with Digital Currency

Streamlined buying and selling Real Estate with advanced filters and direct chats.

Cryptocurrency   User Experience   Property Listing Functionality

Increased Accessibility

Enhanced User Engagement

Streamlined Property Listing

Solutioning

Challenges

- Ensuring secure and reliable cryptocurrency transactions.

- Maintain simplicity while offering advanced features for diverse user proficiency.

- Managing a large volume of property listings and ensuring accurate and up-to-date information.

Technical Spotlight

- Utilized blockchain technology like React.js to ensure secure, transparent, and immutable cryptocurrency transactions.

- Utilized UX design principles and testing tools like UsabilityHub to ensure platform accessibility for all users.

- Implemented backend scripts using JavaScript (Node.js) to automate listing verification processes.

Solution Highlights

- Integrated secure encryption and trusted payment gateways for cryptocurrency transactions.

- Refined platform design iteratively through user testing for seamless user experience.

- Developed automated listing verification processes and provide tools for users to easily update their property information, maintaining a reliable database of listings.
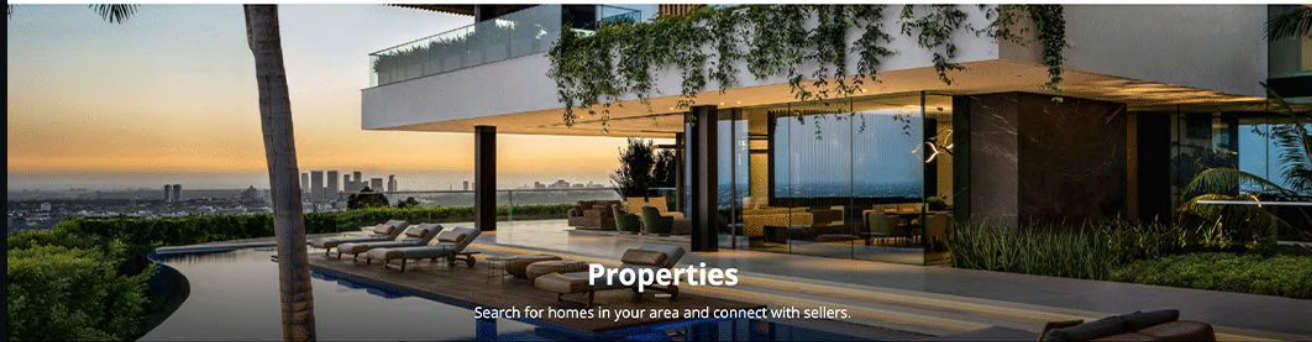
Tech Stack

Properties

Search for homes in your area and connect with sellers.

Search by state

USD

| Price | Bed & Baths | Square Ft | Lot Size | Type | Features | Time Listed |

Newest

Facilities Management

A State-Of-The-Art Serviced Workspace Solutions

Improved workplace communities with cutting-edge design and technology.

Flexibility

Customization

Customer Experience

Cost Efficiency

Improved Flexibility

Customization

Improved Security

Solutioning

Challenges

- Safeguarding sensitive visitor information and ensuring compliance with data protection regulations.

- Ensuring compatibility with various IoT devices and systems in a multi-vendor environment.

- Safeguarding user data and ensuring compliance with data privacy regulations.

Technical Spotlight

- The Visitor Management System boosted guest processing and tracking accuracy through digital registration and identification, ensuring security.

- Leveraged IoT technology to efficiently manage bookings, generate utilization analytics and customize according to customer needs.

- AWS KMS provided a highly secure and scalable solution for managing encryption keys.

Solution Highlights

- Enforcing encryption protocols and adhering to privacy regulations ensured visitor data protection and compliance.

- Adhered to industry standards and protocols to ensure interoperability between different IoT devices and systems.

- Implemented robust data security protocols, encryption mechanisms, and regular audits to protect user data and ensure compliance with privacy regulations.

Tech Stack   okta   DUO   CROWDSTRIKE

Schedule a Visit

Call

India's Largest Managed Workspace Platform

Managed Offices Designed to Meet Your Business Needs

Book Now

An Award-Winning Community Management Software

Enhanced convenience for residents and management committee by simplifying facilities management.

Enhanced Convenience   Improved Communication   Enhanced Security

Improved Resident Experience	Enhanced Community Engagement	Efficient Maintenance Operations

Solutioning

Challenges

- Encouraging residents and management to fully embrace app features and digital communication platforms.

- Ensuring resident data security and privacy to build trust and comply with regulations.

- Managing the app's technical infrastructure for uninterrupted service delivery.

Technical Spotlight

- Leveraged Flutter for cross-platform app development to ensure compatibility across iOS and Android devices.

- Utilized Azure for scalable and reliable app hosting, data storage, and backup.

- Integrated Google Analytics for user behavior insights and app performance enhancement.

Solution Highlights

- Provided user training and ongoing support for residents to familiarize them with the app's features.

- Implemented strong data encryption and protection protocols to safeguard resident privacy.

- Established tech support channels and partnerships for seamless app performance.
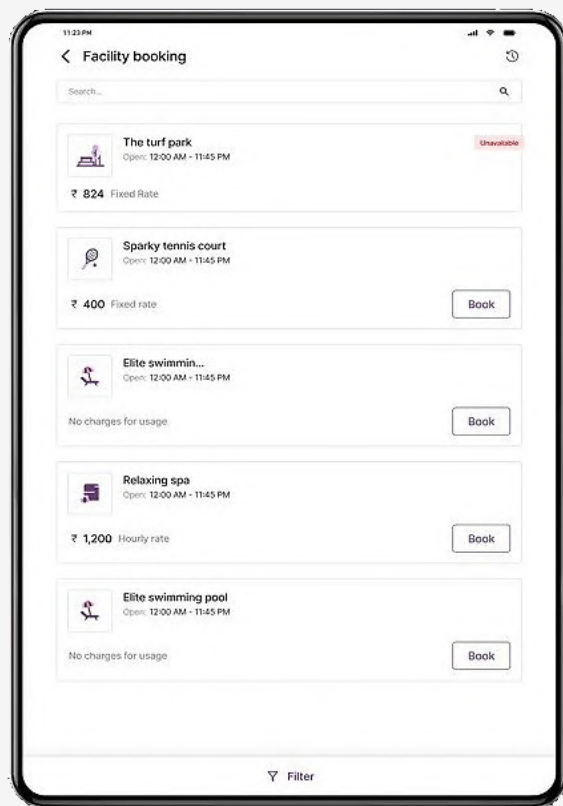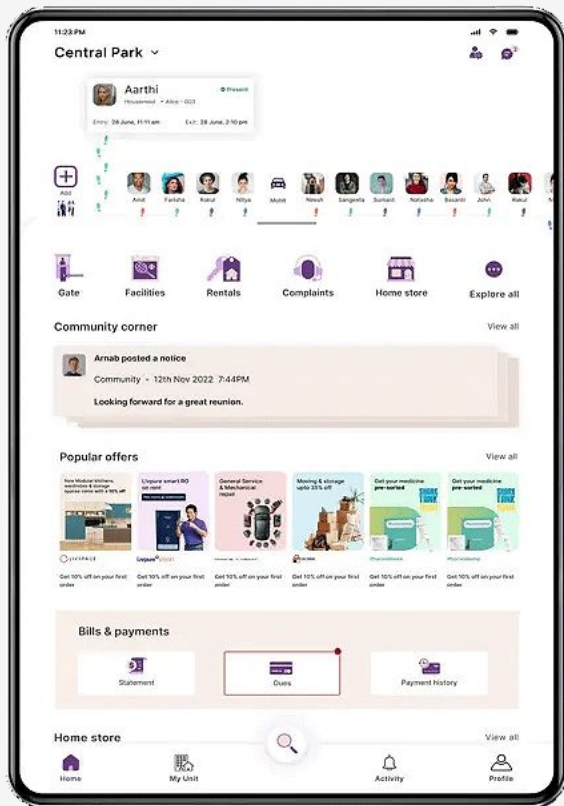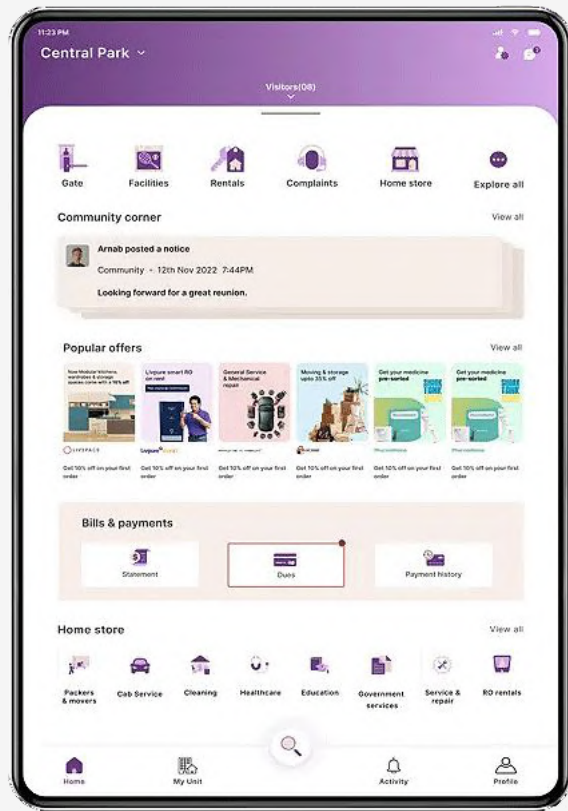
Tech Stack okta DUO CROWDSTRIKE

Real Estate Platforms

Facilities Management

Malls

AR/VR

Customer Experience

CRM/ERP

Artificial Intelligence

Analytics

Digital Marketing

A Pioneer In Personalized and Comprehensive Approach to Real Estate

Transformed Property Management with a Comprehensive Platform.

Operational Efficiency   Customer Experience   Data-Driven Decision Making

Streamlined Property Transactions

Improved Customer Satisfaction

Informed Decision Making

Solutioning

Challenges

- Managing extensive property data and ensuring its accuracy across modules is crucial for reliable transaction processing.

- Integrating modules for seamless communication poses compatibility and synchronization challenges.

- Securing property and customer data and ensuring regulatory compliance demand robust security measures.

Technical Spotlight

- Using MySQL 5.0 and Laravel, the platform employed advanced data management for integrity and consistency across modules.

- Utilized PHP, JavaScript, AJAX for efficient scripting, interactivity, and data exchange.

- Implemented UNIX/Linux security features ensures comprehensive security measures.

Solution Highlights

- Advanced data management tools, including validation checks and automated syncing, ensured integrity across modules.

- Robust integration via APIs and middleware enabled seamless communication and real-time data exchange between modules.

- Implemented encryption, access controls, and regular audits enhances data protection and ensures regulatory compliance.
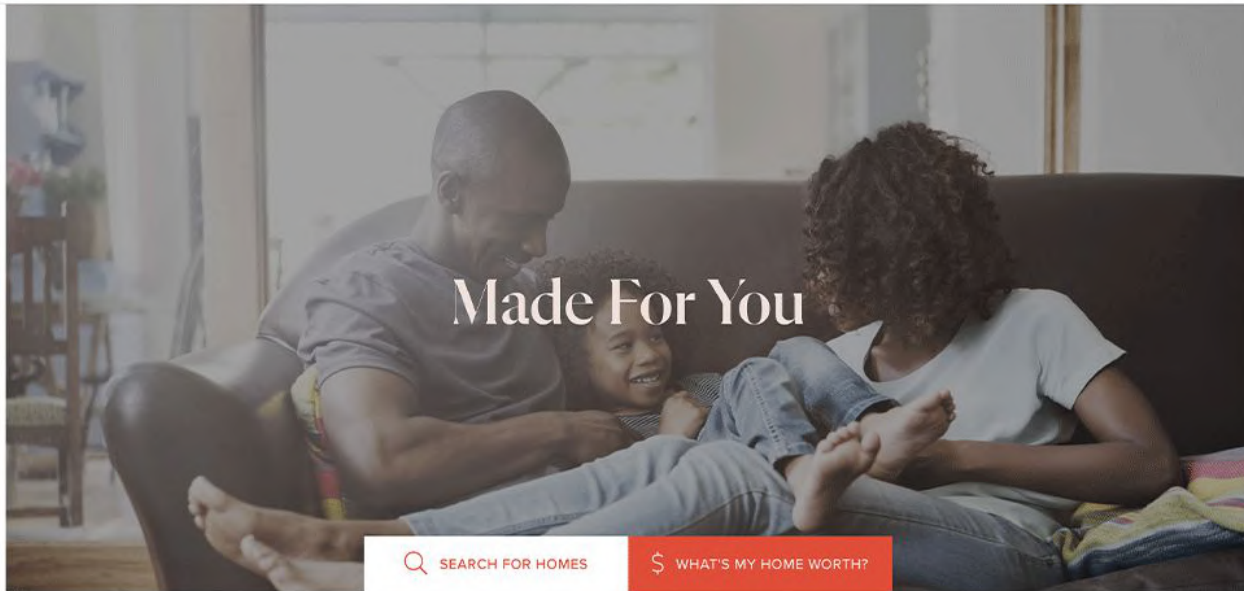
Tech Stack — php | JS | CSS3 | HTML5 | MySQL | Laravel | Linux | AJAX

Case Studies

One of India's Largest Commercial Real Estate Developers

Redefined real estate inventory management with AI-driven solutions.

Improved Transparency   Online Inventory Efficiency   Mapping Efficiency   AI

Sales Surge	Inventory Mastery	User-Friendly Revolution

Solutioning

Challenges

- Creating a system capable of mapping all units of a builder's inventory.

- Designing a universal solution suitable for different types of users.

- Ensuring a smooth and intuitive process for inventory management.

Technical Spotlight

- Utilized Conversational UI with chatbot technology like Dialogflow for a user-friendly experience.

- Developed RESTful API integration frameworks for seamless incorporation.

- Implemented a specialized dynamic pricing engine using tools like Pricefx.

Solution Highlights

- Implemented a step-by-step conversational process for inventory creation.

- Implemented batch mapping of information to streamline the process.

- Separated management of dynamic pricing for flexibility.

Tech Stack Dialogflow pricefx REST API

Search

Murad

Enjoy your first home sale

Explore Now

Revenue

$960,031

Maintains Cost

$340,090

Building Condition

Pending for changes	23
On repairmen progress	23
Awaiting for repirements	35
On request	7

Quick stats

Income
$407,997

● Income   ● Expense

Top Properties

Filter

Select Location   Price Range   For Sale   Home Type

Riche Luxury Mansion   **$499,000**
303 Atlas Dr #Hercules, CA 94547
2 bed • 1.5 baths • 1,22 sq ft

Riche Luxury Mansion   **$499,000**
303 Atlas Dr #Hercules, CA 94547
2 bed • 1.5 baths • 1,22 sq ft

Riche Luxury Mansion   **$499,000**
303 Atlas Dr #Hercules, CA 94547
2 bed • 1.5 baths • 1,22 sq ft

Latest Messages   Mark all as Read

Brooklyn Simmons   6m ago
Amet minim mollit noerunt uamco est sit aliq..   5

Brooklyn Simmons   6m ago
Amet minim mollit non deserunt uest sit aliq..   2

Brooklyn Simmons   6m ago
Amet minim mollit non deserunt ullamco est sit aliq..

Case Studies

A Revolutionary Tech Company Creating Digital Models Of Physical Spaces

Revolutionized construction with cloud and ai-based virtual tour solutions.

Mobile 3D Scanning   AR/VR   Data Integration   User Experience

Improved Property Marketing

Customized 3D Models

High-Quality Data Acquisition

Solutioning

Challenges

- Handling and integrating large volumes of data from diverse sources to create comprehensive 3D models.

- Providing customizable features and a user-friendly interface within the mobile application.

- Ensuring compatibility and interoperability of the virtual tour solutions across different devices.

Technical Spotlight

- Used Azure cloud infrastructure and AI algorithms like TensorFlow to create 3D models from diverse data sources.

- Utilized technologies such as React Native for cross-platform development to ensure a seamless user experience.

- Utilized technologies like WebGL to ensure cross-platform compatibility of 3D models.

Solution Highlights

- Streamlined data processing pipelines using cloud infrastructure and AI algorithms to create 3D models from diverse data sources.

- Incorporated user feedback into the design and development process to enhance customization features and improve the overall user experience.

- Conducted thorough interoperability tests to ensure seamless integration across real estate platforms.
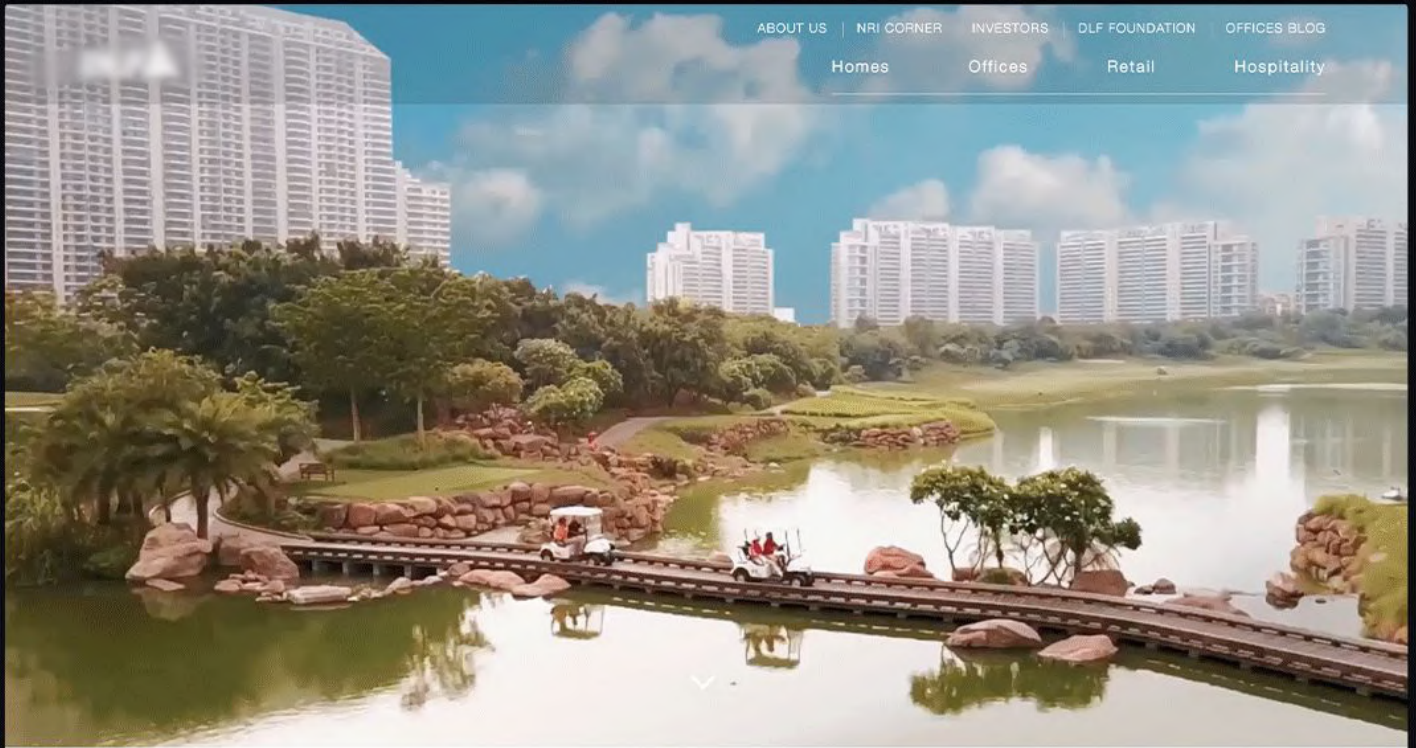
Tech Stack Azure WebGL

A Workspace Revolutionary offering Flexible Solutions for Individuals and Businesses

Introduced digital transformation in coworking spaces.

Data-Driven Insights

Scalability

Customer Experience

Market Trends

Enhanced Operational Efficiency

Improved Customer Experience

Data-Driven Decision Making

Solutioning

Challenges

- Integrating digital tools and platforms into existing systems was challenging.

- Ensuring the privacy and security of member data in digital systems.

- The upfront investment required for digitization initiatives was prohibitive for some coworking spaces.

Technical Spotlight

- Utilized user-friendly workspace management software such as Microsoft Office 365.

- Utilized Okta or Duo Security for multi-factor authentication, alongside CrowdStrike or Palo Alto Networks for threat detection.

- Opt for Google Workspace for cost-effective scalability in coworking spaces.

Solution Highlights

- Offered extensive training programs to boost digital literacy among staff and members, ensuring seamless adoption of digital solutions.

- Implemented robust data protection measures, including encryption, access controls, and regular security audits, to safeguard member data.

- Explored cost-effective digitalization solutions and prioritize investments based on the potential return on investment (ROI) and long-term benefits.
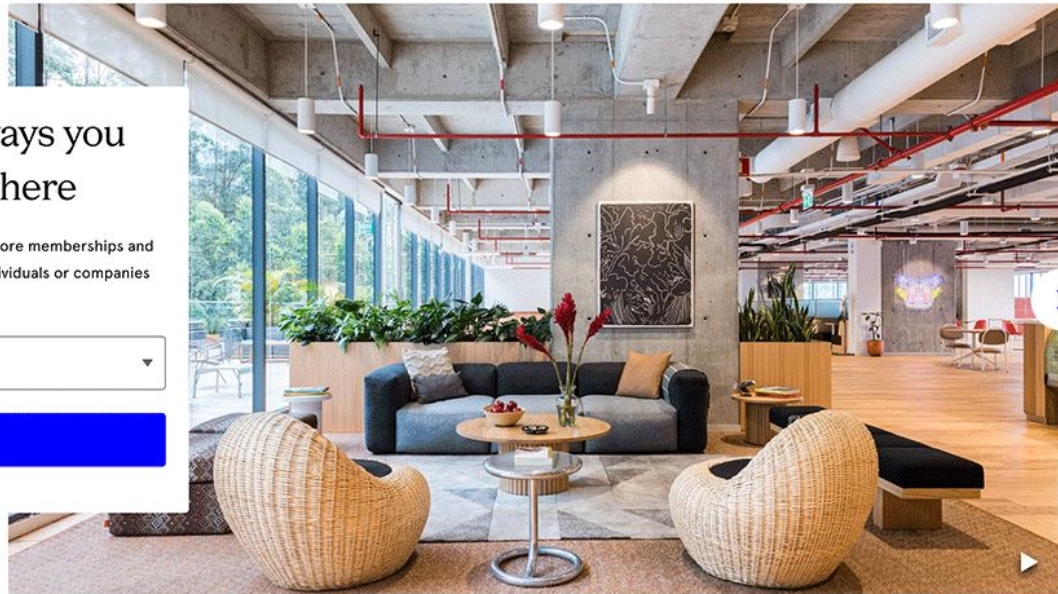
Tech Stack

okta

DUO

CROWDSTRIKE

A Software Solution for Residential Properties

Streamlined Society Management with a host of secure features.

User Experience   Security and Data Privacy   Operational Efficiency

Efficient Society Management

Enhanced Security Measures

Improved Resident Satisfaction

Solutioning

Challenges

- Avoiding compatibility issues while integrating diverse systems for societal task automation.

- Ensuring adherence to stringent data privacy regulations while implementing security measures.

- Overcoming resistance to change among administrators and residents demands comprehensive training and support efforts.

Technical Spotlight

- Seamlessly integrate diverse systems with PHP for server-side scripting and AJAX for asynchronous data exchange, minimizing compatibility issues.

- **Data Privacy Compliance**: Ensure GDPR/HIPAA compliance with robust privacy measures using PL/SQL and MySQL 4.0.

- HTML 5 and CSS design intuitive interfaces, eased user adoption and minimizing resistance to change.

Solution Highlights

- A methodical approach involving thorough testing and phased implementation mitigated integration challenges.

- Implementing strong encryption and regulatory compliance ensured data privacy and system reliability.

- Involving end-users in design, offering user-friendly interfaces, and providing comprehensive training fostered adoption and satisfaction.

Tech Stack

Case Studies

Global Real Estate Consultancy Leading Commercial and Residential Services

Revolutionized building management with advanced analytics.

Reducing Operational Costs

Managing Multiple Vendors

Transparency

Improved Operational Efficiency

Enhanced Tenant Comfort

Increased Sustainability Performance

Solutioning

Challenges

- Managing and integrating diverse data posed challenges with quality, consistency, and compatibility.

- Coordinating vendors and contractors demanded efficient communication for smooth operations.

- Implementing new tech, like building analytics platforms, needed overcoming resistance and providing staff training and support.

Technical Spotlight

- Used the PEAK platform to access advanced analytics to optimize operations and inform decisions.

- Used Slack or Microsoft Teams for Vendor Management streamlined communication and collaboration.

- Kotter ensured successful implementation through structured training programs and ongoing staff support.

Solution Highlights

- Implemented CIM's PEAK platform, using advanced analytics and visualization to optimize building performance.

- A vendor management system streamlined communication, tracked performance, and ensured service standard compliance.

- Trained teams to maximize PEAK platform benefits for data-driven decisions.

Tech Stack slack Ti KÖTTER Services

Services   Insights

Your partners in property

Let us know how we can help

🔘 Residential   ⚪ Commercial

📍 Search for property by city, postcode, country, etc.

Buy   Rent

Malls

Case Studies

The Largest Mall in Kuwait

Developed a wayfinding application providing quick and easy navigational information to customers.

Product Engineering   UI/UX   Data Analytics   CX

60%	5X	40%
Elevation in CX	Enhanced Visibility	Increase in Sales

Solutioning

Challenges

- The lack of navigational tools made it difficult for customers to locate the store they needed.

- Absence of kiosks for product and services information.

Technical Spotlight

- Leveraged SQLite for managing store location and information.

- A visually appealing user interface for easy usability and control.

- Used Angular for an accurate representation of destination to destination navigation.
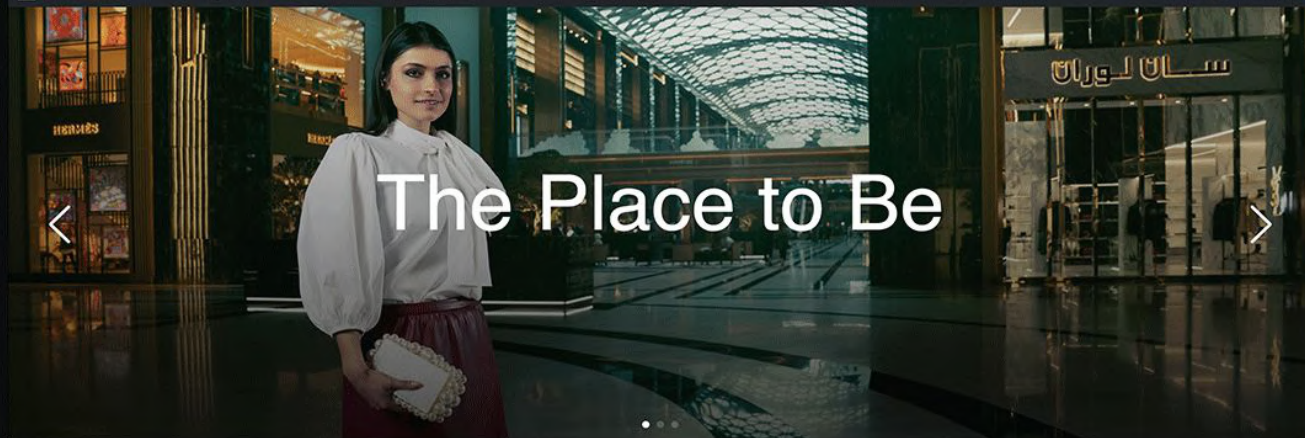
Solution Highlights

- Highly responsive and easy-to-use tool.

- Step by step navigational guide from current location to selected location.

- Virtual tour for guided navigation.

Tech Stack

Swift

CORE|DATA
research

SQLite

Case Studies

An International Real Estate company headquartered in Singapore

Digital Catalog showcasing their commercial, residential or business properties (Malls/Offices).

Product Engineering	UI/UX	Database Management	Modernization

5X
Improved CX

13%
Growth in
Conversion rates

**Improved
Click-Through-Rate**

Solutioning

Challenges

- Absence of an integrated platform containing diverse property types including commercial, residential or business properties.

- Real-time information about the properties' availability and pricing.

- Enhancing user retention and increasing page views through user-driven designs and streamlined navigation.

Technical Spotlight

- Used WordPress for creating the website layout and content management.

- Integrated MySQL for effective and accurate data management.

- Adopted ReactJS to develop dynamic user interfaces that prioritize user experience

Solution Highlights

- Dynamic design and intuitive interface facilitated easy usability for users.

- Real-time information and dedicated modules for separate types of properties further increased user engagement.

- Implemented a responsive design approach focused on user preferences and behaviors, coupled with intuitive navigation features.

Tech Stack

Swift

CORE|DATA research

SQLite

One of Asia's Largest Diversified Real Estate Groups

With an ecosystem of investment management, development, and operating capabilities, we deliver sustainable long-term value to our stakeholders

CapitaSpring, Singapore

Case Studies

One of the Biggest Retail Mall-chains in India

Developed a mall management system that enables retailers to track sales, store data and share profit.

Web App Development   UI/UX   Database Management   POS

10X
Increased Efficiency

8X
Greater Transparency

70%
Boosted Sales

Solutioning

Challenges

- The absence of a dedicated infrastructure for consolidating sales led to inefficient sales and profit management.

- No system in place to track sales.

- Lack of transparency among retailers within malls.

Technical Spotlight

- Developed a point of sale application using core Java and Swings.

- Developed plugins using VB.NET for fetching the sales data from point of sale application.

- Portal for tracking sales using PHP object-oriented approach and by developing an MVC framework for the same.
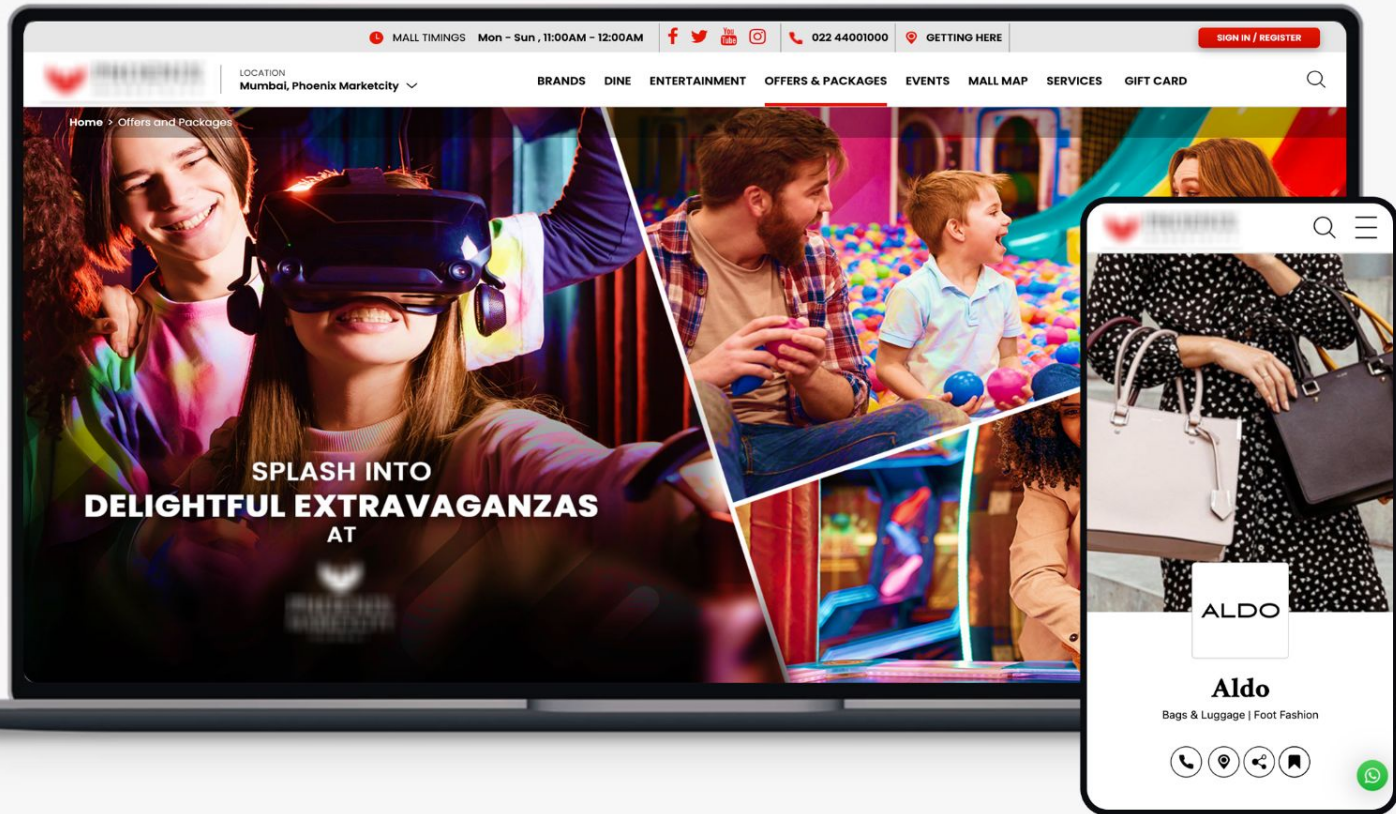
Solution Highlights

- Implemented data exchange protocols and enhanced security authorization for different retailers.

- SQLite was used to develop a secure database to store retail data and sales information.

Tech Stack

Swift

CORE DATA research

SQLite

Case Studies

Real Estate Platforms

Facilities Management

Malls

AR/VR

Customer Experience

CRM/ERP

Artificial Intelligence

Analytics

Digital Marketing

The Pioneer of Mall Culture in India

Derive mall statistics such as - daily footfall count, vehicle count, and yearly turnaround of EBOs.

Web App Development   UI/UX   Database Management   Inventory Management

5X
Operational Enhancement

33%
Increase in Sales

22%
Greater Productivity

Solutioning

Challenges

- Securely storing transaction data was a major concern.

- Monitoring the number of customers entering the premises and making a purchase.

- Lack of a shared portal for retailer to share and upload their data.

Technical Spotlight

- Leveraged MS SQL to efficiently manage and store retailer data.

- Leveraged jQuery to make it easier to use JavaScript on the website.

- Advanced AI, Sensors, and Cameras to accurately monitor footfall.

Solution Highlights

- Developed a robust web application that featured an admin module with EBO management modules

- Integration of a log master portal to accurately display car and bike parking details

- Sensors and Cameras for calculating footfall.

Tech Stack

Swift · CORE|DATA research · SQLite

AR/VR

Real Estate Platforms

Facilities Management

Malls

AR/VR

Customer Experience

CRM/ERP

Artificial Intelligence

Analytics

Digital Marketing

A Pioneer in Augmented Reality Property Management Solutions

Implemented AR technology to revolutionize property management interactions.

AR Visualization

Digital Twin Integration

Data Analysis and Insights

Enhanced Efficiency

Improved Decision-Making

Data-Driven Maintenance Strategies

Solutioning

Challenges

- Seamless implementation of cutting-edge AR technology.

- Designing intuitive interfaces and tools ensuring usability and user satisfaction.

- Developing robust data analysis tools for tracking equipment performance and maintenance activities.

Technical Spotlight

- AR Development Kits (ARDKs) enabled real-time overlays of digital information onto physical spaces.

- Utilized Figma for the creation of user-friendly interfaces.

- Data Analytics Platforms like Power BI, and Google Data Studio offered powerful visualization and analytics capabilities.

Solution Highlights

- ARKit seamlessly integrated augmented reality into property management workflows, providing immersive experiences for users.

- Used UX Design Tools for intuitive interfaces, addressed diverse user needs through iterative processes.

- Utilized Data Analytics Platforms to track equipment performance, monitor maintenance, and derive insights.

Tech Stack
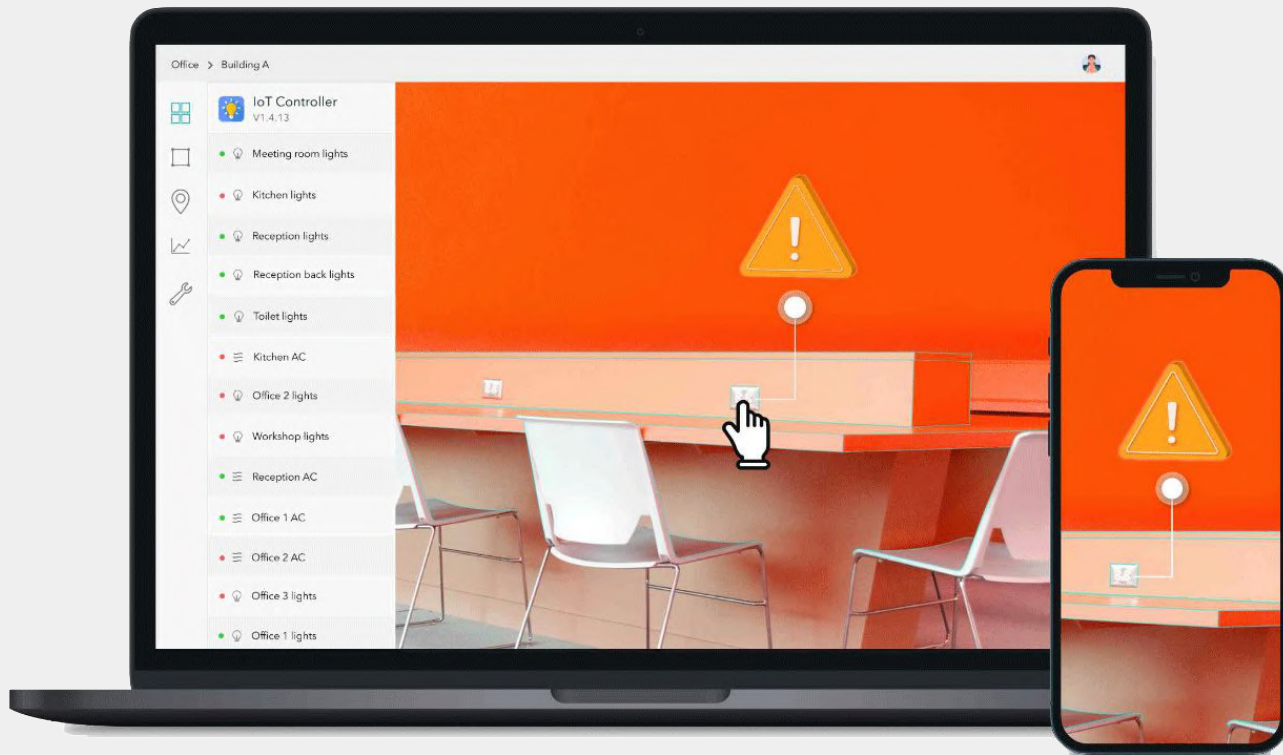
A Globally Recognized Luxury Brand For Fashion, Accessories, Fragrances, Home Décor

Built a revolutionary virtual store experience, transforming shopping.

Virtual Store Experience   Immersive Digital Experiences   Worldwide availability   User Engagement

Increased Digital Engagement

Global Accessibility

Enhanced Brand Experience

Solutioning

Challenges

- Ensuring seamless integration of AR technology into the platform.

- Developing a user-friendly interface for virtual store navigation and shopping.

- Managing a large volume of virtual store traffic and ensuring scalability of the platform.

Technical Spotlight

- Utilized AR Development Kit (ARDKs) like ARCore for creating immersive AR experiences.

- Integrated user interface design tools like Figma for creating intuitive virtual store interfaces.

- Utilized cloud-based infrastructure services like Azure for scalable hosting and management of virtual store environments.

Solution Highlights

- Thoroughly tested and optimized AR features to ensure a smooth user experience.

- Iterative design processes and user testing refined the virtual store interface for optimal usability.

- Utilized cloud auto-scaling features to dynamically adjust server resources based on traffic demands.

Tech Stack   ARCore   Figma   Azure   aws

Real Estate Platforms

Facilities Management

Malls

AR/VR

Customer Experience

CRM/ERP

Artificial Intelligence

Analytics

Digital Marketing

A Globally Acclaimed Luxury Makeup and Skincare Brand

Created a 3D beauty immersive virtual store experience with Magic Charlotte avatar.

Immersive Virtual Store Experience

Personalization

Omnichannel Digital Strategy

UI/UX

Enhanced Customer Experience

Omnichannel Integration

Brand Differentiation

Solutioning

Challenges

- Integrating the avatar seamlessly into the virtual store environment to guide users through various sections.

- Ensuring seamless performance and compatibility across various devices and platforms to provide a consistent user experience.

- Designing and developing an immersive three-dimensional shopping environment that effectively replicates the in-store experience.

Technical Spotlight

- Used depth-sensing cameras Intel RealSense for gesture recognition, allowing natural interaction with the Magic Charlotte avatar.

- Utilized cross-platform frameworks like Unity and optimization for smooth performance across devices.

- Utilized advanced 3D modeling for visually stunning virtual environments, mirroring the ambiance of physical stores.

Solution Highlights

- Integrating the Magic Charlotte avatar into the virtual store for smooth navigation and interaction ensured a cohesive shopping experience.

- Thorough testing and optimization across devices, browsers, and operating systems ensured seamless user experience.

- Collaborated with experienced 3D artists and designers to create visually captivating virtual environments that closely resemble physical stores

Tech Stack intel REALSENSE TECHNOLOGY   Unity   KINECT

Real Estate Platforms

Facilities Management

Malls

AR/VR

Customer Experience

CRM/ERP

Artificial Intelligence

Analytics

Digital Marketing

A Best-Selling Pale Lager Icon in the United States and Beyond

Engaged fans in immersive adventures from the golf course to the beach hut.

Virtual Experiences   Interactive Features   Product Showcase   AR/VR

Immersive Exploration

Access Varied Locations

Integration with Real-world Events

Solutioning

Challenges

- Creating seamless interactivity across multiple virtual locations.

- Customizing user experiences at scale to efficiently tailor content and interactions to individual preferences.

- Integrating virtual experiences with real-world events to ensure accurate information.

Technical Spotlight

- Employed advanced 3D modeling and rendering techniques like Blender to create detailed and realistic virtual environments.

- Implemented artificial intelligence (AI) like TensorFlow for personalized recommendations and interactions.

- Utilize real-time data integration with WebSockets to synchronize virtual experiences with real-world events.

Solution Highlights

- Implemented AR features for dynamic interaction with virtual elements in real-world locations, enhancing engagement across diverse settings.

- Utilized machine learning for personalized content, promotions, and sweepstakes based on user behavior analysis.

- Implemented APIs and data integration to align virtual experiences with events like the PGA tour, delivering timely and relevant content to users.

Tech Stack

Your One-Stop Destination for Real Estate Solutions

Integrating 3D home tool led to immersive virtual tours for confident real estate decisions.

AR/VR   UI/UX   Customer Experience

Enhanced Customer Experience

Improved Decision-Making Process

Improved Sales Process

Solutioning

Challenges

- Integrating the 3D Home tool seamlessly into the platform while ensuring compatibility with various devices and browsers.

- Creating immersive virtual tours with high-quality 3D images from Ricoh Theta cameras efficiently.

- Ensuring virtual tours accurately represent property conditions to address reliability concerns.

Technical Spotlight

- Utilized Ricoh Theta cameras for capturing 360-degree images enabling seamless integration.

- Employed advanced image processing algorithms for enhancing the quality and realism of virtual tours.

- Implemented user feedback mechanisms and review systems using React.js and Node.js.

Solution Highlights

- Utilized cutting-edge web development for seamless user experience on all devices.

- Enhanced 3D image rendering quality and speed through advanced processing algorithms and optimization techniques.

- Integrated feedback and reviews to enhance trust in virtual tour accuracy.

Tech Stack   ⊖THETA   node   mongoDB®

Case Studies

An International Vr Company Specializing In VR-Staging

Incorporated virtual reality to transform real estate and retail advertising.

User Experience   AR/VR   Economic Efficiency   Visualization

| Enhanced Marketing Opportunities | Enhanced Product Placement | Improved User Experience |

Solutioning

Challenges

- Integrating diverse furniture and interior design catalogs into the VR platform.

- Optimizing hardware resources for smooth rendering of high-quality virtual environments with intricate details.

- Creating intuitive interfaces for users to experiment with furniture, decor, and renovation ideas.

Technical Spotlight

- Utilized RESTful APIs to seamlessly connect the VR platform with external databases and catalogs of furniture and interior design items.

- Utilized ray tracing and physically-based rendering for lifelike virtual environments.

- Developed intuitive user interfaces with JavaScript and React, along with UI/UX design tools like Adobe XD.

Solution Highlights

- Developed automated systems to regularly update and maintain furniture catalogs.

- Utilized LOD rendering and texture streaming for enhanced performance and reduced rendering latency.

- Conducted extensive user testing and feedback sessions to refine the UI design and enhance user engagement and satisfaction..

Tech Stack   REST API   JS   React   Xd

Customer Experience

Case Studies

Real Estate Platforms

Facilities Management

Malls

AR/VR

Customer Experience

CRM/ERP

Artificial Intelligence

Analytics

Digital Marketing

One Of The Oldest And Most Esteemed Real Estate Brands Worldwide

Enhancing customer engagement and lead qualification through chatbots.

Customer Experience

Lead Qualification

Accessibility

Increased Engagement

Improved Lead Quality

Enhanced Customer Satisfaction

Solutioning

Challenges

- Ensuring that chatbots accurately understand and respond to natural language inputs from visitors.

- Integrating chatbots seamlessly with existing systems and processes.

- Balancing automation with personalized interactions while still efficiently handling a large volume of inquiries.

Technical Spotlight

- Dialogflow offered advanced NLP capabilities, allowing chatbots to effectively understand and respond to user queries in natural language.

- Zapier facilitated seamless integration between chatbots and various CRM systems, property databases, and other applications through its extensive library of APIs.

- Chatfuel's user-friendly platform enables dynamic scripting for personalized chatbot conversations.

Solution Highlights

- Implemented advanced natural language processing (NLP) algorithms to enable chatbots to better understand and interpret user queries.

- Leveraging robust APIs and middleware solutions simplified the integration of chatbots.

- Developed dynamic chatbot scripts maintain personalization by adjusting responses based on user inputs and preferences, enhancing engagement.
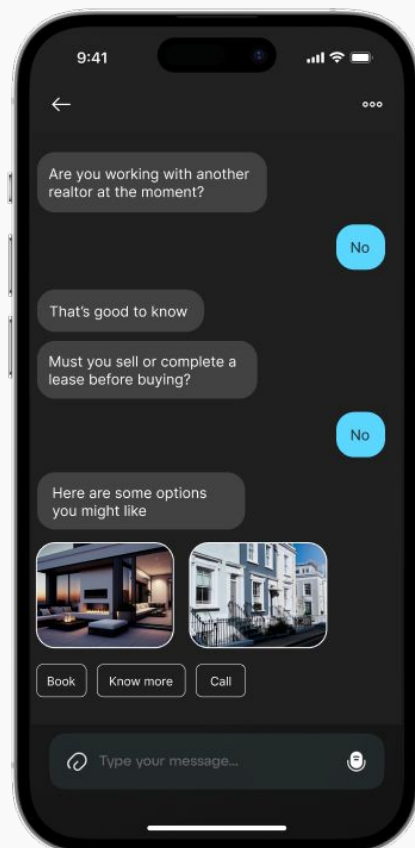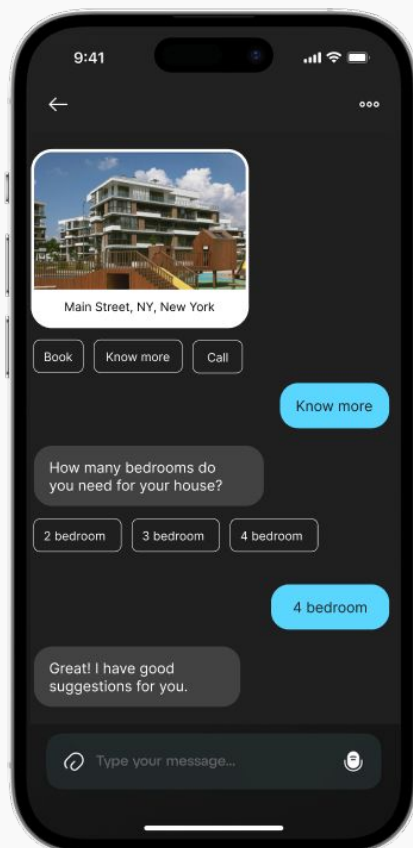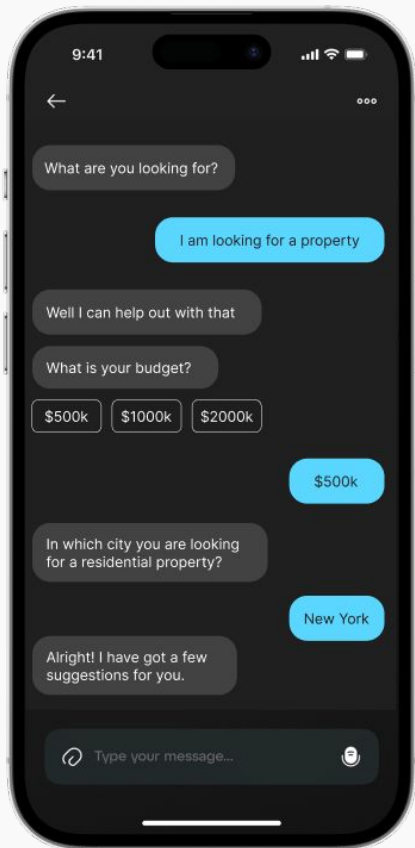
Tech Stack   Dialogflow   zapier   chatfuel

Real Estate Platforms

Facilities Management

Malls

AR/VR

Customer Experience

CRM/ERP

Artificial Intelligence

Analytics

Digital Marketing

A Global Real Estate Franchise Network Operating In Over 110 Countries And Territories

Enhanced user experience and engagement with chatbots.

Customer Service

Website Engagement

Lead Generation

Streamlined Property Searches

Improved Customer Satisfaction

Enhanced Lead Conversion

Solutioning

Challenges

- Ensuring that chatbots accurately understand and respond to user queries.

- Integrating chatbots seamlessly with RE/MAX's existing systems, databases, and CRM tools.

- Sustaining context in ongoing conversations and understanding user preferences.

Technical Spotlight

- IBM Watson's NLU capabilities enhanced the accuracy of natural language understanding in chatbots.

- Microsoft Power Automate facilitated seamless integration between chatbots and existing systems.

- Rasa AI provided advanced conversational AI capabilities, including contextual memory and learning algorithms.
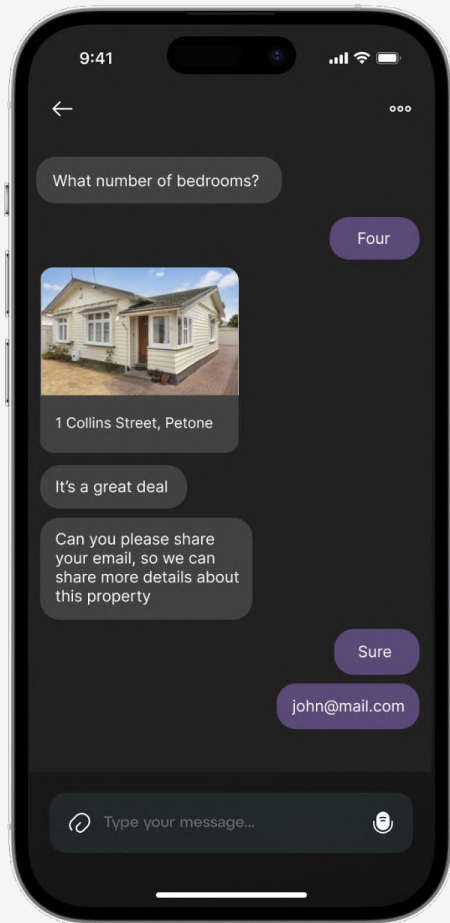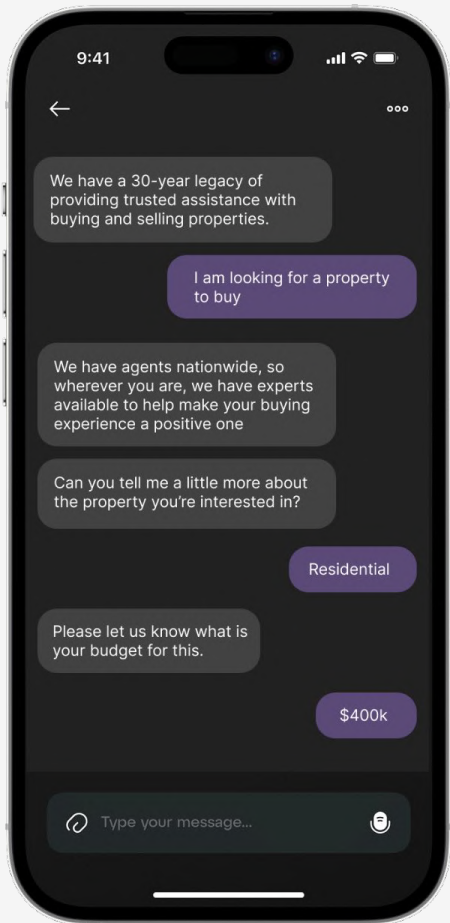
Solution Highlights

- Implementing advanced NLP algorithms helps chatbots better understand and interpret user queries.

- Leveraged Microsoft Power Automate for robust API integration ensures smooth collaboration.

- Employed contextual memory and learning algorithms to help chatbots maintain context in conversations.

Tech Stack

IBM Watson   Power Automate   RASA

A Global Real Estate Franchise Company

Revolutionizing user engagement and property information accessibility.

User Engagement

Property Search Assistance

Up-to-date Market Information

Enhanced User Satisfaction

Improved Customer Satisfaction

Empowered Decision-Making

Solutioning

Challenges

- Handling a variety of user queries and understanding their intent.

- Seamless integration of chatbots with Customer Relationship Management (CRM) systems.

- Safeguarding user data and addressing privacy concerns, given the sensitive nature of real estate transactions.

Technical Spotlight

- BERT enhances the contextual understanding of user queries.

- Salesforce CRM seamlessly integrated with chatbots for unified customer interactions and information management.

- Utilized Microsoft Azure's Confidential Computing to ensure secure data handling practices.

Solution Highlights

- Leveraged advanced NLP algorithms to help chatbots interpret user queries effectively, improving response accuracy.

- Using Salesforce ensured smooth collaboration between chatbots and existing systems.

- Employed robust data security and privacy measures to ensure user information confidentiality and integrity during real estate interactions.

Tech Stack   G BERT   Azure   salesforce

Explore Local Real Estate

Find a Home to Suit Your Lifestyle

Find Homes or Agents
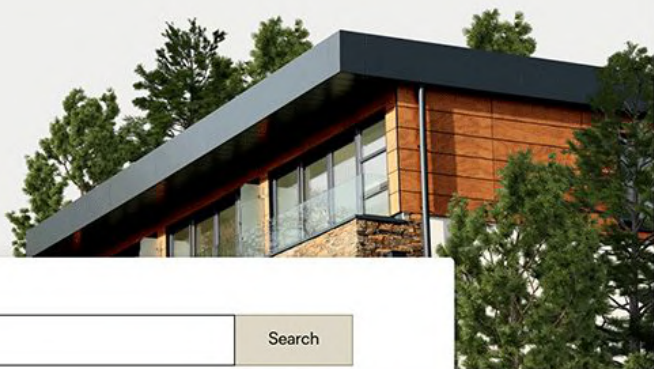
Location, Address, or Agent Name   Search

What's Happening in Your Area

If you're looking for a new home, an investment property or to explore the area we'll help you find exactly what you're looking for.

Philadelphia, PA

💬 Chat

One Of India's Leading And Most Trusted Real Estate Developers

Enhanced Financial Transparency and Meeting Management along with Secure Employee Access.

Data Structuring

Product Activation

UX/UI

Digital Transformation strategy

Visual Identity and User Experience

Unified Employee Data

Intuitive User Experience

Solutioning

Challenges

- Developing a comprehensive design system that accommodates diverse product requirements and user needs.

- Integrating various systems and databases to unify employee data for product activation without compromising data integrity or security.

- Ensuring that user experience enhancements seamlessly blend with the portal's visual aesthetics.

Technical Spotlight

- Utilize design system tools like Figma to create reusable components and design patterns for consistent visual identity.

- Implemented Apache Kafka for secure employee data synchronization and streamlined product activation.

- Utilized collaborative design tools such as Sketch for real-time collaboration between UI/UX and visual designers.

Solution Highlights

- Created reusable components and design patterns, facilitating consistent visual identity and user experience across products.

- Implemented robust data integration solutions and API frameworks to synchronize employee data across systems securely.

- Coordinated with UI/UX and visual designers to align user experience enhancements with the portal's visual aesthetics.
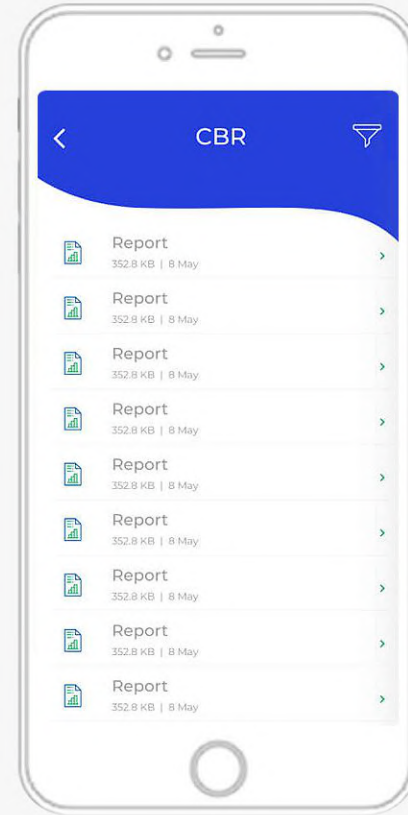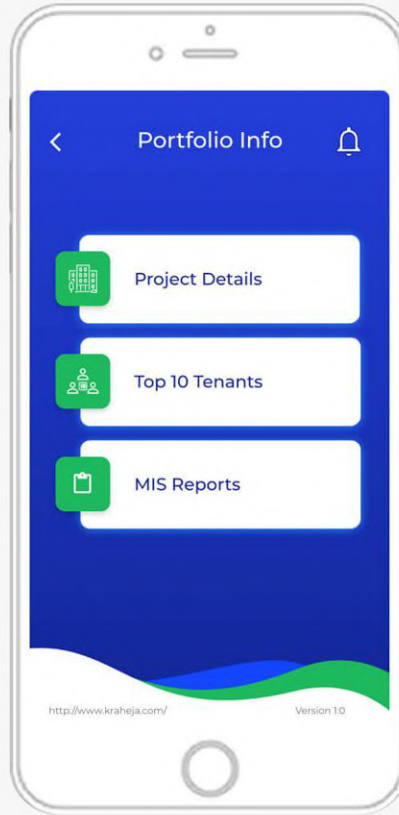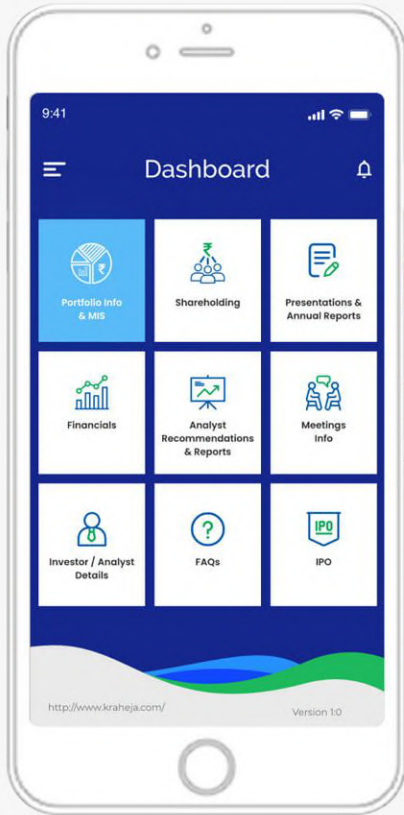
Tech Stack

Real Estate Platforms

Facilities Management

Malls

AR/VR

Customer Experience

CRM/ERP

Artificial Intelligence

Analytics

Digital Marketing

One Of India's Leading Real Estate Development Companies

Enhanced sales process with salesforce integration for seamless property booking and crm management.

Salesforce

Content Management

User Experience

Payment Gateway

Automated Data Sync with CRM Systems

Admin dashboard for role-based CM

Integrated Payment Gateway

Solutioning

Challenges

- Ensuring seamless integration between the website's booking/enquiry functionalities and Salesforce CRM.

- Creating role-based admin dashboard for effective website content management.

- Integrating the Billdesk payment gateway for secure online payments during property booking.

Technical Spotlight

- Utilized PHP and Laravel framework to develop custom APIs for data synchronization.

- Leveraged PHP, Laravel, and MySQL 5.0 to implement role-based authentication and authorization mechanisms.

- Utilize PHP and Laravel to integrate the Billdesk payment gateway API.

Solution Highlights

- Developed custom API endpoints in PHP to push booking, enquiry, and feedback data from the website to Salesforce CRM.

- Implemented Laravel RBAC for customized admin dashboard based on user roles.

- Integrate the Billdesk payment gateway API with the website's booking system using PHP and Laravel.

Tech Stack — php — MySQL — Laravel — Linux — BillDesk — Google Maps
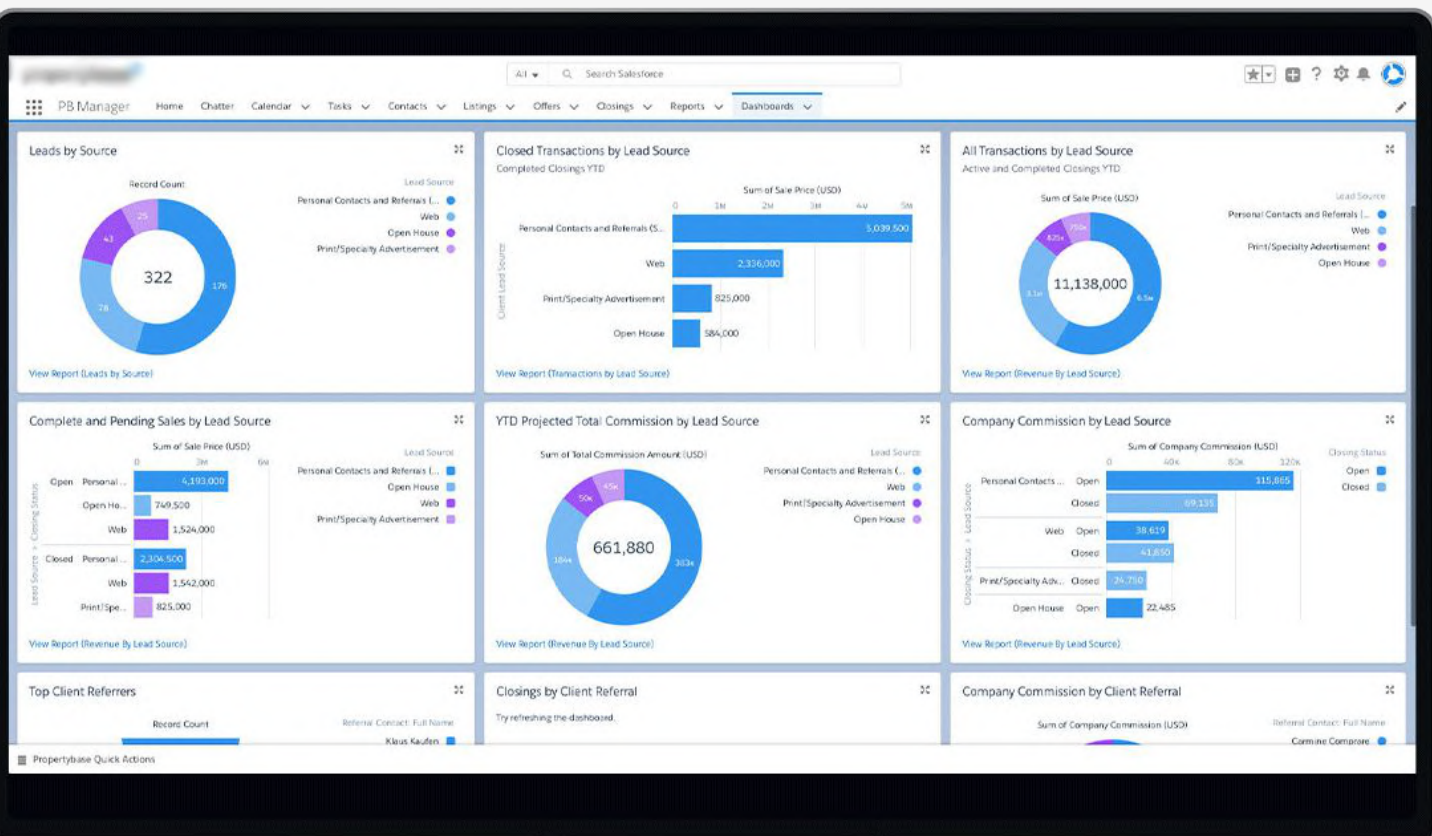
Specialises In Land Surveying And Property Management

Streamlining processes and enhancing efficiency in property valuation and advisory services.

Streamlined Real Estate Valuation | ERP | Automation | Advisory Services Delivery

Streamlined Deployment Process

Increased Client Satisfaction

Boosted Operational Productivity

Solutioning

Challenges

- Managing and organizing vast amounts of property data, including diverse details such as location, size, type, and historical data.

- Continuously improving the deployment process to ensure minimal downtime and disruptions.

- Sustaining and further boosting operational productivity gains achieved through automation.

Technical Spotlight

- Utilized MySQL to develop an advanced property data management system.

- Implementing Azure DevOps for setting up CI/CD pipelines, automating testing, and enabling smooth and rapid deployments.

- Utilized Laravel and Lumen frameworks for robust backend solutions, handling complex business logic efficiently.
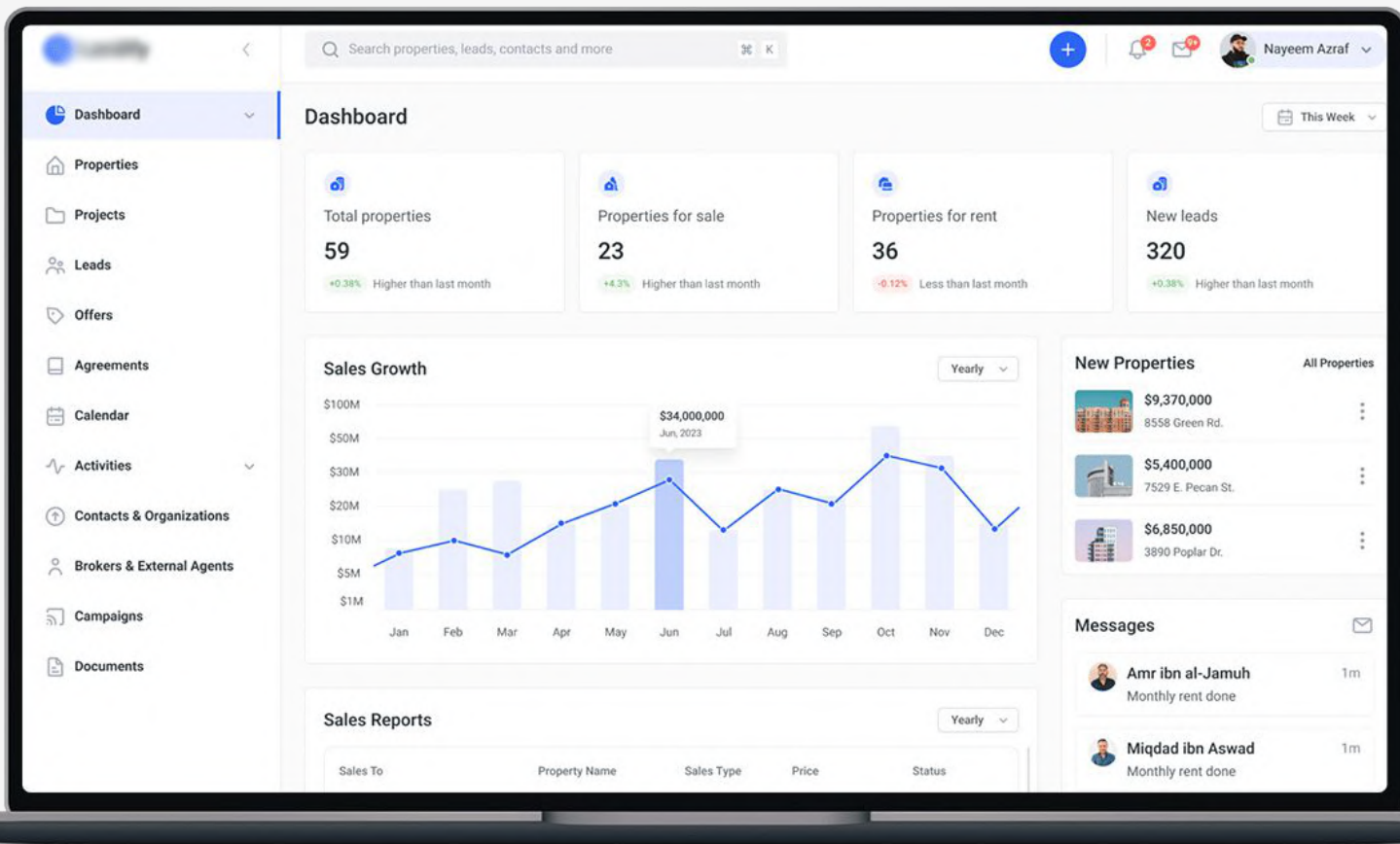
Solution Highlights

- Developed a sophisticated database architecture using MySQL to efficiently store and retrieve property data.

- Implemented automated testing and continuous integration practices within the CI/CD pipeline to detect and resolve issues early.

- Ensured scalability and flexibility in the platform's infrastructure to accommodate increased workload and user demands.
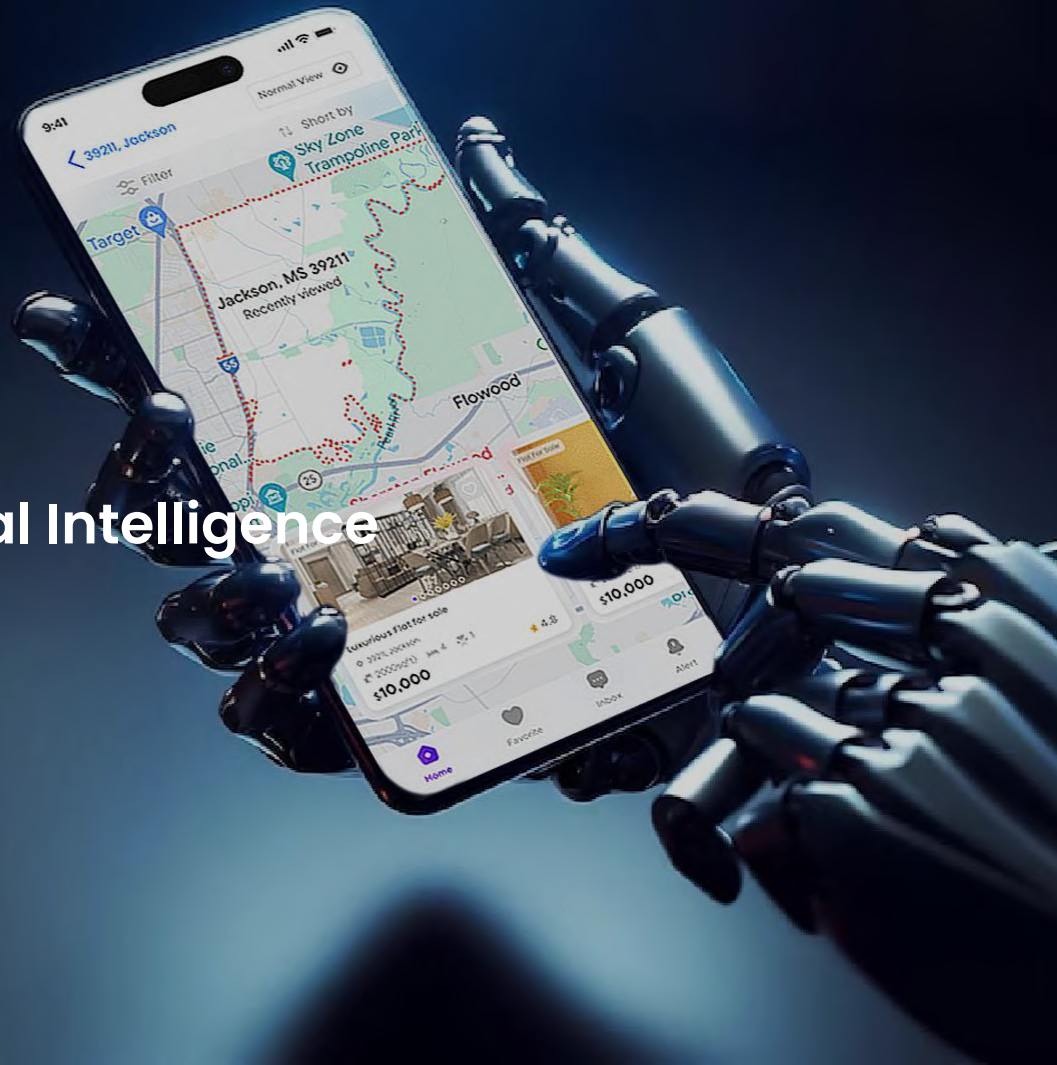
Tech Stack

MySQL · Azure DevOps · php · node JS · JS · AJAX · CSS · HTML 5

Dashboard

This Week ▾

Total properties
59
+0.38% Higher than last month

Properties for sale
23
+4.3% Higher than last month

Properties for rent
36
-0.12% Less than last month

New leads
320
+0.38% Higher than last month

Sales Growth

Yearly ▾

$100M
$50M
$30M
$20M
$10M
$5M
$1M

$34,000,000
Jun, 2023

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Sales Reports

Yearly ▾

Sales To	Property Name	Sales Type	Price	Status

New Properties
All Properties

$9,370,000
8558 Green Rd.

$5,400,000
7529 E. Pecan St.

$6,850,000
3890 Poplar Dr.

Messages

Amr ibn al-Jamuh — 1m
Monthly rent done

Miqdad ibn Aswad — 1m
Monthly rent done

Search properties, leads, contacts and more   ⌘ K

Nayeem Azraf

Sidebar
- Dashboard
- Properties
- Projects
- Leads
- Offers
- Agreements
- Calendar
- Activities
- Contacts & Organizations
- Brokers & External Agents
- Campaigns
- Documents

Artificial Intelligence

Real Estate Platforms

Facilities Management

Malls

AR/VR

Customer Experience

CRM/ERP

Artificial Intelligence

Analytics

Digital Marketing

Innovative Real Estate Company with Technology-Driven Buying and Selling Solutions

Integrated AI-powered personalized property recommendations.

Personalisation   Real Estate Management   Real-time Tracking   AI

Personalized Recommendations

Increased Engagement

Real-time Insights

Solutioning

Challenges

- Implementing AI in real estate while handling sensitive customer data and ensuring data privacy and security.

- Integrating AI seamlessly into existing real estate systems.

- Ensuring access to high-quality and comprehensive data is essential for effective AI-driven customer engagement in real estate.

Technical Spotlight

- Utilized industry-standard encryption algorithms such as AES to secure sensitive customer data both at rest and in transit.

- Developed RESTful API frameworks using technologies like Swagger/OpenAPI to facilitate seamless integration of AI capabilities into existing real estate platforms.

- Employed ETL (Extract, Transform, Load) processes using tools like Apache NiFi or Talend to aggregate and harmonize data from disparate sources.

Solution Highlights

- Implemented robust data encryption and compliance measures to address privacy concerns and ensure secure handling of customer information.

- Developed standardized API integration frameworks to streamline the incorporation of AI technologies into existing real estate platforms.

- Implemented robust data integration processes to aggregate diverse datasets from various sources, ensuring data cleanliness and accuracy for AI analysis.

Tech Stack   aes   talend

An Exclusive AI Powered Platform In Saudi For Verified Properties

Transformed Real Estate Search with AI-Powered Scoring and Multilingual Support.

Multilingual Support · AI · Property Scoring Module · Microservices Architecture

Enhanced Property Search Efficiency

Dynamic Real-Time Scoring

Multilingual Natural Language Support

Solutioning

Challenges

- Efficiently handling and searching through such a large volume of properties.

- Ensuring the platform's performance remains optimal despite the large inventory size and complex search criteria.

- Implementing a global translator to cater to users who prefer English or Arabic.

Technical Spotlight

- Leveraged Elasticsearch for property search optimization, utilizing its indexing and search capabilities.

- Adopted a microservices architecture and utilizing the gRPC protocol for communication between microservices.

- Implemented a global translator using advanced natural language processing (NLP) algorithms such as Google Translate API.

Solution Highlights

- Implemented advanced search algorithms powered by Elasticsearch to efficiently process and retrieve property listings.

- Employed performance optimization techniques such as caching, indexing, and query optimization.

- Developed a robust global translator module that seamlessly translates user requests and responses.

Tech Stack

The AI-Powered Real Estate Investment Management Company

AI Streamlined Real Estate Transactions for Seamless Interaction.

Automation   AI   Property Management   Chatbot

AI enhanced user experience

70%
Better Decision-Making

Enhanced communication

Solutioning

Challenges

- Outsourcing complex real estate transaction tasks to AI to ensure seamless integration with existing workflows and systems.

- Ensuring the accuracy and reliability of predictive property value assessments generated by AI algorithms.

- Ensuring prompt responses and efficient automation of tasks to enhance stakeholder communication.

Technical Spotlight

- Implemented RESTful APIs and encryption algorithms to securely exchange data between the AI platform and existing systems.

- Utilized TensorFlow and scikit-learn to analyze factors affecting property value and generate predictive assessments.

- Utilized Google Cloud Natural Language Processing for easy integration into chatbot systems.

Solution Highlights

- Created tailored APIs for seamless and secure data exchange between the AI platform and existing systems.

- Continuously refined AI algorithms with real-time market data and transaction feedback to enhance accuracy and reliability.

- Utilized Google Cloud Natural Language Processing for easy integration into chatbot systems.

Tech Stack

The AI-powered real estate investment manager

Leveraging technology and data science to invest in highly-fragmented markets

Multifamily

Healthcare

Net Lease
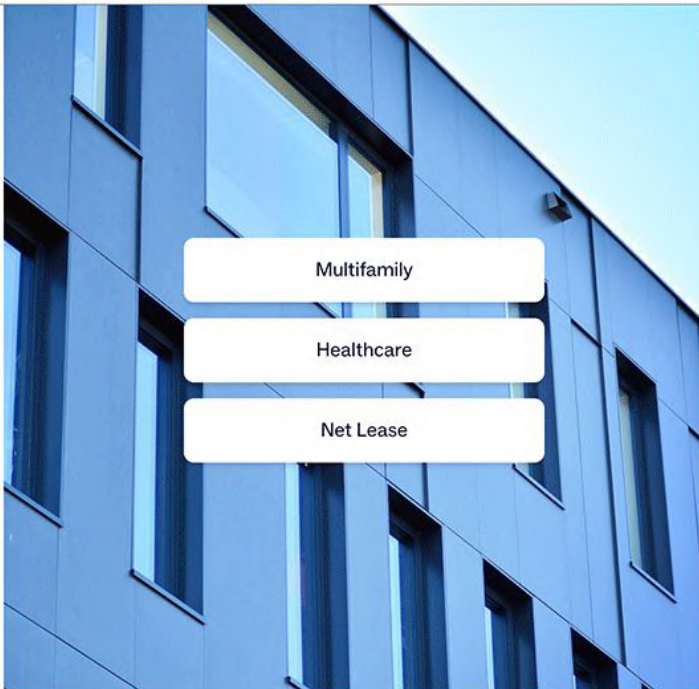
Analytics

A Specialist Consulting and Advisory Firm based in South Africa

Engineered a dynamic web application for extracting and visualizing data.

Product Engineering   AL/ML   Data Science   Cloud Computing

50%
Elevation in CX

70%
Better Decision-Making

30%
Increase in Overall Sales

Solutioning

Challenges

- Extracting data from excel sheets about updated vacant plots.

- Difficulties in cleaning and processing the data due to slow and tedious manual processes.

- Absence of real-time plots showcase decreased customer engagement and satisfaction.

Technical Spotlight

- Leveraged Microsoft Power Automate for extracting excel sheets from received mails using appropriate logic.

- PowerBI was used for visualization and to perform analytical operations on the data.

- Extraction and cleaning of data from the excel sheet was performed on MySQL database.

Solution Highlights

- Quick and easy data mining activities.

- Real-time data transparency where details of vacant plots are quickly interpreted and visualized.

- Enhanced decision-making through advanced data processing.

Tech Stack   amazon web services   python™   Power BI   MySQL®

Dashboard

- Dashboard
- Messages
- Property
- Tenants
- Analytics
- Transaction

Settings

Log out

Good morning, Sanjay

Total Earnings	Tenants	Expenses	Maintenance
$ 320,123,00	$ 45,113,00	$5,200,00	$2,130,00
+11% Income	+4% Rent	+6% Spending	+2% Spending

Overview

Last 3 Months

Profit ↑ 10%
Earnings: $2,000

90k
80k
60k
40k
20k
00k

Jan Feb Mar Apr May Jun Jul Aug Oct Nov Dec

Transactions

View all

ID	Status	Payment	Date	Amount
A Alen Jonas	Pending	443 321 342 ****	13 Apr 2023	$ 1250 USD

Properties

4
Maintenance

34
Occupied

10
Available

48
Total Apartment

Apartments

$3,000/Per month

A User-Friendly App Swiftly Analyzing Potential Investment Properties

Streamlined Property Investment Analysis for Quick Profits.

Property Investment Analysis

Location-Based Property Search

User-Friendly Interface

Optimized Marketing and Analytics Performance

Enhanced User Engagement

Streamlined Investment Decision-Making

Solutioning

Challenges

- Handling large volumes of property data and market trends, and interpreting them accurately.

- Designing an intuitive and user-friendly interface that effectively guides users through the property analysis process.

- Ensuring seamless integration of various external APIs, such as Google and Facebook, for features like sign-in and property data retrieval.

Technical Spotlight

- Utilized AV Foundation for advanced data processing, ensuring accurate investment analysis.

- Continuously gathered user feedback using Swift's UserNotification framework.

- Utilized Swift's Push Kit framework to monitor API updates, ensuring ongoing functionality and compatibility with external APIs like Facebook and Google.

Solution Highlights

- Implemented advanced data processing techniques, such as data mining and ML algorithms, to analyze property data and market trends efficiently.

- Adopted an iterative design approach, involving continuous user testing and feedback to refine the app interface and improve usability.

- Implemented monitoring systems to track API updates and ensure ongoing functionality.

Tech Stack

Braintree · Google APIs
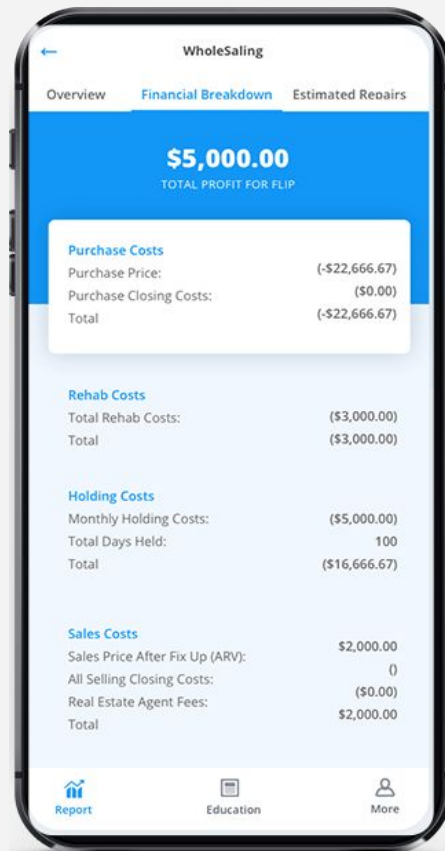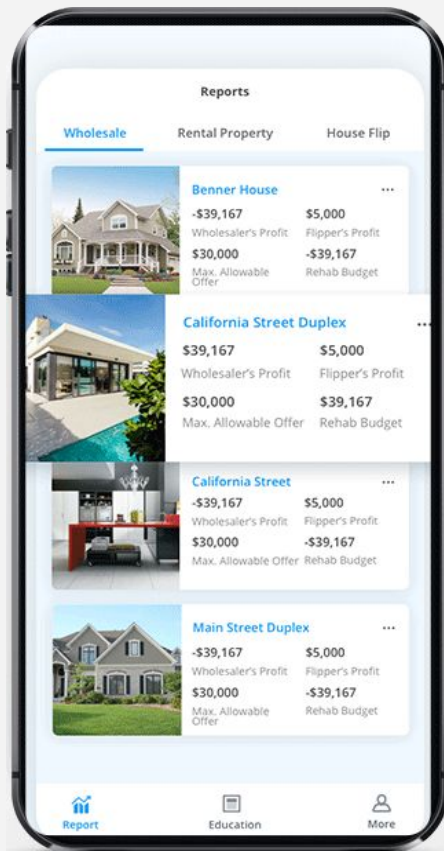
Case Studies

An Esteemed Online Platform For Property Buyers, Sellers, And Renters Across India

Enhanced property solutions through advanced analytics.

Analytics

User Experience

Data-Driven Development

Enhanced User Insights

Optimized Package Performance

Content Effectiveness

Solutioning

Challenges

- Ensuring that package offerings are effectively aligned with user needs and preferences.

- Gaining comprehensive insights into user behavior and engagement metrics to inform strategic decision-making.

- Ensuring that property listings effectively capture user attention and drive engagement.

Technical Spotlight

- Utilized Java Hibernate and Spring frameworks for backend development to implement robust analytics algorithms.

- Leverage MySQL 5.0 for database management to efficiently store and retrieve user interaction data.

- Utilize HTML for frontend development to create dynamic and responsive user interfaces within the PG Dashboard Module.

Solution Highlights

- Implemented A/B testing methodologies to experiment with different package configurations and pricing strategies.

- Implemented advanced analytics tools to track user interactions, engagement patterns, and conversion metrics across the platform.

- Implemented machine learning algorithms to analyze user interaction data with property listings.

Tech Stack

Dashboard

Search anything

- **Dashboard**
- My Property
- Message — 20
- Calendar — 5
- Analytic
- Transaction — 9
- Report

- Setting
- Help & Support

New Property

Total Sales ⓘ ⋮
Rs. 2,275,000
+12% vs last month

Total Rented ⓘ ⋮
Rs. 1,092,000
+22% vs last month

Total Maintenance ⓘ ⋮
Rs. 5,234
-12% vs last month

Total Impression ⓘ ⋮
Rs. 100,932
+13% vs last month

Property Overview ⓘ
Sales ⌄

Rs. 20,931

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Best Performance ⓘ
See All

Rs.1500 /month
40544 Zoey Turnpike, West Hazleport 61470-...
★ 4.5 Rating   ᨆ 1,902 Reviews   ⊘ +24%

Recent Transaction ⓘ
Sell   Rent   See All

No.	Property ↑↓	Tenant ↑↓	Due Date ↑↓	Price ↑↓	How Long ↑↓	Status ↑↓

Real Estate Platforms

Facilities Management

Malls

AR/VR

Customer Experience

CRM/ERP

Artificial Intelligence

Analytics

Digital Marketing

An Online Platform For Buying And Selling Of Home Or Real Estate

Implemented cutting-edge digital marketing strategies with advanced analytics to elevate home sales.

Digital Marketing

Streamlined Transactions

Personalized Marketing

Targeted Audience Reach

Enhanced User Engagement

Streamlined Transaction Processes

Solutioning

Challenges

- Ensuring effective reach of marketing campaigns to the right audience segments.

- Integrating data from various sources such as Segment, Mixpanel, and Active Campaign for comprehensive user activity tracking and analysis.

- Ensuring seamless document management and compliance with legal requirements.

Solution Highlights

- Utilized advanced analytics and geo-targeting techniques to optimize digital marketing efforts.

- Created a unified platform for detailed user activity tracking and analysis, empowering data-driven marketing strategies.

- Implement DocuSign for streamlined eSigning, ensuring compliant document management.

Real Estate

Avg Selling Price & Forecast

Legend: — Avg Selling Price — Forecast ■ Range
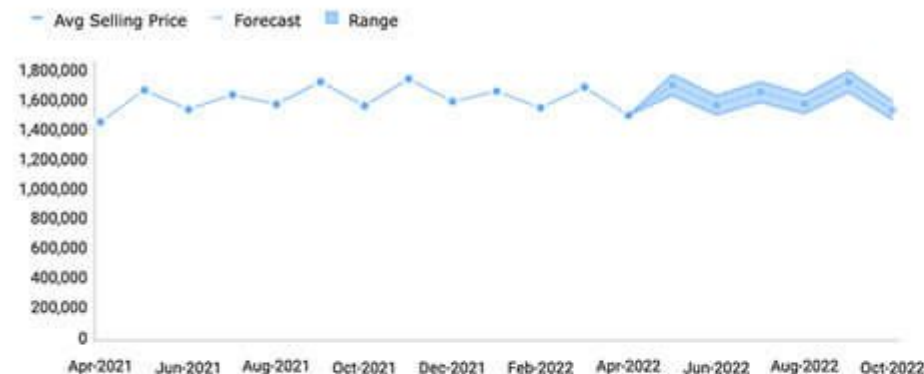
Avg Selling Price by State

Avg Selling Price: 446K ■■■■■ 216M ■ No Data

Average Days in Market by H...

▦ Total Days in Market: 51

Townhouse (54)	Apartment (52)
Single Family (53)	MultiFamily (46)

Average Days in Market

Legend: ■ Days in Market
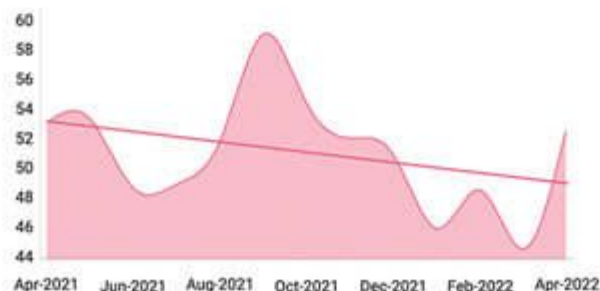
Advertising Cost
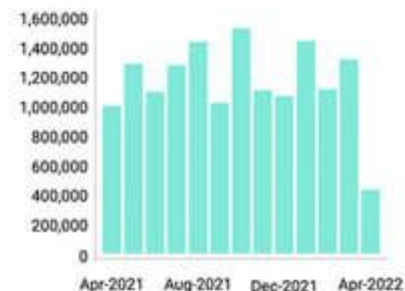
Legend: ■ Advertising Cost

Case Studies

Real Estate Platforms

Facilities Management

Malls

AR/VR

Customer Experience

CRM/ERP

Artificial Intelligence

Analytics

Digital Marketing

Ohio's Most Trusted Commercial Real Estate Investment Advisor

Integrated marketing solutions for enhanced online presence.

Search Engine Visibility   UI/UX   Streamlined Marketing

Enhanced Website Aesthetics

Streamlined Marketing Efforts

Improved Search Engine Visibility

Solutioning

Challenges

- Implement on-page SEO tasks for improved search engine rankings.

- Ensure seamless integration of the chosen theme with design and functionality requirements.

- Integrate MailChimp for email marketing while maintaining data accuracy and compliance.

Solution Highlights

- Implemented SEO plugins and tools to optimize meta tags, headings, and content structure for improved search engine ranking.

- Thorough testing during theme integration ensured compatibility and resolve any conflicts.

- MailChimp API ensured efficient synchronization of subscriber lists and email campaigns.
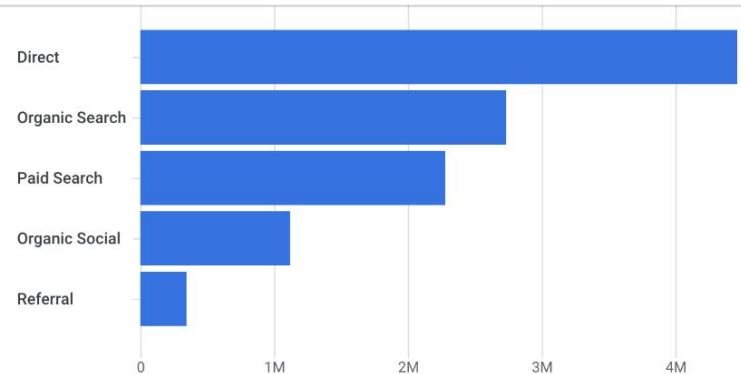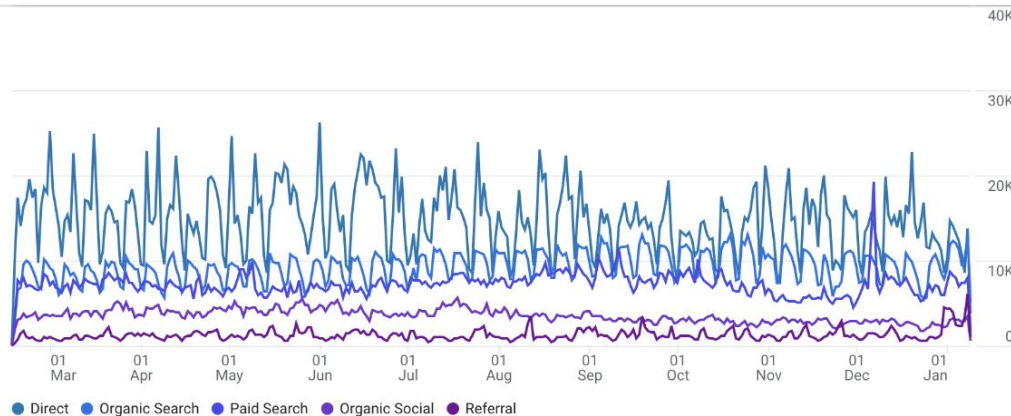
Session default channel group ▾ ＋	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count All events ▾	Conversions All events ▾	Use All
	11,251,133 100% of total	14,086,678 100% of total	5,716,935 100% of total	35s Avg 0%	0.51 Avg 0%	4.91 Avg 0%	40.58% Avg 0%	69,116,236 100% of total	443,603.00 100% of total	
1 Direct	4,464,818	6,776,721	4,728,079	27s	0.89	4.87	29.08%	26,961,288	169,270.00	
2 Organic Search	2,736,476	3,605,595	2,287,034	1m 00s	0.84	5.66	63.43%	20,419,027	165,455.00	
3 Paid Search	2,276,093	2,766,646	966,911	20s	0.43	4.18	35.15%	11,429,398	111,525.00	
4 Organic Social	1,116,977	1,268,057	413,836	17s	0.37	4.23	32.64%	5,360,315	33,978.00	
5 Referral	347,312	506,324	221,012	34s	0.64	5.99	43.65%	3,034,283	13,329.00	

Real Estate Platforms

Facilities Management

Malls

AR/VR

Customer Experience

CRM/ERP

Artificial Intelligence

Analytics

Digital Marketing

A Leader in Pune's Real Estate Market

Implemented digital marketing to boost leads and conversion rates.

Programmatic Advertising

Data-Driven Campaign Management

Account Optimization

Enhanced Click Through Rate

Conversion Rate Improvement

Consistent Lead Generation

Solutioning

Challenges

- Addressing the declining ad positions due to increased competition on Google paid channels.

- Optimizing lead generation and conversions through targeted PPC campaigns within set Cost of Acquisition (COA) parameters.

- Overcoming fierce competition in the real estate sector.

Solution Highlights

- Implemented programmatic targeting through Google Paid Advertisements to optimize ad placement and enhance visibility.

- Implemented research-backed campaigns, continuously refined and optimized for maximum lead generation and conversion uplift.

- Streamlined account structure and utilized ad extensions like sitelinks and callouts for enhanced ad visibility, fostering quicker user actions and interactions.

Case Studies

Ohio's Most Trusted Commercial Real Estate Investment Advisor

Integrated marketing solutions for enhanced online presence.

Online Visibility   User Experience   SEO Implementation

Increase in Website Traffic	Improved Search Engine Rankings	Enhanced User Engagement

Solutioning

Challenges

- Designing a user-friendly interface for displaying Dozee-generated sleep and heart monitoring.

- To accommodate a growing user base and ensuring optimal performance in handling increased data influx.

- Ensuring the security and privacy of user data collected.

Solution Highlights

- Collaborated with developers to redesign the website incorporating SEO aspects.

- Conducted keyword research and incorporated keywords in content, meta tags, and descriptions.

- Engaged in off-page activities such as business listings, article submissions, and social bookmarking to improve online visibility and backlink profile.
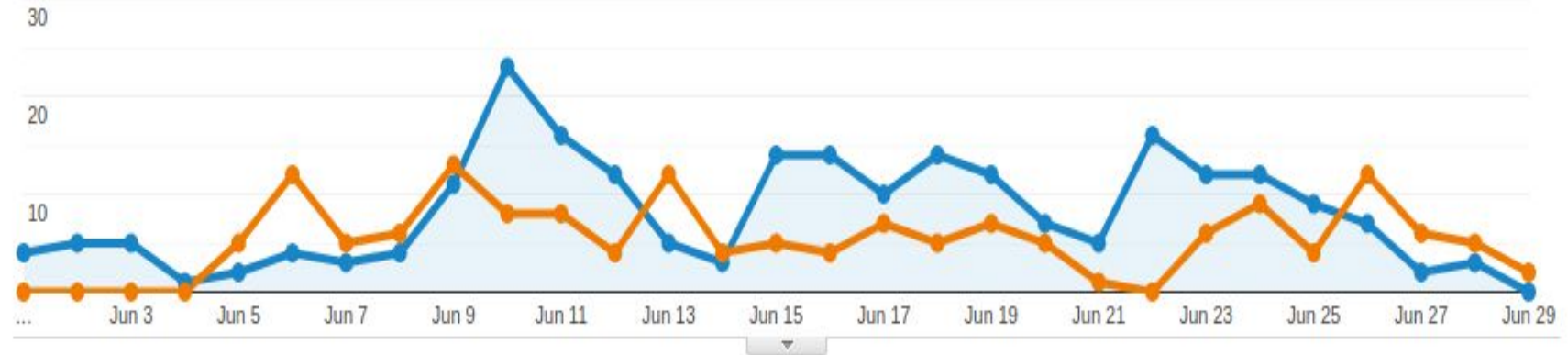
SEO**COMPARISON**

(Period: May 2020 Compared to June 2020) i.e 2 months after website launch

A Full-Service Commercial Real Estate Investment Advisory Firm

Boosting Online Visibility and Lead Generation for a Commercial Real Estate Advisor

Social Media Optimization

Lead Generation

Social Media Presence

Increased Website Visitors

Enhanced Social Media Presence

Improved Lead Generation

Solutioning

Challenges

- Social media pages lacked optimization, with insufficient use of hashtags, emojis, and CTAs.

- The launch of a new website necessitated the development of a fresh SMO strategy to boost online visibility and lead generation.

- Understanding the competitive landscape and social media competition posed a challenge in devising an effective SMO strategy.
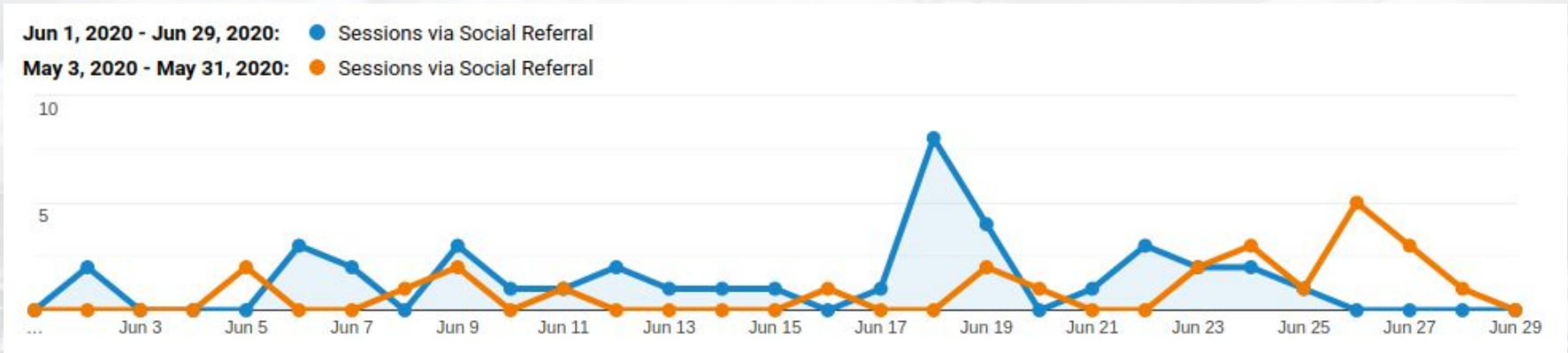
Solution Highlights

- Updated logos, cover videos, and improved "about" sections were implemented across all social media platforms.

- A monthly content calendar was created, featuring a mix of informative and engaging posts, along with the integration of relevant emojis and CTAs.

- In-depth analysis of competitors and market trends informed the development of a tailored SMO strategy to effectively compete in the market.

RESULTS

After implementing all the social media recommendations, there was a significant increase in traffic from social channels:

Jun 1, 2020 - Jun 29, 2020: ● Sessions via Social Referral
May 3, 2020 - May 31, 2020: ● Sessions via Social Referral

- The overall sessions saw an increase of 56 %.
- The total number of users rose to 56.52 %.
- The new visitors increased by 50 % compared to the last 30 days.

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