

About Us Great Place 25+ YEARS OF Work **EXCELLENCE** Certified CMMIDEV/5

Overview



Achievements

Partners





1500+ Clients 2000+
Products Engineered





10 Global Offices



50+ Countries



1500+
Applications
Developed



Microsoft[®]



9 Development Centers



85% Clients Retention



12+ Awards







Office Space 1,00,000+ sq.ft.



Industry Verticals

22+

Million Development
Hours

⊗ Drupal[™]

Certified To Deliver Quality





This is to affirm that

NeoSOFT Private Limited

Organizational Unit: Software Development Unit

has been appraised at

Maturity Level 5

of the Capability Maturity Model Integration for Development, Version 3.0



ISO

9001:2015 Quality Management

ISO

20000-1:2011 IT Management ISO

27001:2013
Information Security

ISO

22301:2012 Business Continuity Management

What We Do

Team Augmentation

A team of 4000+ Battle Tested engineers across 100+ Different Stacks.

We are your Digital Factory, dedicated teams to supercharge your development throughput.

0 Operational Overheads.

Agile & On Demand.

Fixed Scope

We offer meticulously crafted project specifications and timelines for cutting-edge development, seamless integrations and feature-rich solutions.

The NeoSOFT approach ensures your projects are delivered with precision and excellence.

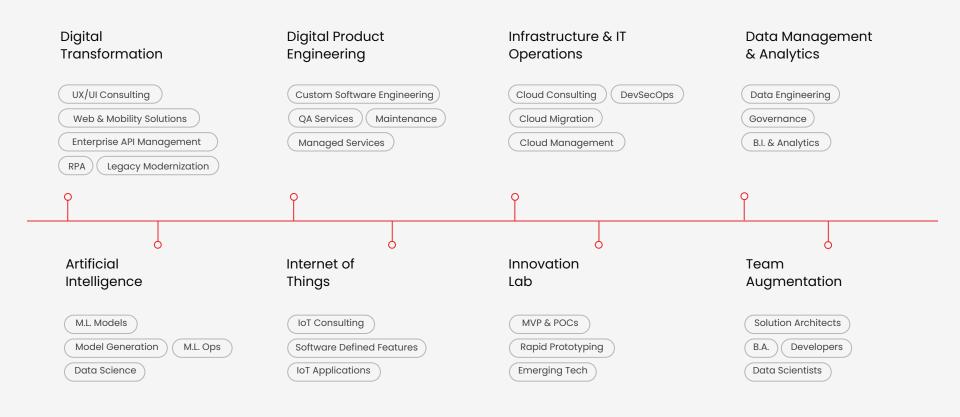
Managed Services

Our IMS services helps enterprises to run Business as usual.

With strong SLA driven services, 24x7 Support, Governance and Technology expertise, we help to optimize processes and costs.

Our Expertise

We help businesses wherever they are in their digital journey. From consulting for a **digital transformation** to carving out a **technology roadmap**. Our expertise helps you to **drive ROI** from your digital initiatives.



Our Capabilities

e-Learning Solutions

- Computer-Based Training (CBT)
- Web-Based Training (WBT)
- Self-Paced Learning Tutorials
- Virtual Classroom
- Online Courses
- Product Tutorials
- Online Product Demos

Learning Management Systems

- Custom LMS Development
- Customized UX/UI
- Cloud-based LMS
- Role-based Access
- Content authoring tools

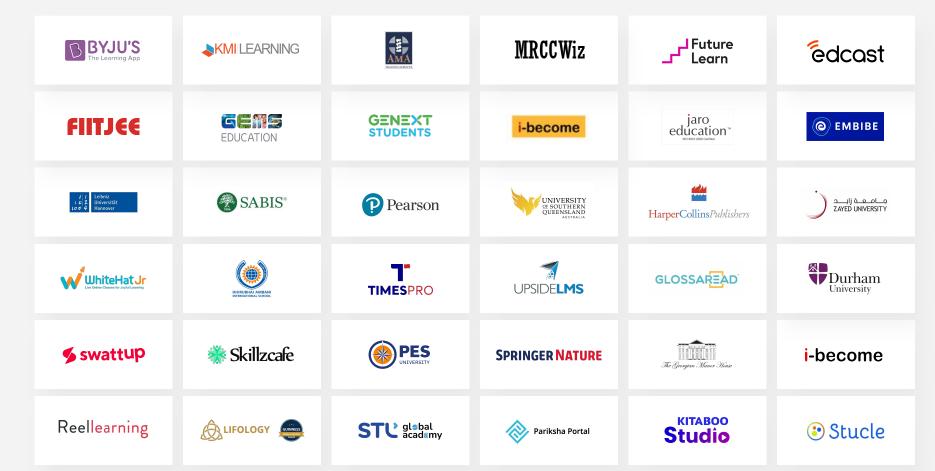
Learning environments

- MOOCs
- Virtual Schools/Classrooms
- Digital learning material
- Digital Attendance
- Assessments/Evaluation and Feedback

Hi-Tech

- IoT
- Blockchain
- Immersive Learning - AR/VR
- Big Data
- Data Science
- Cloud enablement
- Gamification
- Chatbots

Selected Clientele



Learning Management

Content Management

Adaptive Learning

Assessments

AI/Analytics

MOOCs

Virtual Universities

University Management

Interactive Learning

Publishing

























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Largest Education Provider of Kindergarten-to-12 Schools in the World

Developed a fully-managed cloud-based LMS for an immersive learning experience.

Product Engineering UI/UX Cloud Enablement Database Management

30% User Adoption

10X Improved CX 100% Data Encryption

Challenges

- Building a state-of-the-art learning management system (LMS) for all the involved stakeholders.
- Addressing the needs of the teaching fraternity while delivering a spectacular online education experience.
- Taking online education to the next level by bridging the gap between online and offline learning.

Technical Spotlight

- Achieved faster development time and high scalability with .NET MVC.
- Accomplished secure database capabilities with MSSQL Server and attained resolute memory support.
- Implemented a visually pleasing interface with HTML to augment the user experience.

- Allowed teachers to plan and schedule live interactive sessions, create auto-graded quizzes, and grant access to online attendance.
- Built a secure social media feature to foster collaboration between teachers, students, and parents.
- Parents managed contactless and secure online fee payments directly through the classroom portal.









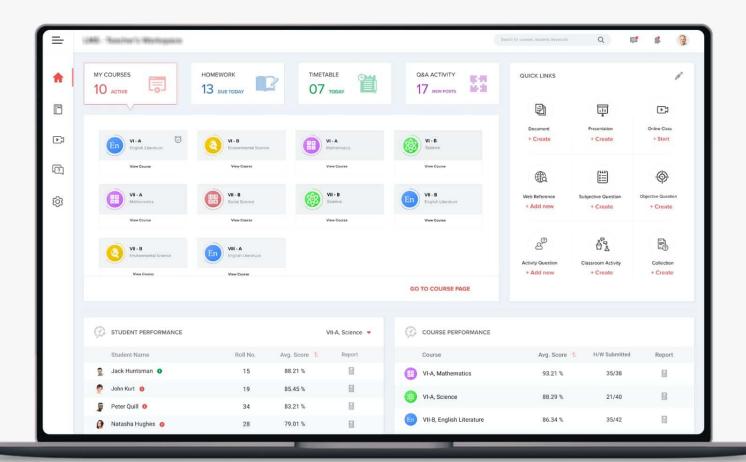












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A Versatile Online Platform for JEE and NEET Preparation

Designed a comprehensive, dynamic and accessible platform.

Data Security Database Management Scalability UI/UX

90% Improved Accessibility **8X** Better Collaboration 100% Data Security

Challenges

- Implementing real-time communication features for instant and accurate resolution of questions and doubts.
- Ensuring a consistent user experience across mobile and web applications.
- Implementing secure financial transactions.

Technical Spotlight

- Employed Web Sockets and Agora SDK for efficient real-time communication.
- Used AngularJs, HTML, CSS, and TypeScript for cross-platform development.
- Integrated RazorPay for secure and streamlined payment processing.

- Enabled prompt and seamless real-time interaction, enhancing the overall learning experience for students.
- Attained a uniform and user-friendly experience, irrespective of the device, platform, or operating system used.
- Achieved enhanced transaction security, instilling user trust in the payment system.

















NEET PREPARATION

15 days before exam

Divide your study time



HOURS OF REVISION



NEET PREPARATION

15 days before exam





Per day 180 Questions







questions

45 questions **90** questions

NEET PREPARATION

15 days before exam

#3 Rest your
eyes & brain



Take study breaks
Meditate
Avoid TV
Avoid studying after Lunch

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An Advanced E-Learning Tool

Developed a website to collaboratively create, customize, and manage courses.

Social Media Integration

Database Management

API Integration

uı/ux

4X

Increased Course Completion Rates 2.5X

Faster Development

100%

Data Security

Challenges

- Synchronizing real-time collaboration features, especially in the Author and Reviewer portals, can be complex.
- Integrating Twitter for social media interaction and other external APIs seamlessly.
- Integrating diverse technologies like PHP, React.js, and Flash may lead to interoperability challenges during development.

Technical Spotlight

- Utilized React.js and AJAX for real-time updates, ensuring smooth collaboration features.
- Implemented AJAX and JavaScript for efficient integration with Twitter API.
- Leveraged Git for version control to manage code changes systematically, allowing seamless collaboration.

- Enhanced communication and real-time collaboration, contributing to an efficient content creation process.
- Enhanced social media interaction, leading to increased user engagement and content dissemination.
- Streamlined collaboration, minimizing conflicts and ensuring a cohesive development process, resulting in faster development cycles.







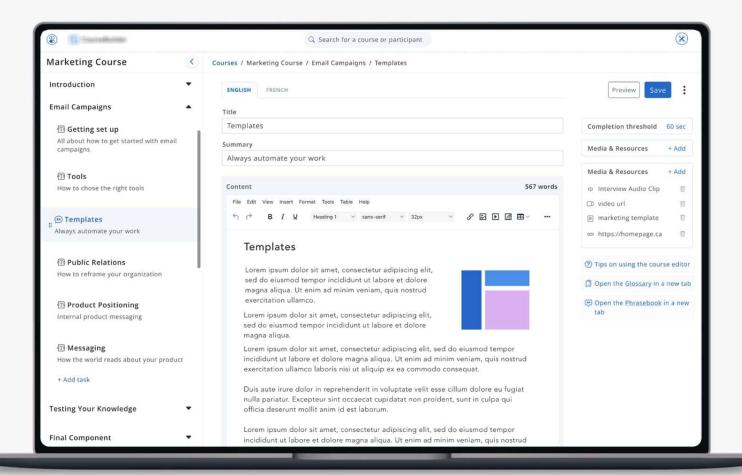












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Leading Provider of Customized E-Learning Solutions

Developed an LMS for optimized performance and unparalleled customization.

Scalability **Account Provisioning API Integration** Real-Time Analytics

20% **Increased User Engagement**

100% Secure

5X

Faster Load Times

Challenges

- Ensuring a smooth and responsive user interface, especially with data-intensive visualizations and dynamic content.
- Ensuring consistent performance and functionality across various web browsers.
- Implementing robust security measures in a UNIX/LINUX environment to safeguard user data from potential vulnerabilities.

Technical Spotlight

- Utilized AngularJS for efficient data binding and implemented Twitter Bootstrap for responsive design.
- Leveraged Twitter Bootstrap for responsive design, utilized jQuery for cross-browser compatibility.
- Implemented the best security practices and leveraged UNIX/LINUX security features.

- Improved user satisfaction with a reduction in loading times, providing a more responsive and engaging learning experience.
- Ensured a consistent and accessible experience across popular web browsers, increasing user satisfaction.
- Ensured a secure learning environment, reducing security-related incidents.

















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A Fully Configurable Turnkey LMS Solution

Developed a platform enabling on-the-go training, customized curriculums, and rewards.

Multilingual Functionality

Gamified Experiences

API Integration

uı/ux

30% nanced U

Enhanced User Engagement 4X

Effective Community Engagement 55%

Better Performance

Challenges

- Integrating various technologies like Google services and external APIs, with seamless interoperability between different components of the platform.
- Efficiently managing and querying large datasets in databases like Amazon DynamoDB and MySQL.
- Ensuring the application is able to work seamlessly across different devices and operating systems.

Technical Spotlight

- Utilized Node.js to handle integrations seamlessly, ensuring efficient communication with external services.
- Utilized Amazon DynamoDB and MySQL to optimize queries, and use appropriate indexing and caching.
- Developed a responsive design using Bootstrap to ensure cross-platform compatibility.

- Improved integration capabilities, ensured smooth interaction with external services, and enhanced overall system performance.
- Enhanced database performance, reduced query times, and improved overall system responsiveness.
- Ensured a consistent user experience across devices, catering to a broader audience and increasing accessibility.







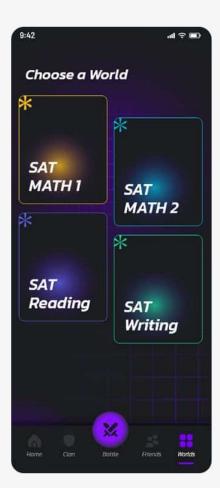






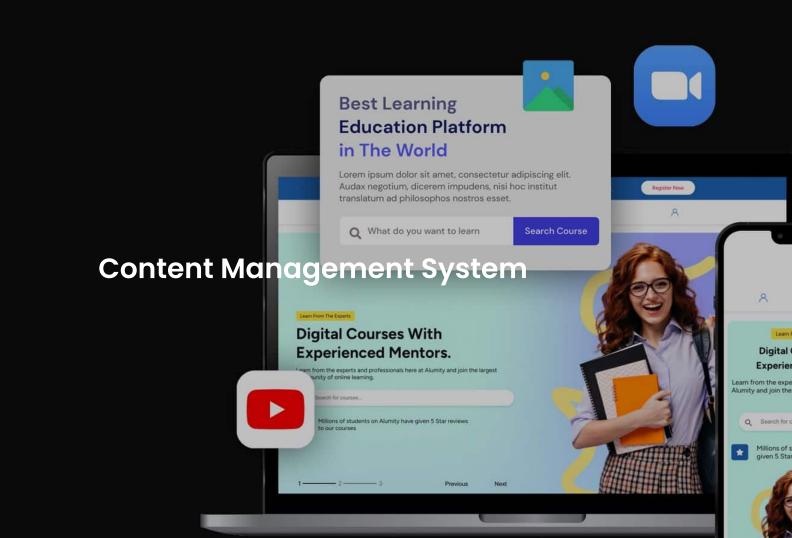












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Leading Provider of Vocational Education and Training

Built a responsive educational CMS website.

Website Development UI/UX CMS Database

9X eased l

Increased User Experience 50%

improved Interactions 42%

Increased Traffic

Challenges

- Absence of faster and more direct access to web publishing hinders the distribution of dynamic information.
- Lack of options to communicate with alumni and other associates.
- Dependency on third-party applications for information sharing and updating events and gallery.

Technical Spotlight

- Designed dynamic and responsive modules using PHP.
- Used HTML5 for an intuitive website design model.
- Implemented a live chat plugin option for alumni, subject experts, and students to interact.

- Enabled users to choose from vast options of courses, register online, and make hassle-free payments through PayPal.
- Enabled users to produce large volumes of reports with web traffic, web CMS users, website end users, and other data.
- Enabled users to preview content before sharing content live on the website.



















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A Dynamic Online Skill Development Platform

Created a robust platform to connect instructors and students worldwide.

Database Management Payments CMS API Integration

95%
Increased
Accessibility

100% Secure Payment Processing 60%
Improved API
Integration

Challenges

- Managing the complex integration of external services, specifically with APIs from platforms such as Facebook and Google.
- Ensuring compatibility and synergy among the different technologies within the tech stack.
- Integrating secure payment processing options, such as Apple Pay and Stripe, to ensure a trustworthy financial transaction experience within the platform.

Technical Spotlight

- Utilized Laravel along with comprehensive API development strategies.
- Employed a comprehensive tech stack that includes Laravel, HTML 5, CSS, Jquery, and others.
- Integrated the secure payment systems of Apple Pay and Stripe.

- Streamlined integration processes, ensuring a seamless and efficient exchange of data and enhancing overall functionality.
- Ensured not only compatibility but also synergy among various technologies, minimizing integration challenges.
- Ensured not only the security of financial transactions but also a seamless and reliable payment processing experience, fostering user trust.















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A Platform Blending Culinary Skills and STEAM Education

Created a comprehensive e-learning portal and CMS with a gamified approach.

Database Management Payments UI/UX API Integration

5XReduced Payment Processing Time

7X More Scalable 80%
Better Uptime

Challenges

- Ensuring cross-platform compatibility across UNIX/Linux, MAC OS, and Windows Server with consideration of each's specifics.
- Developing intricate reporting logic for in-depth user performance analysis.
- Managing API integration complexities with Google and Amazon services.

Technical Spotlight

- Utilized Angular 10 and implemented responsive design for seamless user experience.
- Leveraged TypeScript and Sequelize for MySQL to implement robust backend logic.
- Leveraged TypeScript and Node.js for seamless API interactions.

- Ensured consistent cross-platform accessibility across UNIX/Linux, MAC OS, and Windows Server and delivered smooth user experience.
- Achieved comprehensive and efficient reporting, ensuring accurate insights into user performance.
- Streamlined data exchange, enabling efficient integration with external services.



















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Publishing

A Pioneering Education Consulting Agency in Spain

Built a cutting-edge, dynamic, multilingual WordPress platform.

Multilingual Support

Database Management

uı/ux

CMS

98%
Enhanced User
Engagement

70% Improved Search Efficiency **3X**

Faster Retrieval

Challenges

- Implementing a multilingual interface.
- Developing a custom search bar with precision in indexing content, ensuring real-time responsiveness.
- Effectively managing dynamic content and ensuring an optimal balance between rich media content and responsive page performance.

Technical Spotlight

- Utilized WordPress plugins designed for multilingual support, to streamline the translation process.
- Leveraged advanced search plugins for WordPress.
- Implemented database optimization techniques, such as query optimization and proper indexing, to manage dynamic content efficiently.

- Streamlined translation processes, resulting in a seamless multilingual experience for users.
- Improved search accuracy and speed, creating a more efficient search experience.
- Ensured a smoother experience for users, increasing user satisfaction and engagement with multimedia-rich features.















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An Student-Focused Australian E-learning Platform

Crafted a platform to provide a feature-rich interactive learning experience.

UI/UX Database Integration Cross-Platform Compatibility Payments

4X
Enhanced Learning
Experience

45% Improved Scalability 60% More Responsive Design

Challenges

- Integrating seamlessly with MySQL 5.0
- Achieving consistent rendering and functionality across various browsers with varying levels of JS support.
- Preparing the platform for potential growth and ensuring it can handle increased user numbers and expanded course offerings.

Technical Spotlight

- Utilized MySQL Connector/NET for seamless integration with MySQL 5.0, writing compatible queries and scripts.
- Implemented fallbacks for browsers with limited CSS and HTML5 support.
- Implemented load balancing, optimized database queries, and utilized caching mechanisms, leveraging ASP.NET's scalability features.

- Ensured a smooth transition and maintained data integrity, creating a robust and reliable database system.
- Provided a uniform experience for users regardless of the browser's level of support for CSS and HTML 5 features.
- Ensured a reliable user experience even during periods of increased demand.





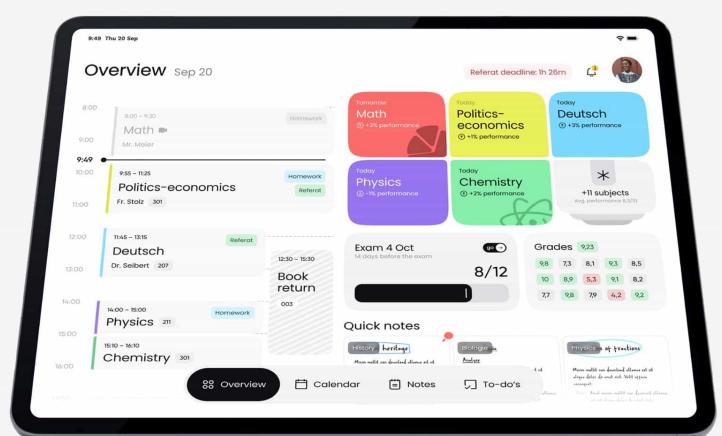














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A Popular Global Education Network Operating in over 20 Countries

Digital solution by harnessing AI integration to enrich students' learning experience.

Product Engineering

Data Analytics

Machine Learning

Cloud Enablement

10X Improved Learning

40%
Increased User
Engagement

99%
Data Security

Challenges

- Building a web-based solution to enhance students' academic experience, challenging the boundaries of traditional learning.
- Onboarding thousands of users simultaneously, including teachers and students situated across the globe.
- Traditional learning environments came with inconvenience and high time consumption.

Technical Spotlight

- Leveraged Ionic to build a new-age hybrid mobile app and progressive web apps.
- Improved scalability for secure data storage with MySQL.
- Leveraged MS Azure server for better data resiliency while storing data.

- Ensured easy and flexible content and post-training support delivery.
- Integrated a tightly coded, machine-learning algorithm to build a smart recommendation engine.
- Promoted teacher-student interaction and used 'Smart Analytics' to track student performance.











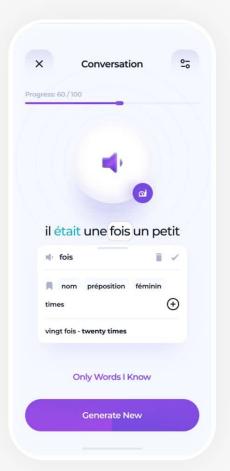












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An Innovative and Comprehensive EdTech Platform

Designed a platform designed to foster connections and personalized learning experiences.

API Integration UI/UX Payment Integration Content Management

6XBetter Accessibility

40%
Increased User
Engagement

99%
Transaction Security

Challenges

- Achieving seamless instant feedback and real-time communication between the tutors and students.
- Developing a flexible and offline-capable mobile application to enable students to learn on-the-go.
- Implementing advanced analytics tools.

Technical Spotlight

- Implemented Firebase Realtime Database for synchronized and instantaneous updates.
- Utilized Swift and Java, enhancing accessibility and flexibility.
- Integrated AM Charts and Google Charts, enabling comprehensive performance tracking and user behavior analysis.

- Ensured real-time feedback and tutor-student interaction.
- Enhanced accessibility and flexibility, allowing students to engage with study materials anytime, anywhere.
- Enhanced the ability to track performance metrics and analyze user behavior for informed decision-making.







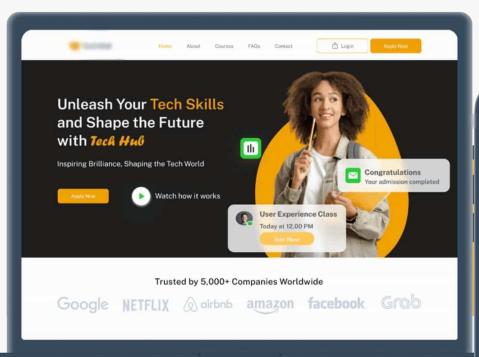














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Publishing

A Mobile-First, Cloud-Based Learning Platform

Crafted a platform with multimedia-rich content and adaptive learning capabilities.

API Integration Cloud-based Infrastructure Data Security Accessibility

45%
Enhanced Progress
Analytics

65%
Better Content
Accessibility

3XStreamlined Social Media Integration

Challenges

- Developing a learning platform that seamlessly functions across diverse operating systems and devices.
- Interfacing with external APIs, each with its own set of authentication protocols and data structures.
- Safeguarding user data and ensuring privacy, particularly for sensitive user details and learning progress.

Technical Spotlight

- Leveraged .NET Core for cross-platform development, and C# to build native applications on different platforms.
- Employed SDKs and standardized authentication with Firebase.
- Employed Proguard for code obfuscation to protect intellectual property and Firebase Authentication for secure user authentication.

- Achieved a unified user interface and functionality across various devices.
- Facilitated smooth integration with external platforms, providing users a seamless learning experience.
- Strengthened the overall security posture, safeguarding user data against unauthorized access and mitigating potential security threats.



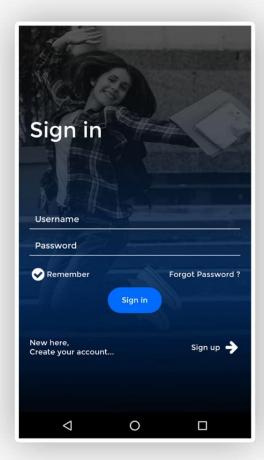


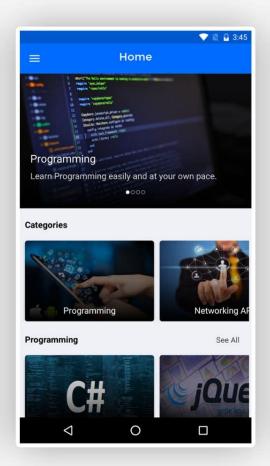


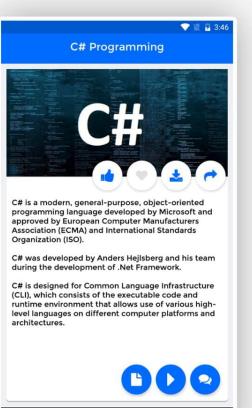












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An Innovative JEE and NEET Test Prep Application

Built a state-of-the-art and adaptive learning platform with advanced preparation tools.

Data Security Social Media Integration Analytics Tracking Payments

70% Improved User Authentication **3X**Better Analytics
Tracking

40%
Better Cross-Platform
Compatibility

Challenges

- Integrating a secure and efficient payment gateway for a smooth and error-free payment experience.
- Developing a system that allows for instant communication among users without compromising performance.
- Ensuring a seamless and uniform user experience across Android devices, with differences in screen sizes, resolutions, and OS versions.

Technical Spotlight

- Integrated Paytm as the payment gateway, ensuring a smooth, secure, and reliable in-app payment process.
- Integrated Google+ for real-time messaging.
- Utilized Java for Android development, ensuring a standardized approach to UI/UX design and functionality across different Android devices.

- Enabled users to make payments confidently and securely.
- Facilitated instant communication, creating an interactive and dynamic learning environment for users.
- Ensured a consistent and reliable experience across various Android devices, contributing to increased user satisfaction and engagement.





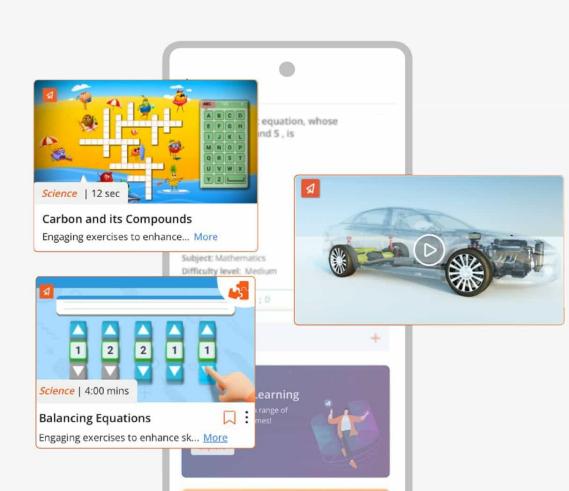




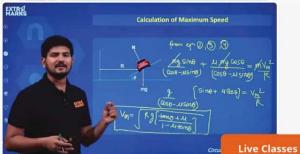












How Does Speed Affect Time and Distance?

Doubt Solving speedt got higher

Teacher

"Faster" means either "farther" (greater distance) or "sooner" (less time). Doubling one's speed would mean doubling one's distance travelled in a given amount of time.

This was really helpful.



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Engineering for a Leading Education Software Product Vendors

Developed a user-friendly web application for module-based online assessments.

Web Application UI/UX Database Management Cloud Enablement

5X Improved User Experience 30% Increased Engagement **9X**Better Database
Storage

Challenges

- Inability to display data using videos and images with the existing traditional assessment structure.
- The absence of proper online data management created an unorganized recording system.
- No scalability of worldwide reach with traditional examination methods.

Technical Spotlight

- Incorporated JavaScript to build interactive content, control multimedia, and animate images.
- Managed the data ecosystem with MongoDB, enabling end users to download reports and feedback.
- Created visually appealing assessment content with Chart.js.

- Enabled content creation for online assessments with a built-in AI by using keywords and uploading a template.
- Granted access to admin users to change/update, delete and add content in real-time to be viewed by everyone.
- Enabled end users to receive immediate results upon completion of the assessment, providing facilities to retake the assessment, if necessary.

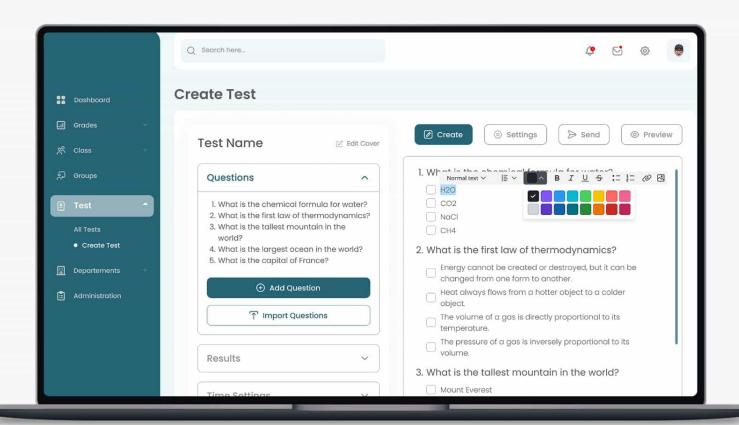












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An Online Portal for Advanced Examination Prep

Designed a platform to streamline the process of creating and reviewing exams.

5XBetter Accessibility

60% Improved User Experience 7X
Enhanced Test
Security

Challenges

- Ensuring seamless communication and interoperability between different components during the integration of diverse technologies.
- Developing and enforcing security practices across various layers of the application.
- Effectively managing and organizing vast amounts of data, and ensuring data integrity, accuracy, and efficient retrieval.

Technical Spotlight

- Leveraged Spring Boot for backend development, providing a unified Core Java framework.
- Implemented Spring Security for authentication, and leveraged MySQL's security features.
- Utilized MySQL 5.0 to implement robust data management strategies.

- Achieved streamlined integration, reducing complexities and enhancing overall system coherence.
- Enhanced the platform's overall security significantly, safeguarding user data and ensuring exam integrity.
- Achieved efficient organization and retrieval of data, contributing to the overall stability and functionality of the system.











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A Leading Higher Educational Institution in the UAE

Developed a cutting-edge portal to streamline the online exam process.

Cross-Platform Access

UI/UX

Data Management

Real-time Communication

3X

Efficient Exam Administration 40%

Enhanced Management 60%

Improved Accessibility

Challenges

- Varying rendering engines and standards across different browsers may lead to inconsistent user experiences.
- Protecting user data and ensuring the confidentiality and integrity of sensitive information.
- Achieving efficient real-time communication between the server and client to provide instant feedback during exams.

Technical Spotlight

- Utilized jQuery to abstract browser-specific implementation details, ensuring uniformity.
- Implemented robust security measures in PHP and use secure coding practices.
- Implemented AJAX for asynchronous data exchange, enabling real-time updates without requiring page reloads.

- Ensured consistent rendering and user experience across major browsers such as Chrome, Firefox, Safari, and Internet Explorer.
- Enhanced data security, safeguarding user information from potential threats such as unauthorized access.
- Improved responsiveness, minimized data transfer latency, and provided a smoother user experience during live interactions.







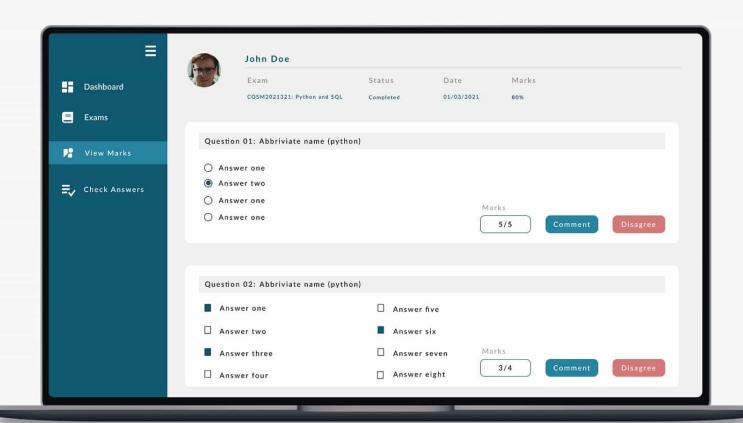












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A Cutting Edge App for Entrance Exam Prep

Developed a comprehensive and personalized entrance exam preparation tool.

75%
Enhanced
Personalization

5X Improved Analytics 40%

Better Time

Management Tools

Challenges

- Developing an app that works on Android and iOS devices, addressing different device specifications, and platform-specific features.
- Integrating real-time communication features and handling potential scalability concerns as users increase.
- Safeguarding user data during authentication, transactions, and storage.

Technical Spotlight

- Implemented platform-specific modules using native languages to ensure optimal performance..
- Implemented load balancing and optimize data synchronization to handle increased user interactions.
- Implement secure communication, and encrypted sensitive data at rest and in transit.

- Achieved a consistent and user-friendly experience across various devices, expanding the app's accessibility and user base.
- Enabled efficient real-time communication, providing users with an enriched learning experience.
- Enhanced data security measures instilled user trust, safeguarding sensitive information and ensuring the confidentiality and integrity of user data.







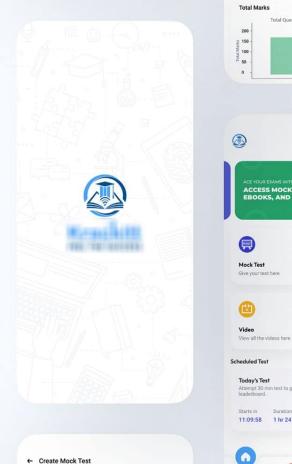


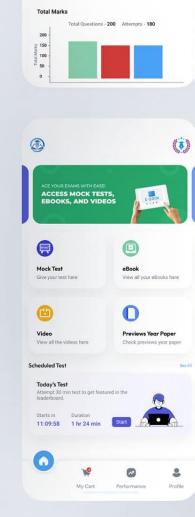


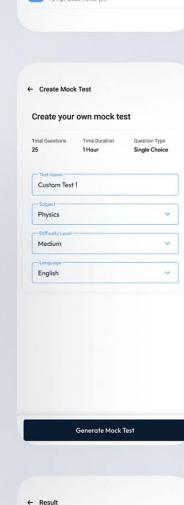




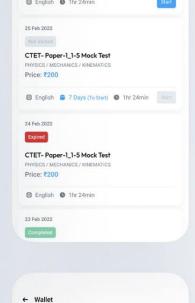


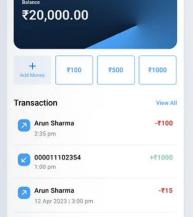






CTET- Paper-1_1-5 Mock Test









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A Guinness World Record Winning Guidance App

Crafted a personalized children's development platform tailored to individual needs.

Personalisation User Experience AI/ML Analytics

100%
Individualized Content
Delivery

Collaborative Learning Environment 70%
Enhanced User
Experience

Challenges

- Tailoring content delivery based on children's interests by accurately capturing evolving preferences.
- Introducing payment-based section locking while maintaining a positive user experience.
- Ensuring seamless and secure deeplinking while sharing videos.

Technical Spotlight

- Redux streamlined state management, efficiently handling data for user behavior analysis and personalized content recommendations.
- OkHTTP optimized payment data transfer, ensuring efficient communication between the application and server during section locking.
- Google Account Login and Sign In secured shared content authentication.

Solution Highlights

- Implemented machine learning algorithms to analyze user behavior and adapt content recommendations dynamically over time.
- Offered a balance between free and premium content, provided trial periods for premium features, and clearly communicated the value of premium plans.
- Implemented secure deep linking protocols, requiring authentication even for shared content.



Tech Stack









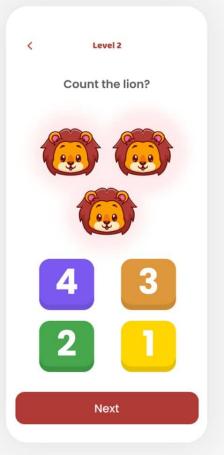












Learning Management

Content Management

Adaptive Learning

Assessments

AI/Analytics

MOOCs

Virtual Universities

University Management

Interactive Learning

Publishing

India's Leading Educational Technology Platform

Integrated personalized learning solutions, exam preparation tools, and performance analytics.

Personalisation Multilingual AI/ML Versatility

Personalized Academic Journey Collaborative Learning Environment

Diverse Academic Modules

Challenges

- Providing personalized learning journeys for exams in both English and Hindi.
- Sustaining user engagement and motivation for a diverse audience.
- Managing content and resources for various exams, each with unique syllabi and requirements.

Technical Spotlight

- Google Analytics tracked user interactions, providing valuable data to refine and optimize machine learning algorithms.
- AJAX, HTML 5, and JavaScript enhanced gamification with real-time updates, personalized challenges, and seamless cross-device tracking.
- MySQL 5.0 ensured efficient exam content management with reliability and scalability.

- Employed advanced machine learning algorithms to analyze user behavior and optimize personalization.
- Integrated gamification elements, progress tracking features, and periodic challenges.
- Implemented an adaptive content strategy that dynamically tailors resources based on the specific demands of different exams.





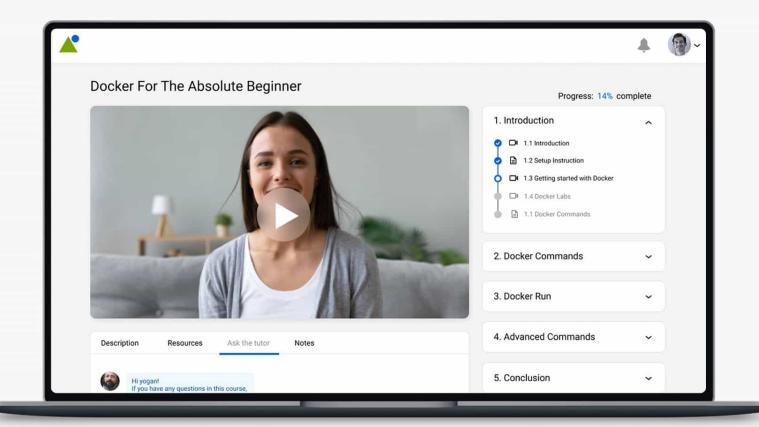












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A Personalised Interactive Video-Based CPD Platform

Crafted an interactive and personalized learning platform for dynamic educational journeys.

Personalisation

Accessibility Enhancement

Interactive Engagement

Thematic Approach

Tailored Learning
Experience

Thematic Keyword Organization

Accessibility and Convenience

Challenges

- Addressing personalized training needs for different students.
- Managing an extensive library of video clips effectively.
- Ensuring seamless access and user experience for all users across various locations and devices.

Technical Spotlight

- ROR seamlessly integrated Al algorithms for user interaction analysis and content recommendations.
- Leveraged PostgreSQL's robust features for efficient data organization.
- HTML5 provided modern structures and broad compatibility, ensuring optimal accessibility across diverse browsers and devices.

- Utilized AI algorithms to analyze user interactions, recommending pertinent video content.
- Leveraged an efficient content management system categorizing and organizing video clips based on themes or teaching strategies.
- Implemented user-friendly access across devices and locations for staff, governors, and students.

















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Indian Platform offering Online Coding Classes for Kids

Designed a Dynamic Online Platform for Live Coding, Math, and Music Classes.

Cross-Platform Development

uı/ux

Cloud Scalability

Data Management

35%
Increased
Participation

45% Improved Literacy 2X
Faster Load
Times

Challenges

- Ensuring seamless compatibility between iOS (Objective-C) and React Native for a consistent user experience.
- Implementing Janus for real-time communication might pose challenges in integration and synchronization.
- Managing different database systems,
 requiring effective synchronization.

Technical Spotlight

- Utilized React Native to develop a unified codebase.
- Leveraged the expertise of Janus and Node.js for efficient integration and reliable communication.
- Used MongoDB for flexible document storage, MySQL 5.0 for relational data, and RethinkDB for dynamic curriculum updates, ensuring efficient data management.

- Achieved a streamlined development process and consistent user experience across different platforms.
- Realized a robust real-time learning experience with minimized communication delays.
- Achieved a comprehensive and organized database structure with optimized data storage and retrieval.

















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First of its Kind Online MBA Program for Kids

Developed a platform to provide live classes, tests, and seamless student-teacher interaction.

Responsive Design

Data Security

Scalability

Payment Gateways

60%

Better Task Management **5X**

Robust Batch Management **7X**

Better Scalability

Challenges

- Coordinating the integration of, requiring meticulous attention to dependencies and version compatibility.
- Ensuring a consistent user experience across various devices and browsers, with the differences in screen sizes and configurations.
- Developing a secure and user-friendly authentication system, considering the need for robust password storage and protection against common security threats.

Technical Spotlight

- Employed continuous integration and deployment (CI/CD) practices.
- Leveraged Angular 12 for responsive design and CSS for cross-browser compatibility.
- Utilized established authentication libraries in Node.js and stored user credentials securely in MongoDB using industry best practices.

- The comprehensive testing facilitated a smooth integration process, ensuring all components worked seamlessly together.
- Ensured a consistent and user-friendly experience, irrespective of device or browser.
- Achieved a secure user authentication system, protecting user accounts from unauthorized access.



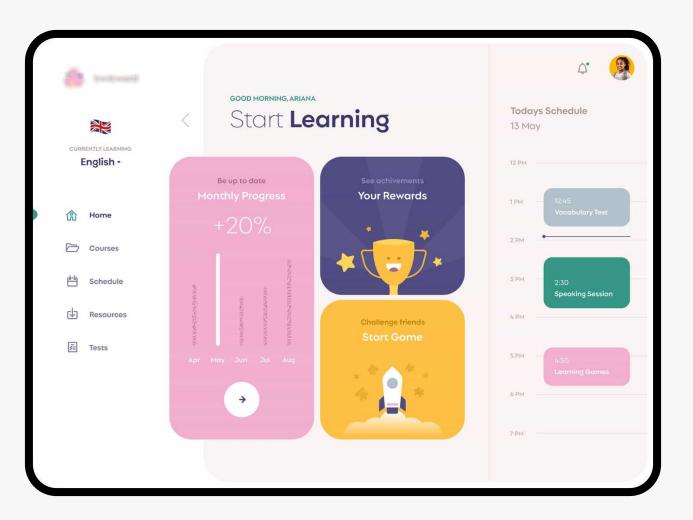












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An Innovative Online Hospitality Training Academy

Created a feature-rich educational platform for training hospitality staff.

User Engagement

uı/ux

Cloud Data Integration

Personalization

3X

Improved User Experience 45%

Enhanced Data
Accessibility

60%

Increased System Reliability

Challenges

- Developing a platform that functions seamlessly, and ensuring consistent performance and user experience across devices and operating systems.
- Protecting user data from unauthorized access, breaches, and malicious activities.
- Creating an intuitive and visually appealing interface that enhances user experience and engagement.

Technical Spotlight

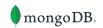
- Leveraged Cloudata's cloud-based infrastructure to ensure seamless synchronization across platforms.
- Utilized Cloudata's security features.
- Leveraged the rich UI capabilities of Windows Forms to design an intuitive and visually appealing interface.

- Ensured a consistent and familiar user interface across devices.
- Safeguarded user data from unauthorized access and breaches, fostering a secure and trustworthy environment for users.
- Ensured that the application delivers a consistent and familiar user experience across multiple platforms.





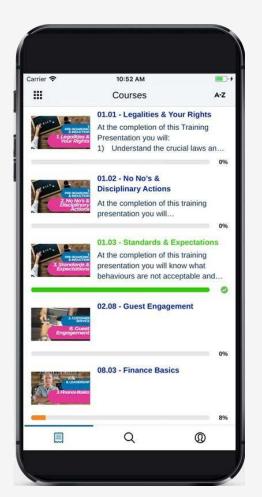


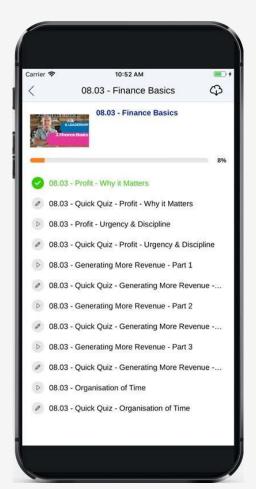
















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An Educational Institute to Train IT professionals

Created a dynamic website and user-friendly mobile application.

API Integration

uı/ux

Scalability

Database Management

3X

Increased Engagement 30%

Enhanced Completion Rate 45%

Improved App Performance

Challenges

- Integrating diverse modules and coordinating seamless communication between them for a cohesive user experience.
- Safeguarding against potential vulnerabilities to protect user data and maintain the integrity of the application.
- Optimizing database performance and balancing the need for data integrity with efficient retrieval is essential.

Technical Spotlight

- Utilized RESTful APIs to establish communication between modules.
- Employed HTTPS to secure data transmission to identify and address potential vulnerabilities.
- Leveraged MySQL 5.0's capabilities and optimized database queries through techniques like indexing and caching.

- Achieved scalability, ensuring that the app can handle increased user loads, maintaining responsiveness during peak usage periods.
- Strengthened security measures, protecting sensitive data from potential threats.
- Optimized database performance leading to faster data retrieval, minimized latency and an overall improvement in the system's responsiveness.













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A Leading US-Based Online Learning Institution

Created graduate and doctorate courses on a digital learning platform.

Multimedia Integration

uı/ux

Cross-Platform Compatibility

Code Optimization

45%

Increased Efficiency **3X**

Improved Video Functionality 60%

Better Page Load Times

Challenges

- Creating a responsive design to adapt to various screen sizes.
- Implementing drag-and-drop functionality for images, requiring careful handling.
- Web pages may render differently across various browsers, leading to inconsistencies in layout and functionality.

Technical Spotlight

- Implemented responsive design with HTML5 and CSS3, employing media queries to adjust layouts based on screen dimensions.
- Utilize JavaScript and JQuery, adjusting image sizes through CSS.
- Employed CSS resets to standardize default styles and used vendor prefixes for CSS properties.

- Optimized courses for diverse devices, enhancing user accessibility on all screen sizes.
- enabled efficient image management without compromising performance.
- Achieved a consistent user experience across different browsers, mitigating rendering disparities and ensuring widespread accessibility.

















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A UK University's Cutting-Edge Online Portal

Designed an intuitive and elegant E-commerce platform for educational events.

Cloud Integration UI/UX Scalability Data Security

3X
Better Maintenance and Support

Secure Data

100%

70%Improved Accessibility

Challenges

- Developing an application that functions consistently across various web browsers with differences in rendering engines.
- Achieving real-time data updates and integrating with external APIs, handling data bindings and asynchronous communication.
- Integrating the application with a cloud platform like Microsoft Azure with configuration, deployment, and optimizing for cloud services.

Technical Spotlight

- Implement responsive design using Twitter Bootstrap.
- Utilize Angular for dynamic data handling and AJAX for asynchronous API consumption.
- Seamlessly integrated with Microsoft Azure, leveraging its cloud capabilities to enhance scalability, flexibility, and accessibility.

- Users experienced a uniform and reliable interface regardless of the browser they use, contributing to a positive and consistent experience.
- Created a responsive and interactive application that delivers timely information and services.
- Improved performance, scalability, and reliability, while providing a platform for future enhancements and features.

















CHE	Central planning unit > Time table > Schedule Central planning unit > Time table > Schedule										
		Week	Date	From	То	Module	Schedule type	Lecturer	Room	Status	
Central planning unit	} →	1	28 Jun 2019, Mon	12:15	15:15	IMICE - Adv. Dip in mass communication +BA (Liber	Training - Lec 1	Seah pauline	LR-C1013	Confirmed	6
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	} →	14	28 Jun 2019, Mon	12:15	15:15	IMICE - Adv. Dip in mass communication +BA (Liber	Training - Lec 1	(a) NG chwee seng	LR-C1013	Confirmed	

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Publishing

An All-in-One Management Solution for Educational Institutes

Designed a mobile-ready, cloud-based solution to streamline day-to-day activities.

Cloud-Based Efficiency

uı/ux

Administrative Automation

Data Security

75% Enhanced

Enhanced Productivity 3X

Increased Student Enrollment 40%

Improved Accessibility

Challenges

- Ensuring the real-time synchronization of data across devices and browsers for immediate updates.
- Integrating various external third-party APIs such as Google Maps, Firebase, and others seamlessly.
- Efficiently converting data between application and backend formats.

Technical Spotlight

- Leveraged Firebase Realtime Database for data synchronization.
- Utilized well-established libraries like Retrofit, Volley, and Firebase SDKs for API integration.
- Employed serialization libraries such as GSON and Jackson.

- Enabled instant updates and collaboration, significantly improving communication and user experience.
- Incorporated external services seamlessly, enhancing functionality and user experience.
- Simplified data exchange, reduced processing time, and improved overall system performance.





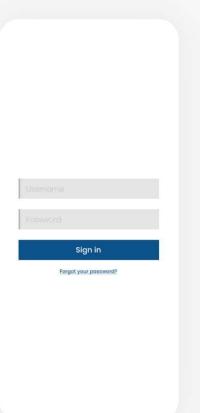
















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Publishing

A Leading Academic Institute in India

Developed a centralized platform to serve as a repository of all relevant information.

Database Management

Multilingual Support

User-friendly Interface

Data Security

40%

Increased User Engagement 99% Uptime 50%

Increased Downloads

Challenges

- Protecting sensitive user information and preventing unauthorized access or data breaches.
- Adapting the website to provide a consistent and user-friendly experience on devices with varying screen sizes.
- Providing efficient live support and handling user queries in real-time.

Technical Spotlight

- Leveraged MySQL 5.0's advanced security features.
- Utilized HTML 5, CSS 3, and JavaScript for a responsive design for different device resolutions.
- Integrated JavaScript, jQuery, and server-side technologies to enable real-time support and responsive query handling.

Solution Highlights

- Mitigated security risks, achieving a reduction in data breaches and ensuring the confidentiality and integrity of user data.
- Increased accessibility for users seeking on-the-go access and improving overall user satisfaction.
- Significantly reduced support response time, enhancing user satisfaction and ensuring a more efficient support experience.



Tech Stack















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India's Biggest EduTech Network Provider

Built a one-stop digital solution for virtual learning and digital classrooms.

Product Engineering

Database Management

CX

Modernization

8X

User Adoption

77% **User Retention**

10X

Improved Data Management

Challenges

- Lack of accessibility to relevant educational content.
- Absence of essential tools to enable delivering quality services to users.
- Multiple and fragmented sources of study materials make it expensive to purchase.

Technical Spotlight

- Leveraged NodeJS an open-source server environment - to build the back-end framework for the mobile app.
- Executed a visually appealing interface using Kotlin.
- Implemented third-party software components such as Firebase and Glide to ease communication.

- Enabled hassle-free access to subject material, reducing time spent gathering relevant data.
- Collaborated with LifeVitae to give users the opportunity to build and revise their resumes.
- Created a personalized dashboard, allowing users to keep track of their purchases.

















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Publishing

A UK-Based Mentor Matching Education Platform

Created a feature-rich app for seamless learner-coach interactions.

Payment Integration

Database Management

Security

Geolocation

57%
Increased User
Engagement

3XReduced
Cancellations

40%
Reduced Payment
Processing Time

Challenges

- Ensuring consistent functionality across iOS and Android.
- Seamlessly integrating and efficiently managing all payment transactions.
- Implementing secure user authentication and data protection.

Technical Spotlight

- Utilized React Native for application development to ensure the reusability and maintainability of the code.
- Integrated the Stripe payment gateway for secure transactions.
- Employed Firebase Authentication for robust user login and data security measures.

- Achieved consistent user experience and significantly reduced development time.
- Improved payment processing time, ensuring a smooth user experience.
- Achieved a secure authentication process with a sharp reduction in security vulnerabilities.

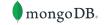
















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Become A Mentor



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What Are You Looking For In Thir Mentorship?

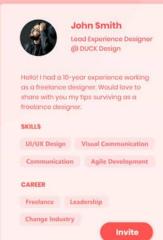
Filter

SKILLS

- Graphic Design
- Ul Design
- Ux Design
- Communication
- Coding
- User Research

CAREE

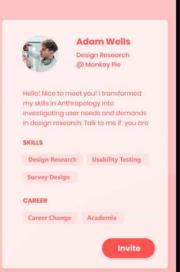
- Leadership
- Freelance





Career Change Leadership

Invite



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An Education Program to Bridge the Digital Divide

Developing an interactive portal for schools across the United States.

API Integration)

Database Management

Scalability

Animation-rich Interface

45%
Improved Database
Management

6XReliable API
Communication

60% Improved User Engagement

Challenges

- Integrating diverse components seamlessly.
- Reducing the possibility of performance bottlenecks and slower response times.
- Maintaining accurate real-time data processing for user analytics.

Technical Spotlight

- Utilized Amazon API for standardized communication protocols between different parts of the application.
- Optimized database queries using MySQL 5.0.
- Implemented Redis for real-time data processing, ensuring accuracy in user activity analytics.

- Streamlined integration processes, ensuring communication between various system components.
- Achieved optimized performance, minimizing data retrieval delays and improving responsiveness.
- Realized real-time user analytics with precise and up-to-date information on user activities, enabling data-driven insights.













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An Interactive Digital Classroom App

Creating a comprehensive learning experience for institutions, educators, and students.

IoT Integration UI/UX API Integration Scalability

5XIncreased User
Engagement

100% Data Security 30% More Efficient Data Handling

Challenges

- Avoiding inconsistencies in the appearance and functionality of the application due to differences in how browsers interpret HTML.
- Handling sensitive data and avoiding any security vulnerabilities to protect the platform's integrity.
- Inefficient data retrieval processes can lead to slow loading times and delays in presenting information to users.

Technical Spotlight

- Leveraged React.js to ensure a consistent structure across different browsers.
- Used HTTPS for secure communication.
- Optimized data retrieval by using efficient MongoDB queries and leveraged Axios for streamlined API requests

- Achieved a seamlessly functioning application across web browsers.
- Enhanced data security, protecting user information and ensuring the integrity of the application against potential threats.
- Reduced latency, leading to faster data retrieval, improved application responsiveness, and an overall enhanced user experience.

















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A Comprehensive Business Information and Research Platform

Creating a cutting-edge interface with dynamic user-friendly features.

Data Visualization (Cross-Platfo

Cross-Platform Compatibility

Scalability

Modernization

40%

Enhanced User Experience 55%

Optimized Data Visualization **3X**

Faster Information Retrieval

Challenges

- Designing an intuitive and responsive interface.
- Integrating High Charts library and React.js with a balance between functionality and performance.
- Ensuring compatibility across various platforms and devices.

Technical Spotlight

- Implemented React.js to build modular components, enabling the creation of an engaging and user-friendly design.
- Implemented the library focusing on proper data handling in React.
- Developed the application using React.js, a framework known for its cross-platform compatibility.

- Enhanced user experience, gained positive user feedback, and increased usability of the app.
- Created a visually appealing interface for users to analyze market trends effectively.
- Increased accessibility and user reach across different devices and operating systems.









EXCHANGES - April 3, 2018

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A One-Stop Hub for E-Learning and Book Publishing

Enhanced the Cloud-based E-Book platform with API, form, and multimedia player integration.

Multimedia UI/UX Analytics User Management

Visual Analytics with ECharts

Multimedia Integration User-Friendly
Interface Elements

Challenges

- Integrating audio and video players into the content module.
- Implementing ECharts for analytics module to visualize data effectively and provide meaningful insights.
- Utilizing Angular Material data table and modal popups.

Technical Spotlight

- JavaScript facilitated dynamic and interactive audio and video player functionality.
- ECharts ensured structured visualisation of data.
- Angular Material enhanced user experience.

- Integrated audio and video players for an enriched multimedia user experience.
- Tailored ECharts for specific analytics needs, enabling diverse chart types and visualization options for meaningful insights.
- Optimized user experience with Angular Material data tables, offering intuitive sorting, filtering, and interactive features.







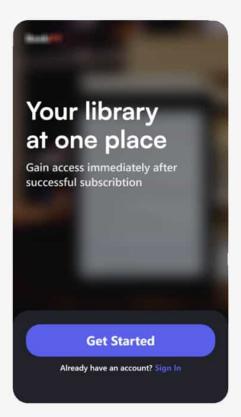


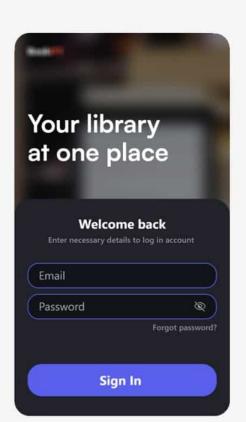


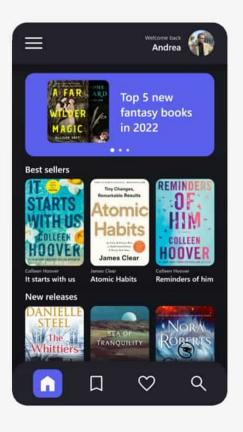












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South Africa's leading aftermarket performance motoring magazine

Created a dynamic portal to keep up with the latest top notch motoring information.

Responsive Design Universal App Compatibility Localization Customization

Mobile Accessibility

Domination

Localization Opportunities Intuitive User

Challenges

- Ensuring universal compatibility across iPhone, iPad, and Android devices.
- Tailoring content for a global audience with diverse motoring interests.
- Sustaining the "man-on-the-street" engagement as the user base expands.

Technical Spotlight

- PhoneGap enabled cross-platform development for a consistent user experience across devices and operating systems.
- Google API seamlessly integrated powerful localization services, enhancing global app accessibility.
- HTML5 enabled seamless multimedia integration, ensuring a rich and interactive user experience in the app.

- Utilized responsive design principles and device-specific optimizations.
- Integrated localization features allowing users to access content in multiple languages.
- Utilized social media integration and feedback mechanisms to maintain direct communication channels.

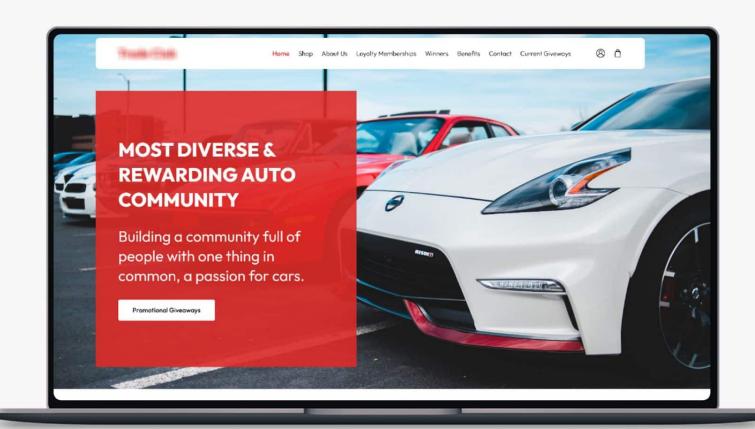














Leading by Passion. Driven by Innovation

