# **NeoSOFT®**

Capabilities

Delivering Digital Outcomes In The Pharma & Healthcare Industry



# **About Us** Great Place 25+ YEARS OF Work **EXCELLENCE** Certified CMMIDEV/5

### Overview

### Clientele

### **Achievements**







1500+ Clients

2000+ **Products Engineered** 





10

Global Offices



50+ Countries



1500+

**Applications** Developed





Development Centers



85% **Clients Retention** 

12+ Awards



1,00,000+ sq.ft. Office Space



22+ **Industry Verticals**  < / > 20+

Million Development Hours



Google Cloud



# **Certified To Deliver Quality**





This is to affirm that

### **NeoSOFT Private Limited**

Organizational Unit: Software Development Unit

has been appraised at

**Maturity Level 5** 

of the Capability Maturity Model Integration for Development,

Version 3.0



ISO

9001:2015 Quality Management

ISO

20000-1:2011 IT Management ISO

27001:2013
Information Security

ISO

22301:2012 Business Continuity Management

### What We Do

#### **Team Augmentation**

A team of 4000+ Battle Tested engineers across 100+ Different Stacks.

We are your Digital Factory, dedicated teams to supercharge your development throughput.

0 Operational Overheads.

Agile & On Demand.

#### **Fixed Scope**

We offer meticulously crafted project specifications and timelines for cutting-edge development, seamless integrations and feature-rich solutions.

The NeoSOFT approach ensures your projects are delivered with precision and excellence.

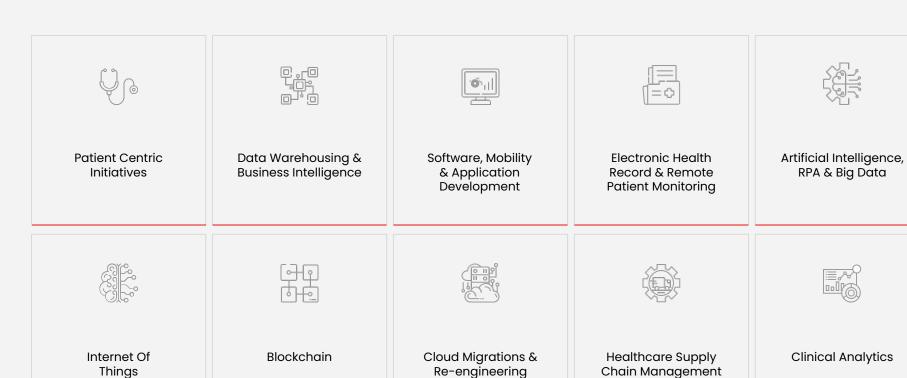
### **Managed Services**

Our IMS services helps enterprises to run Business as usual.

With strong SLA driven services, 24x7 Support, Governance and Technology expertise, we help to optimize processes and costs.

# **Our Expertise**

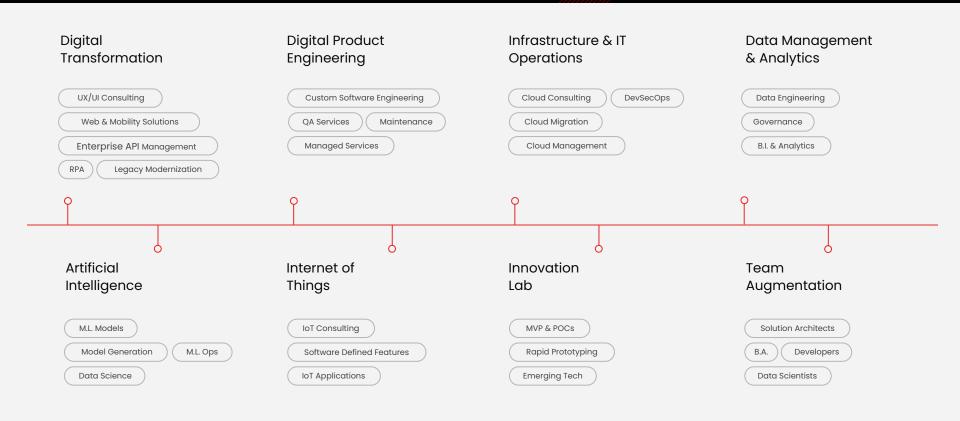
Things



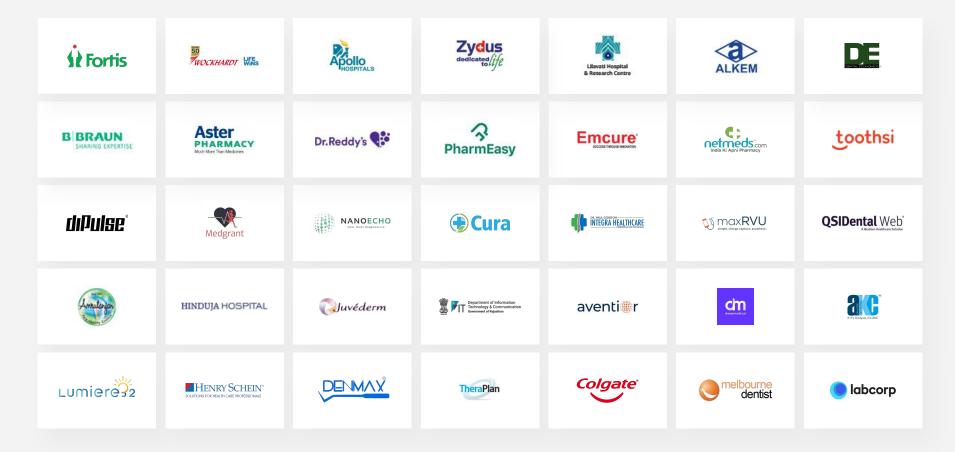
Chain Management

# **How We Help**

We help businesses wherever they are in their digital journey. From consulting for a **digital transformation** to carving out a **technology roadmap**. Our expertise helps you to **drive RoI** from your digital initiatives.



### **Selected Clientele**



EMR/EHR

Diagnostics

Pharma & Life Sciences

Dental

Telehealth

Patient Centric Initiatives

IoT

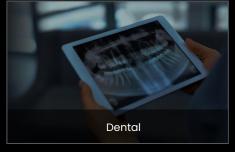
Hospitals

Al and Analytics





















EMR/EHR

Diagnostics

Pharma & Life Sciences

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Patient Centric Initiatives

Iol

Hospitals

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### A Reputed Chain Of Hospitals

Designed an EMR system to administer patient's medical records & procedures.

EMR System Data Interaction Automation ERP

Increased Accessibility

Optimized Workflows

Improved Management

#### Challenges

- The client desired to create a time-saving system to manage all medical records, appointments, prescriptions to improve accessibility.
- Creating family history modules based on doctors speciality and patients history.
- Lack of visual aids such as graphs and charts to present patient information.

### **Technical Spotlight**

- Leveraged Node is along with Express framework to build an intuitive web application that handles requests and responses quickly.
- Utilized MongoDB with mongoose package module for its database.
- Leveraged Angular 4 with a material designed theme to develop dynamic web pages for the front-end framework

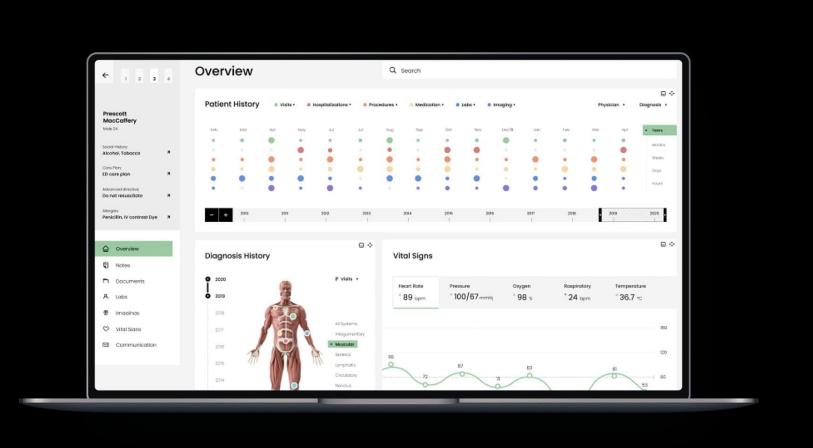
- Purpose of this project was diagnose patients based on their medical records.
- Managed all records of the patient against each appointment he/she has taken in a clinic.
- Created vitals charts of a patient based on its previous appointment details using Chart.js.
- Based on these data (vitals, family history, allergies, ob history etc) the clinic/doctor prescribed medicine or procedure to a patient.











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Dental

Telehealth

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101

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### Florida's Largest Therapy Service Provider

Created an EMR solution to help facilitate the communication between the patient and the therapists.

Process Optimization Data Integration Data Security EMR

Improved Patient Safety Increased Efficiency Better Communication

#### Challenges

- Difficulty implementing an EMR solution as it requires planning, resources, and time. It can involve migrating data from paper-based systems, training staff, and ensuring that the system is compatible with existing hardware and software.
- Challenge sharing data and information between different systems and can result in fragmented data and poor communication between providers.
- No proper assimilation of real-time data, subsequently yielding incomplete/incorrect analytical reports.

### **Technical Spotlight**

- Leveraged ASP.NET MVC 5 for to its powerful and versatile framework which is also flexibles and allows developers to create dynamic applications.
- Utilized C# to develop robust and scalable software applications.
- Integrated third party software component DayPilot Calendar to create interactive web-based calendars and scheduling applications.

- Deliver a new dynamic, scalable application that supports functionalities and architecture of current business model which evolves in alignment with client's offline workflow requirements.
- A solution with rich calendar functions for scheduling appointments.
- A web portal that encapsulates services and other vital data from the back end to provide accurate and updated information at the front end to facilitate seamless patient treatment tracking, patient insurance, provider's payment, and account related information.

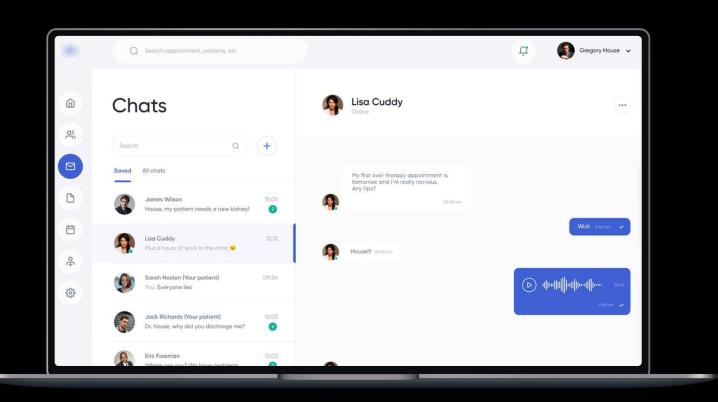












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Dental

Telehealth

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### The First, Fully Automated Diagnostic Laboratory

Introduced automation in publishing the patient's hematology report by building up a flawless architecture and communication between the device, server and the report publishing system.

Data Consolidation

UI/UX Engineering

**EMR** 

Database Management

Enhanced Research Capabilities Increased Patient Engagement Streamlined Documentation

#### Challenges

- Increased risk of errors associated with manual record-keeping.
- The Pathology department followed the process of manually registering patient details in the hospital records.
   This was further added in the Hematology daily register manually, and other internal records
- The entire process was time-consuming and had high chances of human errors.

#### **Technical Spotlight**

- Leveraged PHP for its ease of use, flexibility, and versatility to build dynamic and scalable web applications.
- Utilized MYSQL to store structured data in tables with predefined schemas and manage the database ecosystem.
- Leveraged Python as SDK integration to fetch and store data and create alerts that trigger that device.

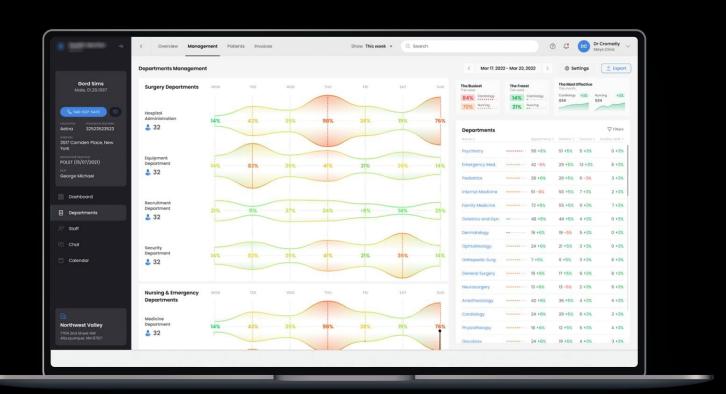
- Created an ERP server which proved to be a smart and effective solution, resulting in a reduction of almost 60-70% of the workload in all the labs.
- Every single finding is captured and collated for each user, ensuring the highest accuracy benchmarks.
   Thereby, eliminating the chances of any errors caused due to human intervention.
- Reports are generated in a standard format with zero errors using the application developed.













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Dental

Telehealth

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### Leader in Comprehensive Healthcare & Diagnostics

Established a powerful and comprehensive internal system for doctors & staff.

Data Analytics & Management

Automation

**Quality Assurance** 

UI/UX Engineering

Seamless Process Integration Complete Data
Automation

**Enhanced Productivity** 

#### Challenges

- Had to maintain patient records manually.
- Absence of a system to promptly update patients of important developments.
- Checking the availability of doctors and scheduling appointments manually was extremely time consuming.

### **Technical Spotlight**

- Leveraged PHP to design an interactive and dynamic interface.
- Utilized Ajax to improve page speed and web application response time.
- Used MongoDB for storing and managing large volumes of data.
- Used HTML and CSS for an intuitive website design.

- We developed a strong and intuitive web portal to manage user records, patient records, doctor schedules and related appointments.
- Integrated a repository pattern for the ease of development and established an UI design with CRUD operations for different users
- Schedule and track appointment through the application.
- Informative charts & graphs to accurately present medical data to doctors and patients.
- Reporting and analysis on sample collection & payments.





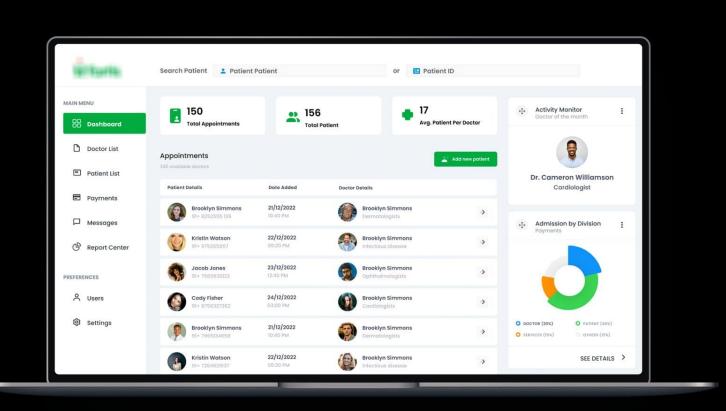












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Dental

Telehealth

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### A Leading Institution Offering Comprehensive Renal Diagnosis & Treatment

Engineered a Digital Product to plan all operations and manage all patient and staff records with updates in real-time.

Data Analytics

UI/UX Engineering

Data Encryption

**Process Automation** 

Efficient database management

Easy Resource Availability

**Versatile tool access** 

#### Challenges

- Manual methods to maintain patient records.
- Lack of system that could send timely updates to patients and keep them informed of important updates.
- Difficulty for users to check doctors' availability and book clinic appointments manually consumed a lot of time.

#### **Technical Spotlight**

- Leveraged .NET MVC to build the web application as it provides developers with a powerful set of tools and features to build robust and scalable web applications.
- Leveraged HTML and CSS to enable developers to create visually appealing and interactive web pages that can be accessed by users through a web browser.
- Used MSCharts to create and display a range of interactive charts and graphs chart types, including line charts, bar charts, pie charts, and more.

- Implemented a user-friendly interface and clear navigation which makes it easy for healthcare providers to access and use.
- Efficient database management that helps access reports and test results, and other key metrics, which can help healthcare providers make informed decisions about patient care.
- Integrated compatibility with a wide range of devices to ensure that healthcare providers can use it regardless of their device preferences.







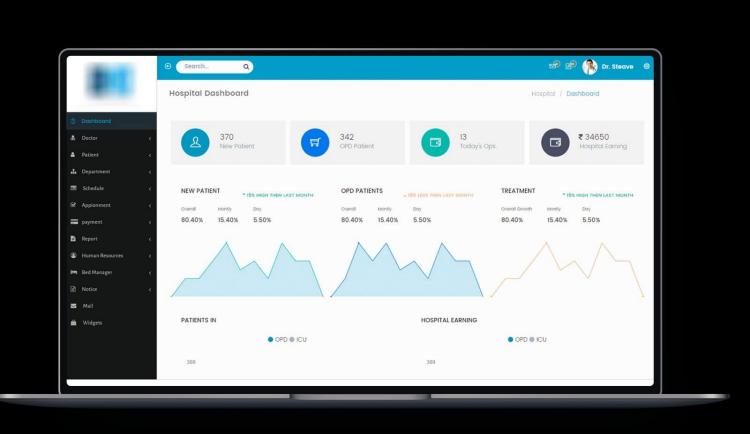












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Telehealth

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### A Leading Omnichannel Diagnostics Platform

An intuitive and visually appealing application that provides multiple healthcare facilities.

User Experience Design

Project Development

Automation

Database Management

**Workflow Optimization** 

Efficient Database Management

**Accurate Geolocation** 

#### Challenges

- Ensuring the accuracy and reliability of the application to ensure that healthcare providers can make informed decisions about patient care.
- Guarantee accuracy of geolocation to enable a wide range of services.
- Integrate automation that can help streamline the database.

### **Technical Spotlight**

- Leveraged TypeScript open source high-level programming language enhance the development experience of the web portal by making it easier to maintain and scale large codebases.
- Using HTML and CSS, developers were able to construct aesthetically attractive and dynamic web pages that consumers could access via a web browser.
- Leveraged Redux an open-source JavaScript library for managing and centralizing application state - to build scalable and maintainable user interfaces.

- Geolocation feature to help easily locate and contact the nearest collection center.
- Dynamic and interactive interface with easy navigation streamlined user access.
- Robust security features protect confidential patient data to keeps it secure.

















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Telehealth

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### Global Life Sciences Leader In Diagnostics & Drug Development

Developed a futuristic ERP to simplify business operations.

Process Automation ERP Project Engineering UI/UX

Increased Business Efficiency Improved Report & Planning

Enhanced Communication

#### Challenges

- Many workflow problems occur due to the lack of a centralized process.
- Took too long to gather drug-related information from a standard system since various software systems had to be accessed.
- The client wants to eliminate stumbling blocks in order to improve decision-making.

### **Technical Spotlight**

- Leveraged Core Java the base foundation of the Java programming language - to develop the web application that runs on a server and can be accessed via a web browser.
- JavaScript is a crucial technology for developing enterprise resource planning. It's a programming language that allows developers to create bespoke solutions and automate administrative operations within an ERP system.
- Java Hibernate was used to minimize lines of code by preserving object-table mapping and returning results to the application in the form of Java objects.

- Centralizing processes reduced duplication of effort and streamlined workflows, that can improve efficiency and productivity.
- Improved communication among the departments by creating clear lines of communication and ensuring faster decision making.
- Increase transparency by providing stakeholders with access to real-time data and analytics.



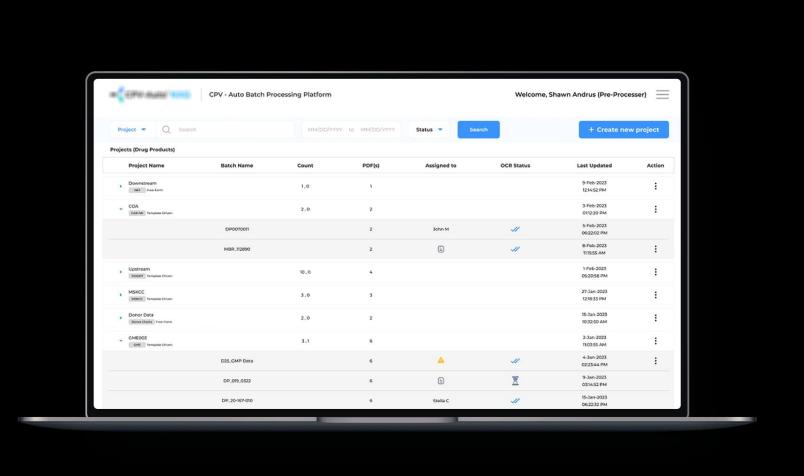












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Dental

Telehealth

Patient Centric Initiatives

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Hospitals

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### Digitally Transforming a US Life-Science Company

Established a cross-platform application for monitoring, managing and executing clinical trials for upcoming drugs in the market.

**Product Engineering** 

DevOps

Database Management

Data Science

30%

Increased Efficiency 40%

Reduced Overall Costs 25%

**Boosted Productivity** 

#### Challenges

- Absence of a dedicated system for managing and scheduling clinical trials.
- Lack of a method for collating data collected from the trials to derive accurate insights.
- No method in place for selecting the drugs suitable for being used in human trials for the next stage and identifying individuals that will be ideally suited for testing.

### **Technical Spotlight**

- Built the software applications mainly using Java and Spring, ensuring coding standards and best practices are followed.
- Integrated a CI/CD pipeline to derive meaningful and actionable insights from clinical trial data.
- Leveraged MySQL to store and access clinical data quickly as well as to boost the security of the application.

- Clinicians can instantly and seamlessly access clinical trial data in real-time with data visualizations and graphs.
- Successful drug trials can be seamlessly moved on to next stage of the trial.
- Automated processes and data driven insights decreased time typically spent on manual processing ensuring quicker time to market.











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Dental

Telehealth

Patient Centric Initiatives

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### A Leading Distributor of Pharmaceuticals And Surgical Products

Developed a CMS & Mobile Application to manage and promote company's products.

Content Management

CMS

Database Management

UI/UX Designs

Easy Content Management Increased Customer Engagement Intuitive User Interface

#### Challenges

- Integrating CMS with existing systems needs to be able to work seamlessly avoiding disruptions.
- Absence of a visually appealing UI/UX design.
- Learning curve and initial resistance from team members who may be used to working with other tools or processes.

### **Technical Spotlight**

- Leveraged PHP to build a user-friendly and dynamic website and its cross-platform compatibility.
- Utilized WordPress for its ease-of-use, and accessibility to add features and functionalities using plugins and themes.
- Leveraged MySQL a popular open-source relational database management system to store and manage large amounts of data and high levels of traffic.

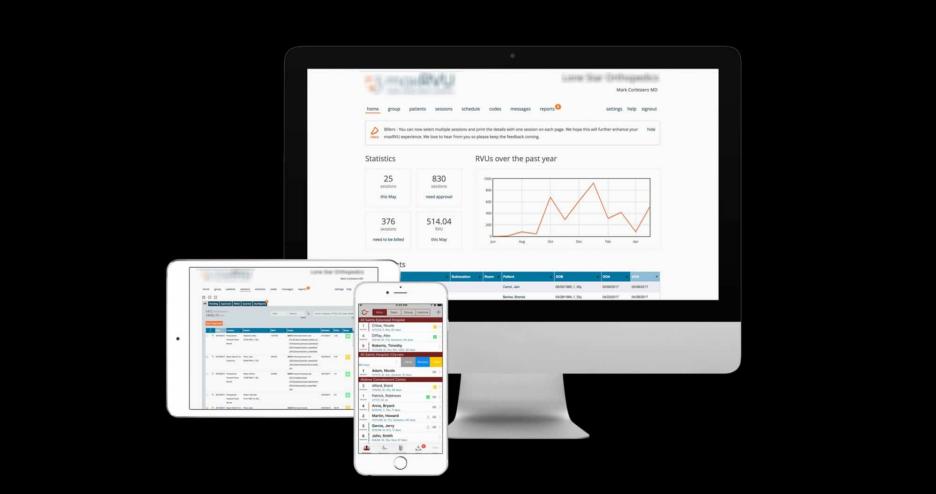
- Efficiently managed and updated product information and other content.
   This helped reduce errors and improve the accuracy and timeliness of the information provided to customers.
- Provided a better customer experience with a neat UI and by providing accurate and up-to-date information about pharma and surgical products.
- Easily integrated with other systems, such as a customer relationship management system, and helped to streamline its operations and improve efficiency.











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Dental

Telehealth

Patient Centric Initiatives

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### Globally Renowned Manufacturer Of Pharmaceuticals

Engineered a solution to accelerate batch release times and enable first-time right production.

Product Engineering IoT Regulatory Compliance Automation

Improved Efficiency Increased Data Accuracy **Enhanced** Flexibility

#### Challenges

- Manual processes and paper-based record-keeping are costly due to the need of additional labor, storage, and maintenance of physical records.
- With increasing regulations and compliance requirements in the manufacturing industry, a non-digitized system can struggle to keep up with changing requirements, leading to compliance issues.
- Collecting and analyzing data becomes challenging. This can lead to inaccurate data and a lack of transparency in the manufacturing process, making it difficult to identify and address issues.

### **Technical Spotlight**

- Leveraged MongoDB to collect, store and manage the database.
- Used IoT sensors and devices to collect real-time data from the manufacturing process and feed it into the portal.
- Leveraged Node.js to support IoT
   development of MQTT protocol
   commonly used by IoT apps, making it
   easy to connect to independent and
   third-party services and prepare it for
   integration through multiple
   environments.

- Automation and digital tools reduced labor costs, eliminated paper-based record-keeping, and reduced the waste of resources, resulting in cost savings for the manufacturing operation.
- Provided greater control and visibility over the manufacturing process, ensuring compliance with regulatory requirements.
- Streamlined the manual processes, and collected and data in real-time.
   This reduced errors, improved efficiency, and increased productivity.

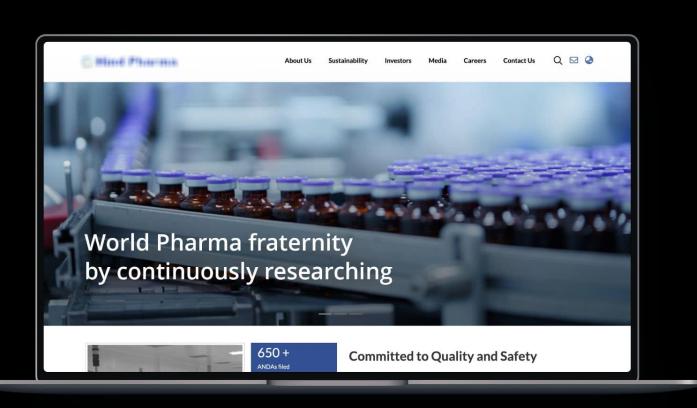














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Dental

Telehealth

Patient Centric Initiatives

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### A Leading Player in Dental Care & Awareness

A digital platform with seamless user experience that manages the complexity of booking dental clinics, patient-doctor interaction, education and awareness on dental hygiene, address dental related queries.



10X

Digitized User experience

94%

Real-time reporting

100%

Privacy & Compliance

#### Challenges

- Absence of an informative platform that could create awareness about dental care and educate the users.
- Lack of an interactive platform to enable communication by helping individuals raise their queries online and get appropriate solutions.
- Traditional ways to book appointments resulted in wastage of time and accompanied human errors.

### **Technical Spotlight**

- Implementing Swift language helped us with an improved level of interactivity and ensure a secure development lifecycle.
- Simplified request customization with the help of Alamofire and leveraged SwiftyJSON to call web service APIs.
- For sending OTP, Firebase/Auth was implemented and Firebase/Crashlytics for fetching detailed crash reports.

- One-stop application that enables users to gain detailed information about dental issues, explore appropriate treatments in the form of FAQs, dental economics, explainer videos, etc.
- Online and hassle-free appointment booking platform with simple registration, OTP authorization, and utmost security.
- Complete digital dental service solution backed with real-time billing, clinical history, medical reports, etc.



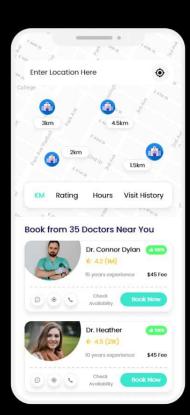


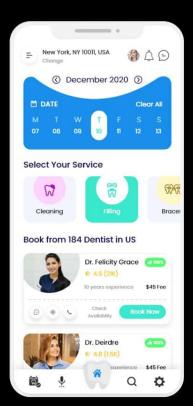


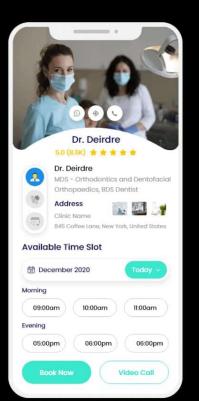


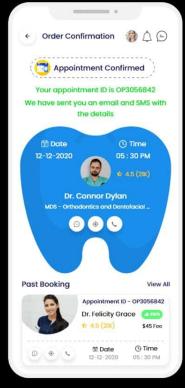












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Dental

Telehealth

Patient Centric Initiatives

Tol

Hospitals

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### A Renowned Dental & Health Insurance Agency

A web-based application that seamlessly manages patient insurances and automates and up-level its critical insurance management operations.

Automation Insurance Claim management UI/UX

98%
User-Centric Journey

100% Accuracy **5X** Transparency

### Challenges

- Manual approach for managing patient insurances, lead creation, office creation, etc. resulting in flawed outputs.
- Lacked an effective decision-making process for insurance and claim for dental offices.
- Had difficulty in fetching insights and real-time insurance reports.

### **Technical Spotlight**

- Deployed MS Entity framework for greater visibility into corporate performance.
- Experienced high flexibility and searching, sorting, and pagination with DataTables.
- Leveraged Dapper for speedy and efficient performance outputs.

- An intuitive platform with better alignment between teams and repeatable processes that save time and avoid uncertainty.
- Fully automated lead management, office management, production, and collection management system.
- Accurate and flawless real-time reporting system resulting in driving better lead conversion.



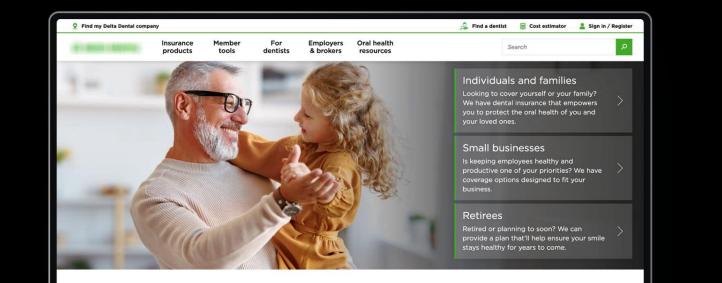












Dental insurance from the nation's leading provider

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Dental

Telehealth

Patient Centric Initiatives

Iol

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### A Certified Leader in the Dental Care Industry

A modern dental management system that ensures digital & efficient patient experience and real-time and detailed patient insights to the dental practitioners.

Digitalization Reporting CMS UI/UX

95%
Process Integration

100% Data Automation 100%
Digital Appointments

### Challenges

- Difficulty for users to check doctors' availability and book clinic appointments manually consumed a lot of time.
- Manual methods to maintain patient records.
- Checking bed availability manually was a major concern for the clinic attendants.
- Lack of system that could send timely updates to patients and keep them informed of important updates.

### **Technical Spotlight**

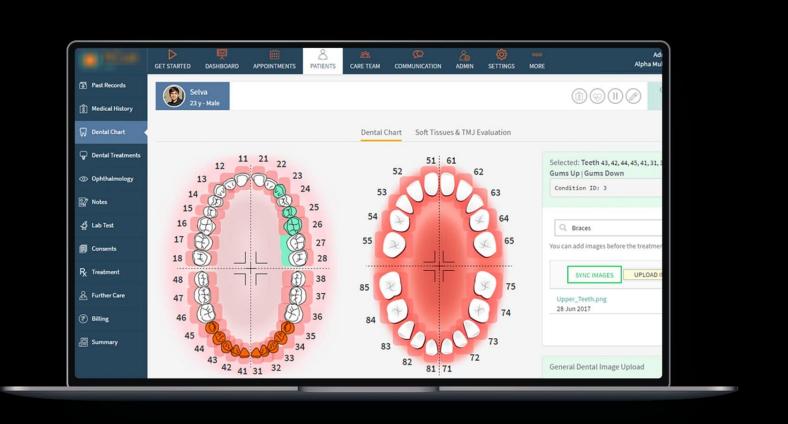
- ASP .NET MVC helped us minimize the development complexity and gain complete user control.
- Dapper helped us with rapid and efficient performance.
- Built dynamic templates with the help of Razor Engine.
- Simplified and streamlined content management with an intuitive CMS.

- A digital platform that enables users to check doctors' availability and book online patient appointments.
- Automated data management that incorporates patient health records, medication details, doctor assigned, etc.
- Checking bed availability online is brought to the user's fingertips.
- Automated and timely emails sent to the patients regarding their appointments and other important things in real-time.









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Dental

Telehealth

Patient Centric Initiatives

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### A B2B Dental & Medical Supplies Marketplace

Developed a centralized B2B marketplace for manufacturers, dealers, medical, and dental professionals along with a complimentary value-add feature that facilitates patient-doctor communications.

Digital Transformation User Experience Cloud Security

89%

Manual operations minimized

99.99% uptime

100% Agile

#### Challenges

- The client lacked a centralized trading system and had communication barriers while connecting with manufacturers, dealers, medical and dental professionals.
- Absence of security regulators that could help in maintaining compliance in a highly regulated system.
- Poor patient-doctor communication and delayed services due to an unsystematic system.

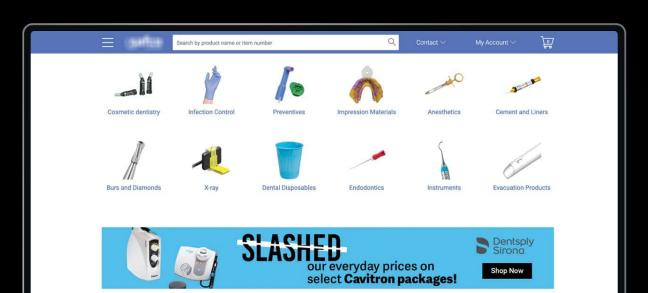
### **Technical Spotlight**

- Leveraged Node.js that enabled efficient performance and ensured the ability to scale smoothly.
- PostgreSQL helped in uplifting security and scalability in the long run.
- To reduce the development cost and get a fast application development experience, we leveraged the Express framework.
- Unix/Linux helped us in improving stability and reliability throughout the portal development.

- Provided the power and flexibility to every stakeholder over a single platform and helped them trade medical equipment.
- A compliance-centric and agile environment with baked-in security and regulatory.
- An automated system that ensures healthy communication amongst patient-doctor and allows patients to raise queries, get quotes, search and buy medical products online.























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Diagnostics

Pharma & Life Sciences

Dental

Telehealth

Patient Centric Initiatives

Iol

Hospitals

Al and Analytics

### A Major Telehealth Network In The US

Built a smart phone app for hassle-free around-the-clock telemedical consultation.

Telehealth UI/UX API Integration AI/ML

Geolocation

Increased Customer Satisfaction

100% Secure Payment

#### Challenges

- Lack of a robust and secured infrastructure for facilitating online payments.
- Absence of an intuitive, dynamic application that allows you to view prescription, care plan and appointments.
- Lack of intuitive features such as e-forms, teleconsultation, and language localization.

### **Technical Spotlight**

- Leveraged Flutter an open-source mobile application framework - to create expressive and visually attractive UIs, with a range of built-in widgets and the ability to create custom ones.
- Utilized SQLite a light weighted database - that is easy to use and embed with mobile applications and manage the database ecosystem.
- Integrated SecurePay to process a safe and secure payment transactions.

- Al-enabled robust chatbot is integrated with the ability to diagnose symptoms anywhere, anytime. If the symptom requires it, patients can communicate with the clinic using a single click.
- Integrated a payment API to purchase health procedure guides on the app.
- Developed an intuitive, dynamic application that is easy for users to navigate through.
- Integrated language localization for a widener reach of audience.













EMR/EHR

Diagnostics

Pharma & Life Sciences

Dental

Telehealth

Patient Centric Initiatives

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### A Comprehensive Al-based Remote Telehealth Platform

Created a patient-centric mobile application to streamline the process of perioperative care.

AI/ML Cloud Computing Database Management UI/UX Engineering

Improved Patient Outcomes loT-Powered Diagnostic Tools Increased Efficiency

#### Challenges

**Tech Stack** 

- Difficulty to create the teleconsultation feature utilizing Twilio, which featured capabilities such as managing recording of teleconsulting sessions and integrating pharmacy and lab test modules.
- Absence of Sokcet.io to develop a smart built-in chat application.

### **Technical Spotlight**

- Leveraged Node.js as a back-end framework along with Angular as a front-end framework to develop dynamic web pages.
- Leveraged MongoDB to manage the database ecosystem.
- Utilized Twilio a third party component as a customer engagement platform to build unique, personalized experience for users.

- Language Localization entails creating web pages in several languages in order to gauge user interest regionally.
- Excellent intuitive, dynamic website design for a satisfied user experience.
- Created a built-in Al-enabled chat application to provide users with quick replies.

















EMR/EHR

Diagnostics

Pharma & Life Sciences

Dental

Telehealth

Patient Centric Initiatives

Tol

Hospitals

Al and Analytics

### Pioneer In Telehealth Services

Developed a simple and intuitive patient billing charge capture solution focused on delivering a patient-centric experience.

Product Engineering

uı/ux

Cloud Computing

Analytics

55%
Increased Customer
Satisfaction

20%
Increased Revenue

40%
Increased Operational
Efficiency

#### Challenges

- Medical professionals are burden with administrative work preventing them from attending to more patients.
- Patients end up losing out on time with their physicians due to regulatory burdens.
- Traditional, paper-based practices result in waste and inefficiency.

### **Technical Spotlight**

- Leveraged Ruby on Rails to develop the back-end and boost productivity and increase security of the application.
- Used PostgreSQL for secure data storage, facilitating rapid processing and flexibility.
- Integrated Heroku to ensure seamless connectivity between patients and medical professionals to connect via video or chat and share images or videos.

- Elimination of numerous paper-driven tasks for medical professionals.
- Quick and simple appointment scheduling and billing for patients.
- Medical professionals can use their personalized dashboard to efficiently manage appointments, payments and prescribing medication.

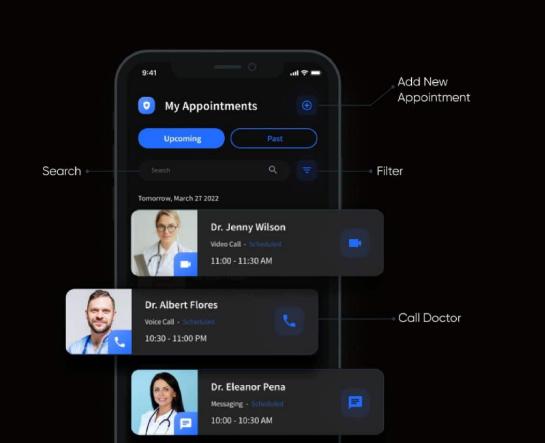


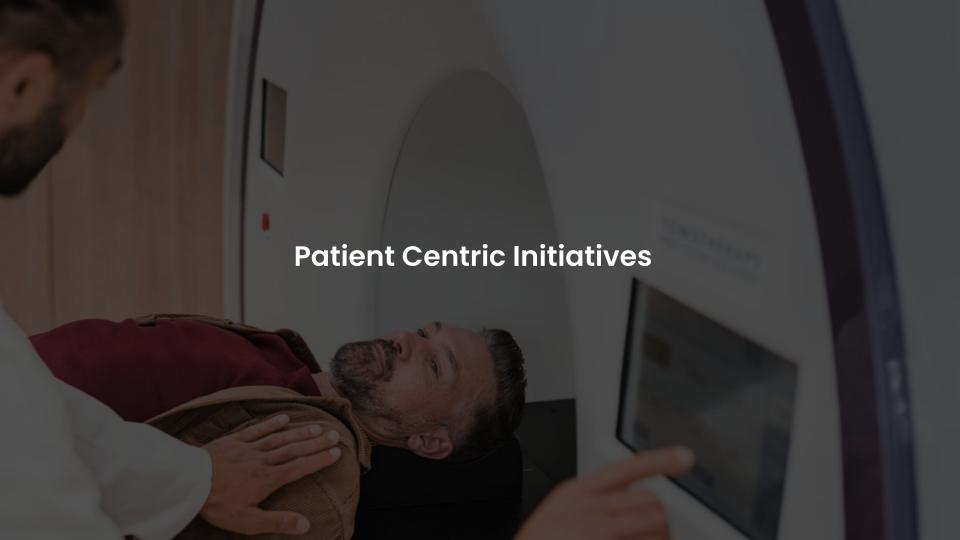












EMR/EHR

Diagnostics

Pharma & Life Sciences

Dental

Telehealth

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Tol

Hospitals

Al and Analytics

### A New-Age Surgical Concierge Service Provider

Developed a one-of-its-kind interactive platform for patients, surgeons & facilities.

Data Security

UI/UX Services

**Product Expertise** 

Cloud Enablement

Reduce Insurance
Payment Retractions

Reduce Malpractice Risk Boost Profile On PCP Dashboards

#### Challenges

- The client wanted to bridge the gap of personalized concierge for patients where finding the right surgeons was essential.
- Absence of an interesting and innovative UI design.
- The client desired to eliminate any doctor-related issues, such as practitioners' HITRUST certification.

### **Technical Spotlight**

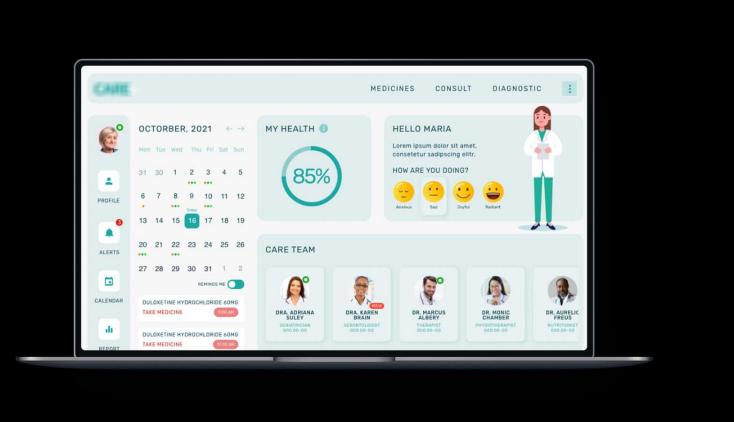
- Leveraged iOS Swift a powerful open language - that helps build amazing apps with it's robust and intuitive programming language.
- Google APIs are application programming interfaces (APIs) created by Google that enable communication with Google Services as well as their integration with other services.
- Integrated chat API an application programming interface that gives access to cloud-based infrastructure and functionality for building scalable real-time chat experiences.

- Surgeons receive notifications of new surgical cases through the app and can review med records and imaging on this HIPAA-compliant platform.
- Patients choose their surgeon based on cost, surgeon's outcomes and convenience.
- Added the chat functionality allowing surgeons and patients to easily communicate with one another.









EMR/EHR

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### A Leading Medical Equipment Manufacturer

Established an ecommerce website for showcasing products and an app for monitoring smartwear performance.

Product Engineering

IoT

Data 3D Visualization

AI/ML

10X

**Accurate Diagnosis** 

50%

Decreased Diagnosis Time 30%

Increased
Customer Handling

#### Challenges

- Lack of accurate diagnostic methods for preoperative evaluation.
- Absence of reliable method to know if cancer has spread to the lymph nodes.
- No method of collating data to create accurate 3D renders of the cancerous growth.

### **Technical Spotlight**

- Combined the ultrasonic instrumentation device by us4us with a data acquisition model built in Python.
- Rendered in the data in realistic 3D patterns using a Unreal game engine.
- Increased the quality of output for visualization using Computer Vision Algorithms.

- 3D scan of the inner body parts which reveals infections, tumors, and abnormalities with utmost precision.
- An efficient 3-tier multi-tasking architecture was established with a machine algorithm for seamless communication between data and devices.
- Accelerated the systems efficiency by reducing the latency and increasing the image processing capabilities.









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# A Leading Healthcare Company Connecting Patients With DMEPOS Providers

Developed an effective portal that enables patients and medical practitioners to connect and achieve their goals.

**Product Engineering** 

uı/ux

Database Management

**Cloud Computing** 

40%

Increased Efficiency 20%

Elevated User Experience 15%

Boosted Revenue

#### Challenges

- Unmanageable patient load and long wait times.
- Manual work and documentation increased the chances of filling in the wrong information.
- Delays in claim processing and receiving claimed money.

#### **Technical Spotlight**

- Leveraged Azure Cloud services to streamline interactions and transactions between payers, providers, and members through a single point of contact.
- Delivered personalized experiences that drive cost savings and improve care quality using the EDI framework.
- Integrated Zendesk for instant and secure payment processing.

- Enhance engagement between providers and payers.
- Seamless insurance claim and handling of authorization and referral requests
- Instant access to medical care improved clinical outcomes and reduced operational costs.













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### A Leading US Based Multi-Specialty Healthcare Company

Developed an intuitive eCommerce website showcasing the clients' products.

Product Engineering UI/UX Database Management CX

30%
Increased Customer
Engagement

15%
Boosted Customer
Acquisition

25% Increased Efficiency

#### Challenges

**Tech Stack** 

- Lack of adequate data security protocols left sensitive data at risk.
- Slow loading times with a bland interface and design.
- Absence of locator systems using google maps and newsletter system.

#### **Technical Spotlight**

- Reduced coding time and improved security using ASP.NET.
- Improved page loading speed and supported animations using Jquery.
- Crafted a consistent user-experience using SharePoint.

- Dedicated pages for showcasing product information, FAQs, and other content pages.
- Creation of a 'before' and 'after' module for users to upload their photos.
- Integration of 'Doctor Locator' module for seamless and instant connection to medical professionals.

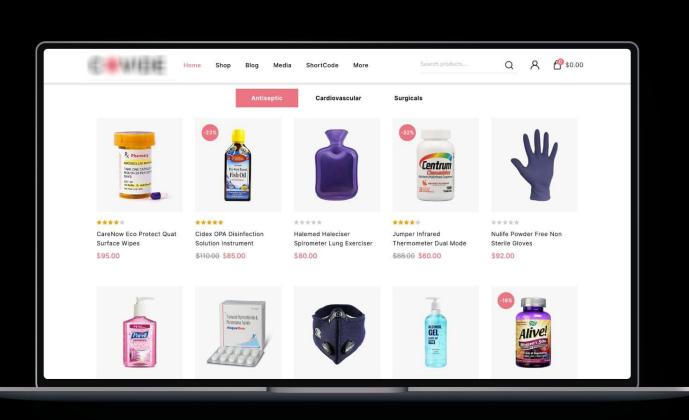












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### A Revolutionary Health App Boosting Immunity And Wellness

Enhanced Healthcare App with Immunity Boosting Features and Dozee Integration.

**Advanced Features** 

**API Integration** 

Data Visualization and Customization

Dozee Device Integration

**Expanded Services** 

Enhanced User Experience Data-driven Insights

#### Challenges

- Designing a user-friendly interface for displaying Dozee-generated sleep and heart monitoring.
- To accommodate a growing user base and ensuring optimal performance in handling increased data influx.
- Ensuring the security and privacy of user data collected.

#### **Technical Spotlight**

- PHP enables dynamic server-side processing for real-time interface updates.
- MySQL 5.0 ensured reliable and high-performance database management, handling large user data volumes while maintaining integrity.
- Laravel, a secure and reliable PHP framework, offered built-in security features such as CSRF protection, authentication, and authorization mechanisms.

- Collaborated with UX/UI designers to create intuitive data visualization techniques and user-friendly dashboards.
- Utilized scalable cloud infrastructure and databases, implemented caching, and optimised API calls to ensure app performance under heavy usage.
- Implemented stringent encryption protocols and access controls to safeguard sensitive health information.

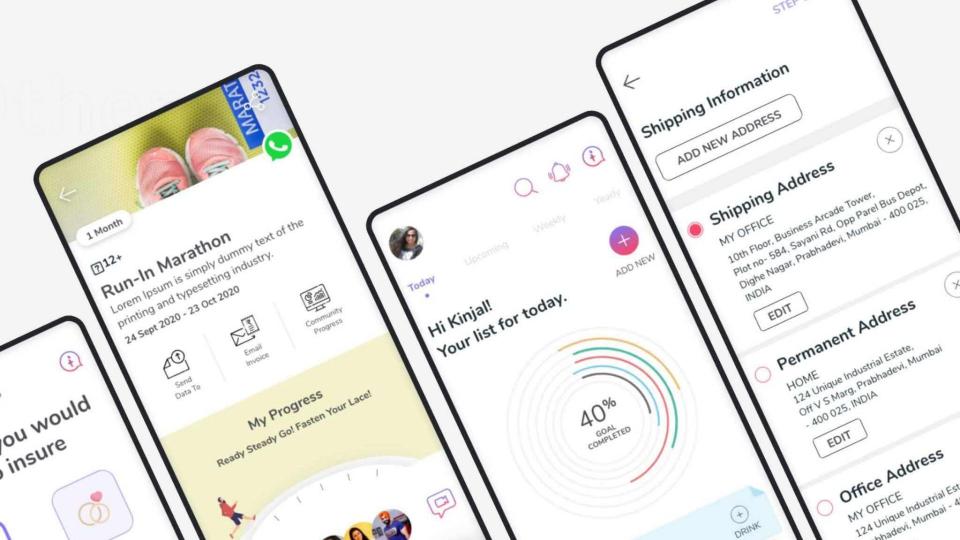














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IoT

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### An Indian multinational healthcare enterprise

Built an IoT app to collect, process, and store health data, triggering notifications for anomalies.

loT Data Processing Anomaly Detection and Reporting Notifications

Comprehensive Health
Data Collection

Proactive Anomaly Detection

Timely Notifications

#### Challenges

- Scaling the IoT cloud application to handle varying data loads.
- Ensuring seamless integration and interoperability with diverse IoT devices collecting health parameters.
- Guaranteeing the reliable delivery of notifications via email or SMS.

#### **Technical Spotlight**

- AWS Cloud provided a scalable and reliable cloud infrastructure.
- Python's readability and ease of integration facilitated the creation of robust IoT applications.
- MQTT enabled fast and reliable communication between notification system components.

- Utilize AWS auto-scaling features to dynamically adjust resources based on demand.
- Followed IoT protocols, offered clear integration guidelines, and conducted thorough compatibility tests for seamless data flow with diverse devices.
- Used redundant notification channels, implemented delivery confirmation, and integrated with reliable third-party communication services.

















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# A medical technology company specializing in medical-grade IoT sensors

Used sockets for live device monitoring, patient profiles, disease analysis, and user-captured media.

User Engagement

IoT

Disease Analysis

Patient Monitoring

Real-time Device Monitoring Data-Driven
Disease Insights

Interactive User Engagement

#### Challenges

- Ensuring compatibility with a variety of IoT devices for consistent and reliable operation.
- Ensuring seamless and real-time capturing of live device images and video recording.
- Scaling the application to handle a growing user base and ensuring optimal performance.

#### **Technical Spotlight**

- JavaScript ensured cross-platform compatibility and seamless integration with diverse IoT devices.
- MobX provided efficient state management, ensuring smooth real-time updates during live image capture and video recording.
- MongoDB, a flexible NoSQL database, enabled seamless scaling and efficient handling of growing data volumes.

- Conducted device compatibility tests, offer clear user guidelines, and provide regular updates for new market devices.
- Optimized image/video algorithms, used efficient compression, and prioritized device compatibility for a smooth user experience.
- Used scalable cloud infrastructure, applied load balancing, and continuously optimized app performance.











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### A leading designer and manufacturer of dental equipment

Built a react-native IoT app for real-time dental tool monitoring.

loT Integration Customization Maintenance and Tracking Monitoring

**IoT Integration Success** 

User-Customized Device Monitoring Optimal Tool Usage Guidance

#### Challenges

- Integrating wireless connections between the mobile app and IoT devices.
- Designing an effective and user-friendly guidance system.
- Enabling users to add devices for status viewing.

#### **Technical Spotlight**

- JavaScript facilitated seamless communication in the wireless integration process.
- UNIX/Linux provided a robust and secure foundation for a reliable guidance system.
- React Native enabled cross-platform device addition, supporting both iOS and Android with a single codebase.

- Collaborated with IoT specialists, conducted rigorous testing, and implemented robust protocols for seamless wireless communication.
- Conducted user feedback, iterated on the interface, and added interactive elements for better user understanding.
- Developed friendly interfaces, offered clear instructions, and provided training for effective device addition.

















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### A healthcare chain with over 30 multi and super specialty hospitals

Streamlined Operations with 24+ Modules and Seamless Integration of Third-Party APIs.

**Customized Dashboards** 

Tailored Modules

**API Integration** 

Multi-Platform Integration

**Customized Dashboards** 

Integration of External APIs

**Tailored Modules** 

#### Challenges

- Integrating third-party APIs for pathology testing reports from various machines.
- Enabling access to general staff information, attendance, salary details, and query resolution.
- Developing over 24 modules with distinct functionalities.

#### **Technical Spotlight**

- PHP facilitated dynamic API creation for seamless communication between pathology machines and the server.
- UNIX/Linux ensured reliable deployment, ensuring consistent performance and accessibility for the staff module.
- Twitter Bootstrap ensured consistent design and responsiveness, creating visually appealing, user-friendly interfaces for each module.

- Ensured compatibility with various pathology machines through standardized APIs and rigorous testing.
- Designed a centralized staff module with role-specific dashboards, enhancing user access and functionality.
- Planned modules, prioritized tasks, and employed agile methodologies for adaptable development.





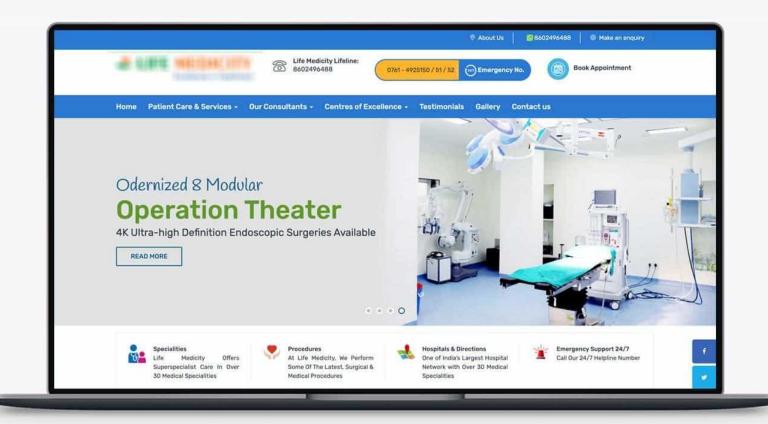












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### A State-of-the-Art Hearing Hospital for Comprehensive Auditory Care

CMS site streamlined appointments and tests, with expert management in web development, project, and client communication.

Patient Accessibility

Management

Diagnostic Innovation

User Engagement

Enhanced Patient Accessibility

Early Detection of Hearing Issues

Organized Data Management

#### Challenges

- Managing a large volume of patient data efficiently.
- Ensuring the security of patient data and sensitive information.
- Ensuring Accessibility for All Users.

#### **Technical Spotlight**

- HTML 5 provided a robust foundation for structuring patient data and improving organization.
- MySQL 5.0 facilitated secure storage, retrieval, and management of patient data through well-structured databases.
- JavaScript enhances interactivity, enabling dynamic elements for a more engaging user experience.

- Implemented a scalable, organized database with regular performance optimization.
- Implemented encryption, conduct security audits, and stay current on cybersecurity best practices.
- Crafted an inclusive, user-friendly interface with accessibility features for diverse needs, including those with disabilities.





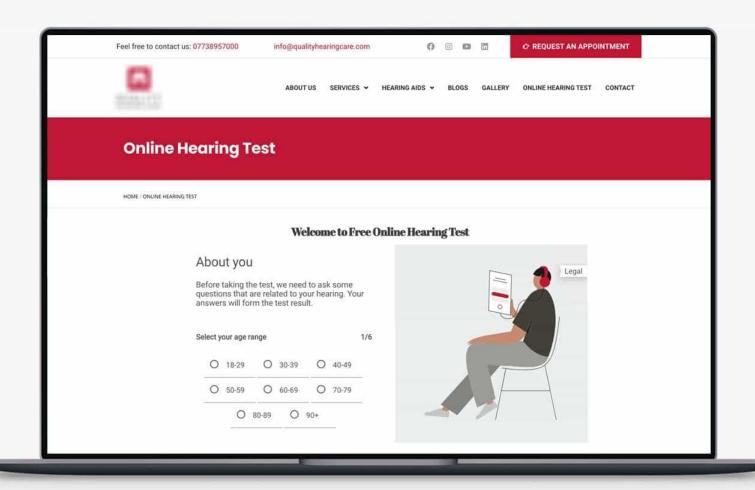












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### A Not-For-Profit Healthcare System Based In The USA

Streamlined Patient Care, Scheduling, and Medicine Purchase with Hibernate JPA Integration.

Appointment Management Health Record Management Medicine Purchase Integration

Data Management

Seamless Appointment Management Health Record Management Convenient Online Medicine Purchase

#### Challenges

- Ensuring the confidentiality and integrity of online transactions.
- Efficiently managing and retrieving vast amounts of patient data.
- Developing an intelligent appointment scheduling algorithm.

#### **Technical Spotlight**

- PayPal added an additional layer of security safeguarding transaction confidentiality and integrity.
- MySQL 5.0 ensured structured storage and swift retrieval of extensive patient data.
- Java/J2EE offered robustness and versatility for complex algorithm development, ensuring scalability and cross-platform compatibility.

- Implement robust encryption and secure payment gateways to safeguard online transactions.
- Optimize database design and storage strategies to enhance system performance and scalability.
- Enhanced booking with an algorithm considering doctor availability, patient preferences, and urgent cases.

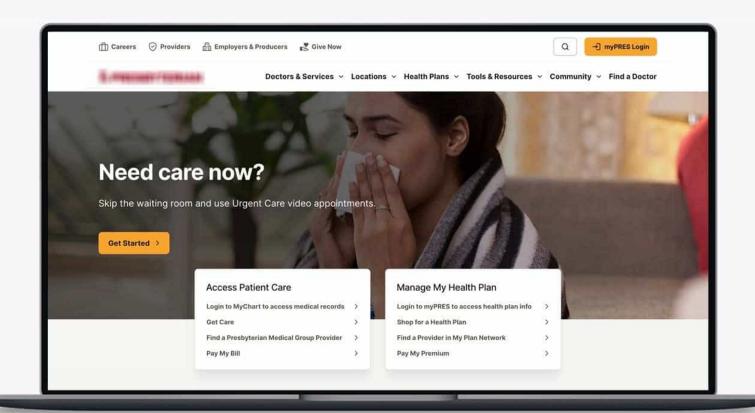














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### A healthcare services company offering RCM & medical coding

Developed a Dashboard to analyse and enhance claims management efficiency and accuracy.

Data Analysis and Visualization

Claims Efficiency

Data Extraction

CX

Enhanced Claims Efficiency Data Analysis and Visualization

Informed Decision-Making

#### Challenges

- The integration of data from various sources while maintaining consistency.
- The effective identification and categorization of denial patterns for more efficient claims management.
- Creating a easy to use Denial Management Dashboard for a diverse clientele.

#### **Technical Spotlight**

- SQL provided a powerful and standardized language for database interaction, crucial for extracting and integrating data from diverse sources.
- Excel facilitates user-friendly data analysis, streamlining the presentation of actionable insights in claims management.
- Python streamlined coding and customization, enhancing user-centric feature development in the dashboard.

- Implemented a robust strategy for extracting and integrating data from diverse sources using SQL.
- Using advanced analytics to categorize denial patterns and provide actionable insights for streamlined claims management.
- Prioritized a user-centric design, collaborating closely with end-users to ensure an intuitive and user-friendly dashboard.









62	Claims								
☐ Dashboard ☐ Clients	Claim ID Status  All		A. ( )				View I≣	[[ण	File A Claim
Policies	Claim ID	Status	Progress	Tasks	Payer Name	Patient Name	Claims Handler		<b>(</b> )
\$ Claims	20192247	In-Review	2%	0	Cigna	Elroy Brekke	Nick Barich	C)	***
Providers	20192274	In-Review	30% —	3	Anthem	Garfield Ebert	Nick Barich		***
P Renewals	20192281	In-Review	32% —	2	Blue Cross Blue Shield	Peter Meagen	Nick Barich	D.	3487
Reports	20192245	In-Review	10%	5	Blue Cross Blue Shield California	Kristin Herzog	Lera Grace		****
Chats	20192248	× Rejected	100% ——	0	Emblem Health	John Smith	Nick Barich		94401
My Calendar	20192225	In-Review	20% —	1	Emblem Health	Mallie Abbott	Berry Windler		***
	20192236	In-Review	98% ——	3	Aetna	Elroy Brekke	Nick Barich	U	***
	20192247	× Rejected	60% ——	3	Unitedhealth Group	Garfield Ebert	Nick Barich		***
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### A Pioneer In Redefining Remote Patient Monitoring

Utilized AI-powered remote monitoring to manage approximately 5 million people with chronic conditions.

( Customization ) (

ΑI

Algorithmic Patient Segmentation

Efficient Patient Stratification

Enhanced Self-Monitoring Patient-Caregiver Collaboration

#### Challenges

- Optimizing the cost and effort of monitoring a population of nearly 5 million individuals with chronic conditions.
- Providing tailored and effective solutions for various health conditions.
- Addressing data privacy concerns and ensuring accurate patient segmentation for targeted interventions.

#### **Technical Spotlight**

- Utilize AI remote monitoring for instant patient stratification.
- Utilized a range of clinically validated devices for the development of customized monitoring kits.
- Utilized anonymization techniques in algorithm training and applied trend-based segmentation.

- Deploy Al remote monitoring to instantly stratify and guide health coaches to high-risk cases.
- Customized monitoring kits for diabetes, hypertension, chronic obstructive pulmonary disease, and post-acute care.
- De Identified records in algorithm training and implemented trend-based segmentation for targeted interventions.

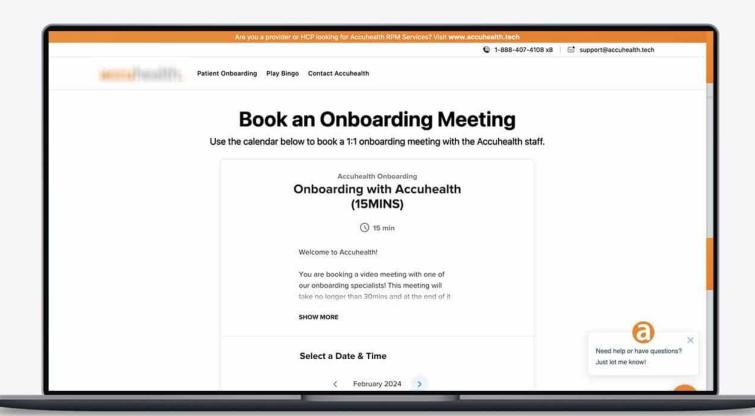












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Telehealth

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### The Largest And Most Comprehensive Medical Center In Israel

Revolutionized Radiology Workload with AI Integration for Swift Diagnosis of Life-Threatening Conditions

Performance Evaluation

ΑI

Time-Sensitive Diagnosis

Reduction in Time to Treatment

Diagnostic Accuracy Improved Efficiency

#### Challenges

- Ensuring quick adoption of the Al solution among radiologists.
- Exploring ways to expand the use of Al beyond critical cases and brain imaging to non-emergent conditions and additional modalities.
- Building and maintaining trust in Al decision-support tools.

#### **Technical Spotlight**

- Utilized advanced IT infrastructure and robust data security measures to deploy Al.
- Expanded Al applications to enhance diagnostics, improve image quality, reduce MRI time, etc.
- Utilized advanced AI technology to achieve a 96% accuracy rate.

- Deployed AI, leveraging advanced IT and data security, fostering innovation and collaboration between physicians and developers.
- Expanded AI to improve diagnostics, image quality, reduce MRI time, minimize radiation, and standardize reporting in various medical conditions.
- Created highly accurate AI solutions (96%), minimizing false positives to instill trust in radiologists.













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