



NeoSOFT®

Capabilities

Driving Digital Outcome in Northern America

About Us

Overview



4000+
Employees



10
Global Offices



11
Development
Centers



1,00,000+ Sq.ft.
Office Space

Clientele



1500+
Clients



50+
Countries



85%
Clients Retention



22+
Industry Verticals

Achievements



2000+
Products Engineered



1500+
Applications
Developed



12+
Awards



20+
Million Development
Hours

Partners



Microsoft

 Google Cloud

 Magento



25+
YEARS OF
EXCELLENCE



CMMI DEV / 5

Certified To Deliver Quality



ISO

9001:2015
Quality Management

ISO

27001:2013
Information Security

ISO

20000-1:2011
IT Management

ISO

22301:2012
Business Continuity
Management

What We Do

Team Augmentation

A team of 4000+ Battle Tested engineers across 100+ Different Stacks.

We are your Digital Factory, dedicated teams to supercharge your development throughput.

0 Operational Overheads.

Agile & On Demand.

Fixed Scope

We offer meticulously crafted project specifications and timelines for cutting-edge development, seamless integrations and feature-rich solutions.

The NeoSOFT approach ensures your projects are delivered with precision and excellence.

Managed Services

Our IMS services helps enterprises to run Business as usual.

With strong SLA driven services, 24x7 Support, Governance and Technology expertise, we help to optimize processes and costs.

Digital Innovation

Building Cohesive Technology Solutions across
Web, Mobile, Cloud, IoT and Blockchain



Enterprise



SMEs



Agencies



Startups

01.

Our Vision

To earn lifetime loyalty of our customers
by consistently delivering the highest
quality software services which offer
excellent value to their business.

02.

Our Mission

To enable businesses to leverage the
power of digital innovation —
by envisioning & building disruptive
software products, services & experiences.

Our Expertise

We help businesses wherever they are in their digital journey. From consulting for a **digital transformation** to carving out a **technology roadmap**. Our expertise helps you to **drive ROI** from your digital initiatives.

Digital Transformation

UX/UI Consulting

Web & Mobility Solutions

Enterprise API Management

RPA

Legacy Modernization

Digital Product Engineering

Custom Software Engineering

QA Services

Maintenance

Managed Services

Infrastructure & IT Operations

Cloud Consulting

DevSecOps

Cloud Migration

Cloud Management

Data Management & Analytics

Data Engineering

Governance

B.I. & Analytics

Artificial Intelligence

M.L. Models

Model Generation

M.L. Ops

Data Science

Internet of Things

IoT Consulting

Software Defined Features

IoT Applications

Innovation Lab

MVP & POCs

Rapid Prototyping

Emerging Tech

Team Augmentation

Solution Architects

B.A.

Developers

Data Scientists

Differentiated Offerings



Taking captive offshoring to the next level, we have built a growth engine for your business. NeoNucleus – is your exclusive dedicated software development center, which delivers value beyond traditional efficiencies.

[Read More >](#)



NeoNXT is our next generation of graduate engineers, programmers & problem-solvers that strengthens and future-proofs your agile teams, helping organizations to tackle talent attrition and dearth of quality programmers.

[Read More >](#)

Value Proposition

An approach that embeds purpose and value throughout your organization

People

Dynamic
People-Model

- Cohesive Community
- Shared and Servant Leadership
- Information Transparency
- Product Thinking
- Role Mobility

Process

Rapid Decision &
Learning Cycles

- Rapid Iteration & Experimentation
- Performance-Oriented
- Information Transparency
- Standard working procedures
- Continuous Learning
- Action-oriented Decision-Making

Technology

Next-Gen Technology
Enablement

- Evolving Technology Architecture, Systems, and Tools
- Next-generation Technology Development and Delivery Practices

Strategy

North Star embodied
across the organization

- Shared Purpose and Vision
- Sensing and Seizing Opportunities
- Flexible Resource Allocation
- Actionable Strategic Guidance

Structure

Network of Empowered
Teams

- Clear, Flat Structure
- Defined Accountable Roles
- Hands-on Governance
- Active Partnerships & Ecosystem
- Driven-to-purpose accountable teams

Success Stories



Banking & Finance



E-Commerce &
Retail



Education & E-Learning



Government/ Semi Government



Healthcare



Insurance



IT & Consulting



Manufacturing



Media & Entertainment



News & Publication



Supply Chain &
Logistics



Telecom

Delivered

6500+ Projects

Worldwide Across

22+ Industries

Selected Clientele

Deloitte.



McKinsey
& Company



CONDÉ NAST



Moët Hennessy

Canon

T Mobile

Condé Nast
Traveler



HUGGIES

**Baker
McKenzie.**

HITACHI



WILEY





Case Studies



A Multinational Retail Corporation Based in the United States

Revolutionized retail with smart shelves.

4

Team Members

6 Months

Duration

Inventory Optimization

Enhanced Security

IoT

Technologies



Solutioning

Challenges

- Integrating smart shelf systems with existing inventory management and POS systems.
- Ensuring the privacy and security of data collected by smart shelves, particularly sensitive customer information.
- Ensuring accurate tracking of item availability.

Solution Highlights

- Strategic planning, collaboration with IoT partners, and thorough system testing ensured seamless smart shelf integration.
- Robust encryption and privacy adherence protected customer data from smart shelves, ensuring regulatory compliance.
- Real-time monitoring systems tracked inventory levels, providing accurate availability information to store staff and customers.

Outcomes

55% **Improved Inventory** **Accuracy**

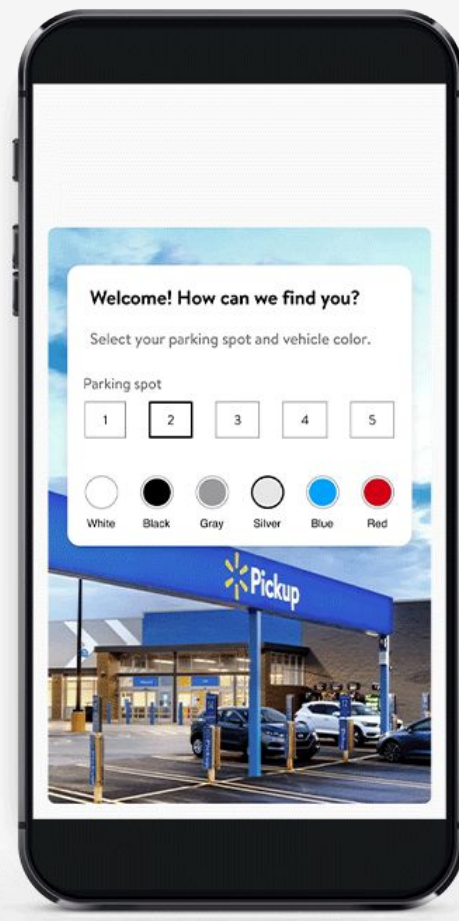
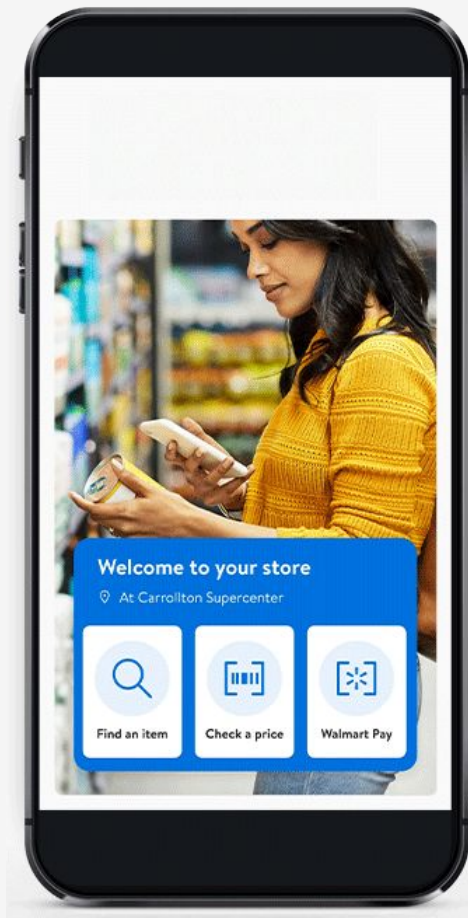
Accurately tracked item availability, reducing out-of-stock instances and ensuring customers find what they need.

47% **Enhanced Security** **Measures**

IoT security sensors helped detect and prevent theft, safeguard merchandise, and minimize revenue loss.

6x **Operational** **Efficiency**

Automated inventory management, improving efficiency, reducing errors, and enhancing store productivity.





The Largest Retailer for a Major Telecommunications Company in the USA

Created a comprehensive system for managing sales, employee tracking, and commission calculation.

16

Team Members

2 Years

Duration

Continuous Integration/Continuous Deployment

System Interoperability

Version Control

Technologies



Solutioning

Challenges

- Integrating various modules and ensuring smooth communication between different components.
- Handling sensitive customer data securely, especially sales and employee information.
- Ensuring that the platform functions seamlessly across different operating systems and devices.

Solution Highlights

- Made the integration process more manageable, leading to a more cohesive and streamlined platform.
- Ensures that sensitive data remains secure.
- Ensured a broader audience reach and provided a consistent user experience across devices and operating systems.

Outcomes

75% Improved Sales Tracking

Developed a robust system for tracking sales entry and employee performance, enhancing sales visibility and analysis capabilities.

3x Better Employee Management

Enabled effective management of employee data, including payroll, scheduling, and performance tracking.

5x Better Commission Calculation

Developed algorithms to accurately calculate commissions based on sales entries, ensuring fairness and transparency.

Hi, Orely Studio

Manage your HR with Talented.

Create Reports

All activities

Payroll Expenses

01 Dec - 31 Dec



Employment Status



Total 140

Contract 21 15%

Full-time 84 60%

Part-time 35 25%

See All Insight

All activities

Employee Attendance



Filters

Export

View report

<input type="checkbox"/>	Name	Status	Date	Clock In	Clock Out	Schedule In	Scheduled Out
<input type="checkbox"/>	 Riko Sapto Dimo Lead Designer	Full-time	2023-11-13	09:00	17:07	09:00	17:00
<input type="checkbox"/>	 Pandi Atuk S UX Designer	Part-time	2023-11-13	08:55	16:58	09:00	16:00

November 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
12	13	14	15	16	17	18

Upcoming Schedule

Wednesday, 15 November 2023



Payroll December

10:00 AM



Interview Illustrator



A Comprehensive Digital Guide to Two Partner Malls

Created a bilingual mobile application for effortless navigation and exclusive deals.

5

Team Members

1 Year

Duration

Geolocation

API Integration

Push Notifications

UI/UX

Technologies



Solutioning

Challenges

- Ensuring the security of user data, especially with features like Google Account Login and online transactions.
- Implementing offline capabilities for features like navigation and store directories.
- Ensuring smooth performance, especially while loading images and processing large amounts of data.

Solution Highlights

- Robust encryption and authentication mechanisms safeguarded user data, instilling trust among users.
- Provided unfettered access to features even without an internet connection.
- Ensured faster load times and improved performance, enhancing user satisfaction.

Outcomes

75% **Enhanced Mall** **Navigation**

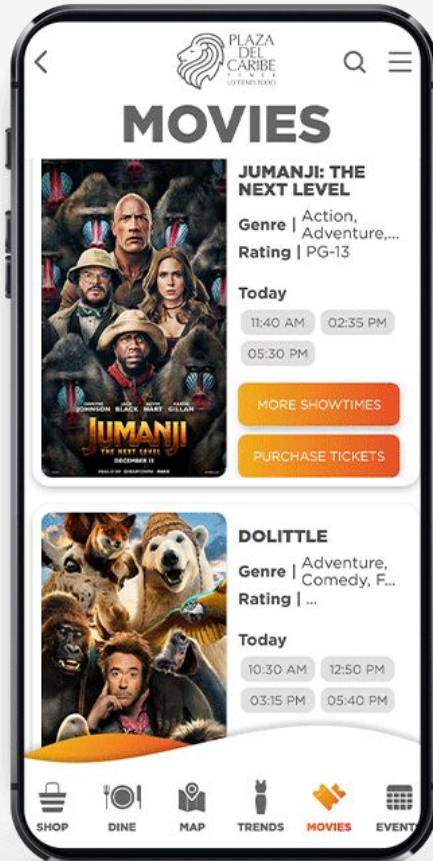
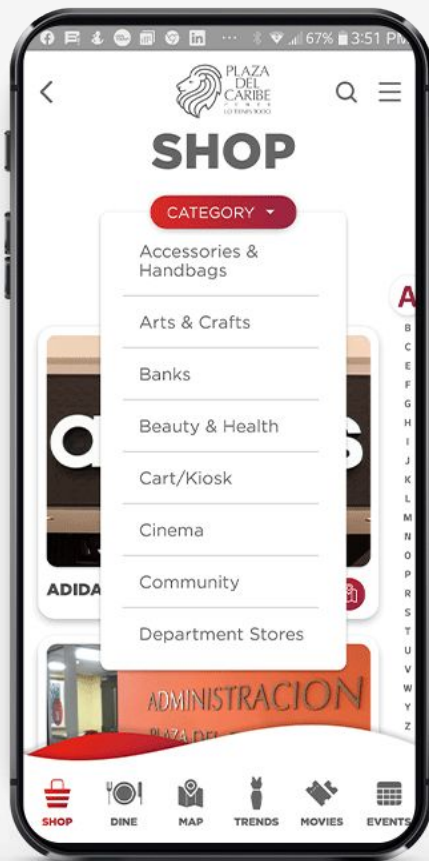
Implemented indoor navigation and beacon technology, increasing navigation ease in the malls.

3x **Increased Revenue**

Facilitated in-app purchases for movie tickets, gift cards, and exclusive offers enhancing revenue streams.

6x **Better Market** **Reach**

Availability of the app in both English and Spanish broadened the market reach, catering to a diverse range of users and enhancing accessibility.





The World's Most Feature-Rich Online Events Platform

Integrated CRMs, Zapier, and advanced analytics with dynamic funnel page builder.

18

Team Members

4+ Years

Duration

Microservices Architecture

API integration

Advanced Analytics

Technologies

php

JS



AJAX



mongoDB.

Solutioning

Challenges

- Streamlining data transfer processes and enhancing workflow automation.
- Integrating diverse third-party CRMs for enhanced marketing and customer relationship management.
- Offering detailed insights into webinar statistics and attendee engagement.

Solution Highlights

- Successfully integrated Zapier within the platform, facilitating efficient data transfer and workflow automation.
- Developed streamlined integration capabilities within the platform, ensuring compatibility with popular CRMs like MailChimp, Aweber, and Infusionsoft.
- Integrated advanced analytics features, enabling users to access detailed reports for informed decision-making.

Outcomes

20x More Efficient Data Transfer

Efficiently integrated Zapier, enhancing data transfer and workflow automation within the platform.

3x Microservices Architecture

Implemented scalable Microservices architecture using PHP Laravel, Angular, Node, Kafka, AWS SQS, and other technologies for efficient development and distinct user roles.

27% Advanced Analytics, Reporting

Integrated advanced analytics, providing comprehensive insights into webinar statistics and attendee engagement for informed decision-making.

[FEATURES](#)[PRICING](#)[CUSTOMERS](#)[COMPARE](#)[MASTERCLASSES](#)[BLOG](#)[LOGIN](#)[GET A LIVE DEMO](#)

The World's Most Feature-Rich Online Events Platform

Craft high-converting end-to-end sales funnels with live and automated webinars.
Host product demos, paid masterclasses, big corporate events, and training sessions.

[Watch demo](#)[Start Now For Free](#)

Market, Sell & Onboard Customers



Made For All Business Types



End To End Corporate Training

<https://easywebinar.com>





The Leading Virtual Store Platform that Creates Immersive Experiences

Unveiled immersive 3D virtual stores for augmented reality shopping.

10

Team Members

1 Year

Duration

AR/VR Integration

Content Management

UI/UX

Technologies



Solutioning

Challenges

- Ensuring efficient communication between the users and company employees.
- Managing and updating content regularly within the immersive 3D virtual stores.
- Enhancing the shopping experience to facilitate easier decision making.

Solution Highlights

- Excluded fiat currency as a payment choice for potential customers, increasing transaction security.
- Digital interface that generates a QR code to access entry at the retail outlet and sensors further track the buyers motion.
- Virtual cart validation and just walk-out technology tracks the customer and the interaction with the store items.

Outcomes

100% **Interactive Cart** **Functionality**

Enabled users to add items and request favorites within the virtual stores.

4x **Efficient Content** **Management**

Developed a robust CMS to effectively manage the virtual store and its products.

75% **Enhanced Shopping** **Experience**

Transformed e-commerce into immersive 3D environments for more engaging shopping.




[Solutions](#)

[Industries](#)

[Technology](#)

[Case Studies & Reports](#)

[About](#)

[Book A Demo](#) 

THE IMMERSIVE SHOPPING PLATFORM

AI-Powered Virtual Stores for Web, Roblox & Apple Vision Pro

[Book A Demo](#) 





An Innovative e-Commerce Platform

Designed a platform to browse, purchase, and manage products and services online.

7

Team Members

18+ Months

Duration

Geolocation

Payment Gateways

Database Management

UI/UX

Technologies



Google APIs



stripe

Solutioning

Challenges

- Enhance user experience to ensure customers can easily browse and find the products they are looking for.
- Implement secure access controls, data validation, and ensuring data privacy.
- Implement a system that allows the admin to monitor and track financial transactions.

Solution Highlights

- Implemented efficient search functionality to enable quick product discovery.
- Implemented secure authentication and authorization mechanisms to ensure only authorized personnel can access and modify customer account information.
- Implemented a robust financial tracking system that records and monitors all financial transactions.

Outcomes

10X Smooth User Experience

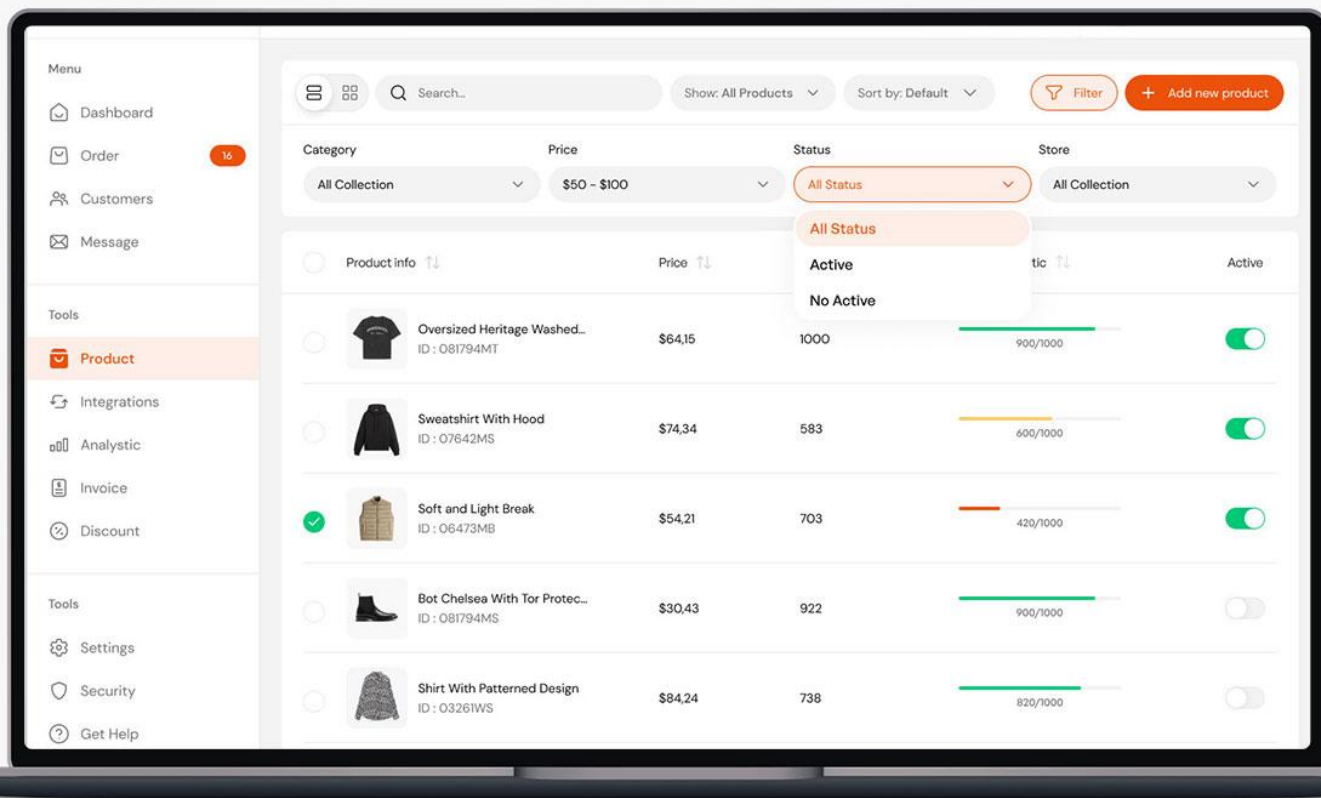
Encouraged users to spend more time on the platform, leading to increased engagement and a substantial boost in sales.

9x Geolocation accuracy

Improve logistics and supply chain management by providing real-time tracking of assets and shipments, resulting in more efficient routing and delivery.

100% Easy Payments

Ensured simple payment options to decrease cart abandonments and bounce rates.





A Prestigious Fulfillment Service Provider Across 50+ Countries

Developed an internal management system to manage and fulfill orders placed by customers.

6

Team Members

8 Months

Duration

Geolocation

Systemised Database

Streamlined payments

Technologies



Solutioning

Challenges

- Required a streamlined inventory management system to carefully monitor stock levels and order fulfillment.
- Needed to integrate payment gateway systems to process payments securely and efficiently.
- Implement user-friendly interfaces, personalized recommendations, and easy navigation to improve user experience.

Solution Highlights

- Integrated an inventory management system to help track stock levels, update product information, and manage orders.
- Implemented an order management system to automate order processing, update customers on their order status, and handle returns and refunds.
- Improved product delivery in a timely and efficient manner by including shipping processes, shipment tracking, and offering customers with shipping options.

Outcomes

6X More Organised Inventory

Enabled businesses to quickly locate and access their stock leading to increased productivity and more efficient operations.

99% Accurate Geolocation

Accurate information about delivery destinations led businesses to optimize their delivery routes, resulting in faster delivery times and improved efficiency.

5x More Streamlined Payments

Accurate payment information helped keep track of financial transactions and manage cash flow more effectively.

one Click

Profile

Your orders

Personal data

Payments method

Dashboard > Your orders > Order no 1234567890

John Doe



Quick overview

Estimate deliver time
14.08.2019, 11:00-13:00
[Change time](#)

Date of order
12.08.2019, 21:35
amazon.co.uk

Address
Joanna Nowak
ul. Andersa 21/5
300-300 Kraków
[Change address](#)

Payment method
Visa
**** * 2345

Delivery:
Amazon Prime
[Contact](#)



History

14.08.2019, 11:57	Created the order	amazon.co.uk
14.08.2019, 13:22	Packed to buyer	amazon.co.uk
14.08.2019, 15:05	In transit	amazon.co.uk

Summary

1. Buty Nike Vandal high	1x	99,00 USD
2. Buty Nike Premium High heels	1x	199,00 USD

Cost 298,00 USD

Shipping 0,00 USD

Total 298,00 USD

Seller

E-mail
triston.bailey@jewess.com
Nike.com

Phone
+1 790-578-4259
Nike.com

[Contact seller](#)



A global hotel brand renowned for its diverse lodging options.

Built a User-Friendly WordPress Experience for Hotels and Offers

19

Team Members

4+ Years

Duration

UI/UX

Geolocation

Booking Accessibility

Technologies

JS

php

SAS

AJAX

HTML5

CSS3



Solutioning

Challenges

- Balancing a multitude of hotel listings, diverse offers, and booking functionalities without overwhelming users.
- Ensuring the system provides up-to-date and accurate information regarding nearby hotels and their availability.
- Ensuring the website remains fast and responsive even with increased traffic and booking requests.

Solution Highlights

- Implemented a user-centric approach to layout and navigation to simplify the hotel discovery and booking process.
- Implemented systems that regularly update hotel availability and information to maintain accuracy.
- Implemented caching mechanisms and optimised server performance to handle increased traffic.

Outcomes

40% Enhanced User Experience

Simplified navigation and intuitive design elements facilitated easier hotel discovery, offer exploration, and seamless booking processes for users.

10x Accurate Location-Based Services

Provided users with the ability to locate nearby Marriott properties, ensuring convenient access to accommodations based on their preferences.

35% Improved Booking Accessibility

Simplified the booking process to enable users to make reservations seamlessly while exploring various options available at Marriott hotels and resorts.

 DESTINATION

Where can we take you?

 1 NIGHT

Wed, Jan 03 - Thu, Jan 04

Find Hotels

MARRIOTT
BONVOY

KRISFLYER
SINGAPORE AIRLINES GROUP

Benefits That Make You Soar

Take your travel experiences further with our preferred partnership

Learn More





A Fully Configurable Turnkey LMS Solution

Developed a platform enabling on-the-go training, customized curriculums, and rewards.

25

Team Members

2+ Years

Duration

API Integration

Gamified Experiences

Multilingual Functionality

UI/UX

Technologies

nodejs



Sass

Linux



Solutioning

Challenges

- Integrating various technologies like Google services and external APIs, with seamless interoperability between different components of the platform.
- Efficiently managing and querying large datasets in databases like Amazon DynamoDB and MySQL.
- Ensuring the application is able to work seamlessly across different devices and operating systems.

Solution Highlights

- Improved integration capabilities, ensured smooth interaction with external services, and enhanced overall system performance.
- Enhanced database performance, reduced query times, and improved overall system responsiveness.
- Ensured a consistent user experience across devices, catering to a broader audience and increasing accessibility.

Outcomes

30% Enhanced User Engagement

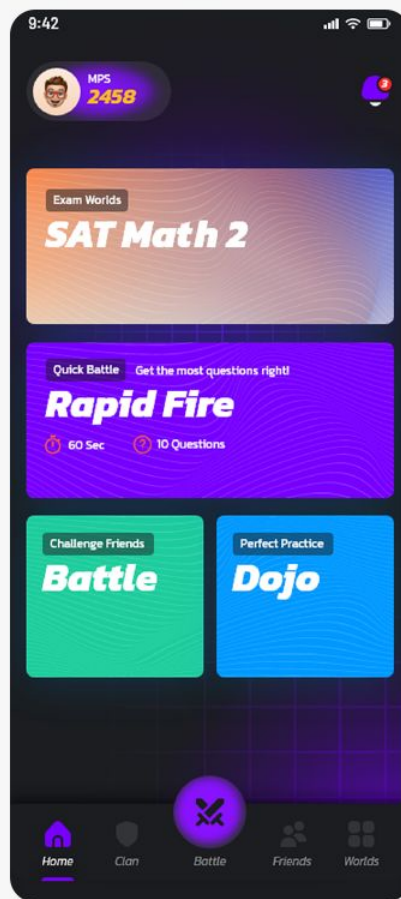
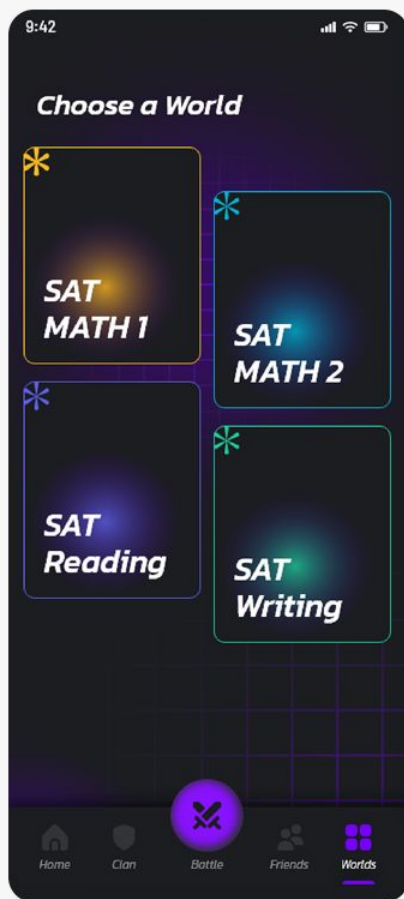
Implemented interactive digital technology solutions to boost user engagement and retention.

4x Effective Community Engagement

Introduced features like community feeds, networking sections, and user-generated content, fostering community engagement and interaction among users.

55% Better Performance

Ensured optimal performance and user experience through the implementation of responsive design principles across various devices.





A Dynamic Online Skill Development Platform

Created a robust platform to connect instructors and students worldwide.

4

Team Members

8+ Months

Duration

API Integration

Payments

Database Management

CMS

Technologies

The MySQL logo, featuring the word "MySQL" in a blue and orange font with a stylized blue fish icon.



Linux

Laravel

Bitbucket

stripe

Solutioning

Challenges

- Managing the complex integration of external services, specifically with APIs from platforms such as Facebook and Google.
- Ensuring compatibility and synergy among the different technologies within the tech stack.
- Integrating secure payment processing options, such as Apple Pay and Stripe, to ensure a trustworthy financial transaction experience within the platform.

Solution Highlights

- Streamlined integration processes, ensuring a seamless and efficient exchange of data and enhancing overall functionality.
- Ensured not only compatibility but also synergy among various technologies, minimizing integration challenges.
- Ensured not only the security of financial transactions but also a seamless and reliable payment processing experience, fostering user trust.

Outcomes

95% Increased Accessibility

Implemented user-friendly interfaces and navigation, enhancing accessibility for students and instructors across the globe.

100% Secure Payment Processing

Integrated secure payment systems such as Apple Pay and Stripe, ensuring smooth and trustworthy financial transactions within the platform.

60% Improved API Integration

Integrated Facebook API, Google API, and other services seamlessly, ensuring smooth data exchange and functionality between the platform and external systems.



☰ Courses

🔍 Search

Live Courses

E-Learning

Corporate Training



Signup

Login

Learn from anywhere

Live with experts

Unleash your potential with live interactive learning!

Explore More





American Public University

A member of the accredited American Public University System

A Leading US-Based Online Learning Institution

Created graduate and doctorate courses on a digital learning platform.

5

Team Members

6 Months

Duration

Code Optimization

UI/UX

Cross-Platform Compatibility

Multimedia Integration

Technologies



Solutioning

Challenges

- Creating a responsive design to adapt to various screen sizes.
- Implementing drag-and-drop functionality for images, requiring careful handling.
- Web pages may render differently across various browsers, leading to inconsistencies in layout and functionality.

Solution Highlights

- Optimized courses for diverse devices, enhancing user accessibility on all screen sizes.
- enabled efficient image management without compromising performance.
- Achieved a consistent user experience across different browsers, mitigating rendering disparities and ensuring widespread accessibility.

Outcomes

45% Increased Efficiency

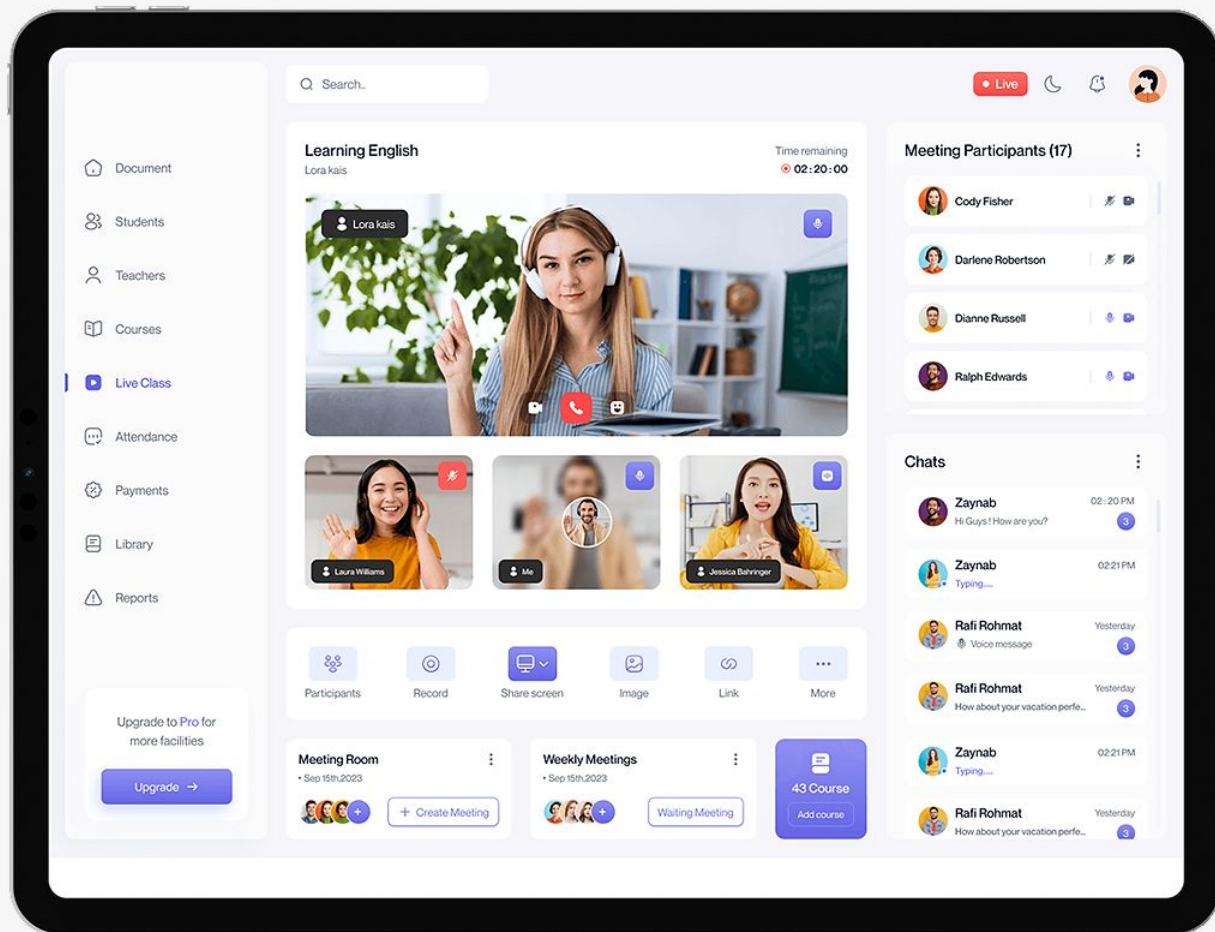
Conducted code optimization to improve the overall efficiency and course loading speed, contributing to a more responsive and user-friendly learning experience.

3x Improved Video Functionality

Rectified non-functional videos by updating video sources with iframe HTML tags, ensuring seamless integration within courses.

60% Better Page Load Times

Streamlined the automation content migration tool, reducing junk code, and optimizing HTML5, resulting in faster page loading times.





An Education Program to Bridge the Digital Divide

Developing an interactive portal for schools across the United States.

5

Team Members

1+ Years

Duration

API Integration

Scalability

Animation-rich Interface

Database Management

Technologies

php

MySQL

redis

Drupal™

nodejs

Solutioning

Challenges

- Integrating diverse components seamlessly.
- Reducing the possibility of performance bottlenecks and slower response times.
- Maintaining accurate real-time data processing for user analytics.

Solution Highlights

- Streamlined integration processes, ensuring communication between various system components.
- Achieved optimized performance, minimizing data retrieval delays and improving responsiveness.
- Realized real-time user analytics with precise and up-to-date information on user activities, enabling data-driven insights.

Outcomes

45% Better Database Management

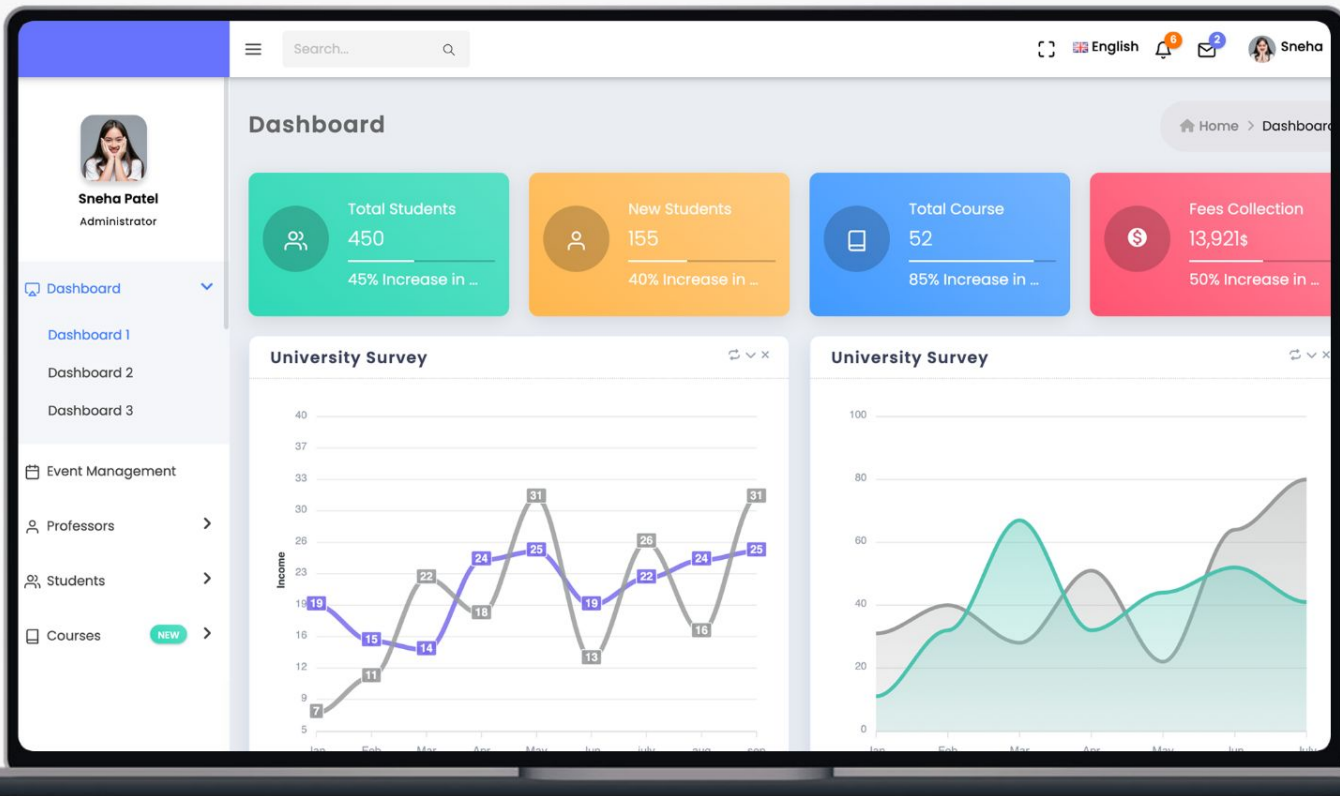
Employed efficient database management techniques to enhance overall system performance.

6x Reliable API Communication

Facilitated reliable communication between different system components for seamless data flow.

60% Improved User Engagement

Developed an engaging front end to enhance user experience and encourage prolonged user interaction.





A Renowned Home Insurance Provider

Created a user-friendly web portal that simplifies the process of purchasing home insurance online.

6

Team Members

1.8 Years

Duration

UI/UX

Database Analytics

Cloud Enablement

API

Technologies



django



Solutioning

Challenges

- Purchasing home insurance offline can be time-consuming.
- Limited access to information needed to make an informed decision and need to rely on the insurance agent to provide you with all the necessary information, which may not always be accurate or comprehensive.
- Challenging to compare prices, coverage, and benefits across different insurance companies.

Solution Highlights

- An intuitive and dynamic user interface (UI) that is easy to understand and use, and adapts to the user's needs and preferences in real-time.
- Provided a clear and accessible customer support options, such as a phone number, email, or chat support.
- Customizable coverage options based on the users unique needs and preferences.

Outcomes

8x Elevated Customer Convenience

Simplified the process of purchasing home insurance by providing an easy-to-use platform that allows customers to browse, customize, and purchase policies online.

67% Increased Efficiency

Streamlined the insurance sales process and reduce administrative overheads associated with traditional methods of selling insurance.

50% Better Data Analytics

Captured customer data and insights that can be used to refine the product offerings, pricing, and marketing strategies.

[Find an Agency](#)

[Log In](#)



[INSURANCE](#) ▼

[SERVICE](#) ▼

[BLOG](#) ▼

[ABOUT ERIE](#) ▼



Good evening.
Let's get you a quote.

* Indicates required field

* Type of insurance

Auto ▼

* Zip code

GET A QUOTE

ALREADY A CUSTOMER?

(Don't have an account?)

LOG IN

MAKE A PAYMENT



Florida's Largest Therapy Service Provider

Created an EMR solution to help facilitate the communication between the patient and the therapists.

5

Team Members

8+ Years

Duration

EMR

Process Optimization

Data Security

ERP

Technologies



Solutioning

Challenges

- Difficulty implementing an EMR solution as it requires planning, resources, and time. It can involve migrating data from paper-based systems, training staff, and ensuring that the system is compatible with existing hardware and software.
- Challenge sharing data and information between different systems and can result in fragmented data and poor communication between providers.
- No proper assimilation of real-time data, subsequently yielding incomplete/incorrect analytical reports.

Solution Highlights

- Deliver a new dynamic, scalable application that supports functionalities and architecture of current business model which evolves in alignment with client's offline workflow requirements.
- A solution with rich calendar functions for scheduling appointments.
- A web portal that encapsulates services and other vital data from the back end to provide accurate and updated information at the front end to facilitate seamless patient treatment tracking, patient insurance, provider's payment, and account related information.

Outcomes

14x Improved Patient Safety

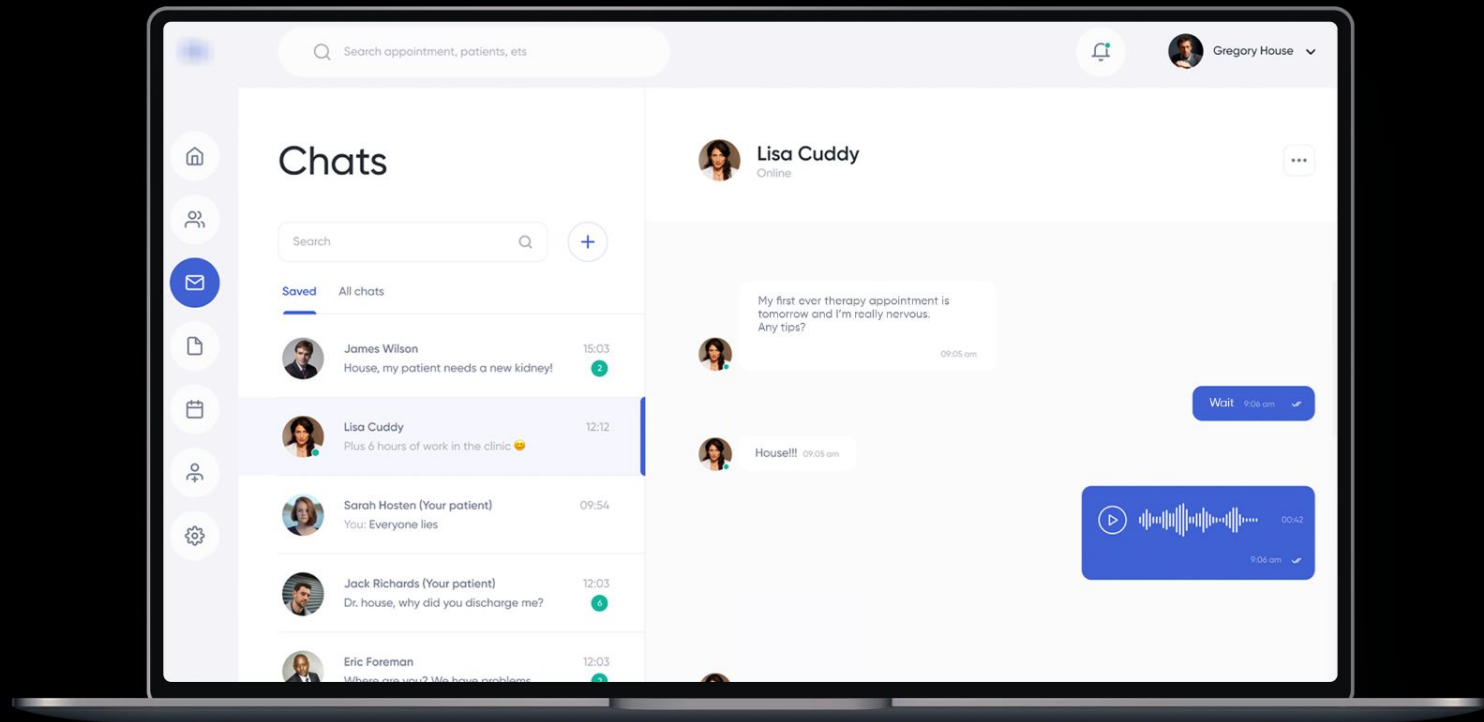
Reduced risk of medical errors by providing healthcare providers with accurate, up-to-date information on patients' medical histories, medications, allergies, and test results.

25X Increased Efficiency

Streamlined clinical workflows by automating certain tasks, such as prescription refills and appointment scheduling.

12x Better Communication

Improved communication among healthcare providers, allowing for more coordinated and comprehensive care.



Search appointment, patients, etc



Gregory House ▾



Chats

Search



Saved

All chats



James Wilson

House, my patient needs a new kidney!

15:03

2



Lisa Cuddy

Plus 6 hours of work in the clinic 🙄

12:12



Sarah Hosten (Your patient)

You: Everyone lies

09:54



Jack Richards (Your patient)

Dr. house, why did you discharge me?

12:03

6



Eric Foreman

Wilson, are you? I like house problems

12:03

2



Lisa Cuddy

Online



My first ever therapy appointment is tomorrow and I'm really nervous. Any tips?

09:05 am



House!!!

09:05 am

Wait

9:06 am



00:42

9:06 am





Global Life Sciences Leader In Diagnostics & Drug Development

Developed a futuristic ERP to simplify business operations.

7

Team Members

5+ Years

Duration

Process Automation

ERP

Project Engineering

UI/UX

Technologies



ORACLE



Solutioning

Challenges

- Many workflow problems occur due to the lack of a centralized process.
- Took too long to gather drug-related information from a standard system since various software systems had to be accessed.
- The client wants to eliminate stumbling blocks in order to improve decision-making.

Solution Highlights

- Centralizing processes reduced duplication of effort and streamlined workflows, that can improve efficiency and productivity.
- Improved communication among the departments by creating clear lines of communication and ensuring faster decision making.
- Increase transparency by providing stakeholders with access to real-time data and analytics.

Outcomes

11x Increased Business Efficiency

For optimal efficiency, automated complex business procedures and streamline your operations.

25X Improved Report & Planning

Readily generate and valuable reports and analytics about the drugs and diagnostics to make informed decisions.

53% Enhanced Communication

Improved business communication by establishing straightforward boundaries of communication and assisting to eliminate misconceptions and promote collaboration among teams.





Digitally Transforming a US Life-Science Company

Established a cross-platform application for monitoring, managing and executing clinical trials for upcoming drugs in the market.

6

Team Members

2+ Years

Duration

Product Engineering

DevOps

Data Science

Database Management

Technologies



Solutioning

Challenges

- Absence of a dedicated system for managing and scheduling clinical trials.
- Lack of a method for collating data collected from the trials to derive accurate insights.
- No method in place for selecting the drugs suitable for being used in human trials for the next stage and identifying individuals that will be ideally suited for testing.

Solution Highlights

- Clinicians can instantly and seamlessly access clinical trial data in real-time with data visualizations and graphs.
- Successful drug trials can be seamlessly moved on to next stage of the trial.
- Automated processes and data driven insights decreased time typically spent on manual processing ensuring quicker time to market.

Outcomes

30% Increased Efficiency

Shifting away from traditional paper based methods decreased the number of errors and streamlined processes to boost overall efficiency.

40% Reduced Overall Costs

Streamlined workflows and effective management of clinical trials ensured costs were kept to a minimum.

25% Boosted Productivity

Dedicated modules for monitoring and executing trials as well as insights gained from data increased overall productivity.



Project



Search

MM/DD/YYYY to MM/DD/YYYY

Status

Search

+ Create new project

Projects (Drug Products)

Project Name	Batch Name	Count	PDF(s)	Assigned to	OCR Status	Last Updated	Action
Downstream J&J Free Form		1,0	1			9-Feb-2023 12:14:52 PM	⋮
COA C&B INC Template Driven		2,0	2			3-Feb-2023 01:12:20 PM	⋮
	DP0070011		2	John M	✓	5-Feb-2023 06:22:02 PM	⋮
	MBR_112890		2		✓	6-Feb-2023 11:55:55 AM	⋮
Upstream MSKCC Template Driven		10,0	4			1-Feb-2023 09:20:58 PM	⋮
MSKCC MSKCC Template Driven		3,0	3			27-Jan-2023 12:18:33 PM	⋮
Donor Data Donor Charts Free Form		2,0	2			15-Jan-2023 10:32:50 AM	⋮
CME003 CME Template Driven		3,1	6			2-Jan-2023 11:03:55 AM	⋮
	D25_CMP Data		6	⚠	✓	4-Jan-2023 02:23:44 PM	⋮
	DP_019_0322		6		⌛	9-Jan-2023 03:14:52 PM	⋮
	DP_20-167-010		6	Stella C	✓	15-Jan-2023 06:22:32 PM	⋮



A Leading US Based Multi-Specialty Healthcare Company

Developed an intuitive eCommerce website showcasing the clients' products.

5

Team Members

7+ Years

Duration

Product Engineering

CX

Database Management

UI/UX

Technologies



Solutioning

Challenges

- Lack of adequate data security protocols left sensitive data at risk.
- Slow loading times with a bland interface and design.
- Absence of locator systems using google maps and newsletter system.

Solution Highlights

- Dedicated pages for showcasing product information, FAQs, and other content pages.
- Creation of a 'before' and 'after' module for users to upload their photos.
- Integration of 'Doctor Locator' module for seamless and instant connection to medical professionals.

Outcomes

30% **Increased Customer Engagement**

A visually appealing user interface increased the time spent on the website.

15% **Boosted Customer Acquisition**

Easy and quick payment over e-commerce portal elevated customer acquisition.

25% **Increased Efficiency**

Creation of separate modules for better management increased overall efficiency.



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\$0.00

Antiseptic

Cardiovascular

Surgicals



★★★★★

CareNow Eco Protect Quat
Surface Wipes

\$95.00



★★★★★

Cidex OPA Disinfection
Solution Instrument

~~\$110.00~~ \$85.00



★★★★★

Halemed Haleciser
Spirometer Lung Exerciser

\$80.00



★★★★★

Jumper Infrared
Thermometer Dual Mode

~~\$88.00~~ \$60.00



★★★★★

Nulife Powder Free Non
Sterile Gloves

\$92.00





A Not-For-Profit Healthcare System Based In The USA

Streamlined Patient Care, Scheduling, and Medicine Purchase with Hibernate JPA Integration.

7

Team Members

8+ Years

Duration

Appointment Management

Health Record Management

Medicine Purchase Integration

Data Management

Technologies



Solutioning

Challenges

- Ensuring the confidentiality and integrity of online transactions.
- Efficiently managing and retrieving vast amounts of patient data.
- Developing an intelligent appointment scheduling algorithm.

Solution Highlights

- Implement robust encryption and secure payment gateways to safeguard online transactions.
- Optimize database design and storage strategies to enhance system performance and scalability.
- Enhanced booking with an algorithm considering doctor availability, patient preferences, and urgent cases.

Outcomes

15x Seamless Appointment Management

Streamlined booking processes contribute to a more organized and user-friendly appointment system, enhancing overall service efficiency.

20x Health Record Management

Efficient management of past disease records ensures a holistic understanding of patients' health histories, aiding in informed decision-making.

9x Convenient Online Medicine Purchase

The integration of online medicine purchase services provided patients with a convenient and accessible way to obtain necessary medications.

Need care now?

Skip the waiting room and use Urgent Care video appointments.

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Access Patient Care

- Login to MyChart to access medical records >
- Get Care >
- Find a Presbyterian Medical Group Provider >
- Pay My Bill >

Manage My Health Plan

- Login to myPRES to access health plan info >
- Shop for a Health Plan >
- Find a Provider in My Plan Network >
- Pay My Premium >



A Revolutionary Tech Company Creating Digital Models Of Physical Spaces

Revolutionized construction with cloud and AI-based virtual tour solutions.

6

Team Members

4+ Years

Duration

Mobile 3D Scanning

Data Integration

User Experience

AR/VR

Technologies



Solutioning

Challenges

- Handling and integrating large volumes of data from diverse sources to create comprehensive 3D models.
- Providing customizable features and a user-friendly interface within the mobile application.
- Ensuring compatibility and interoperability of the virtual tour solutions across different devices.

Solution Highlights

- Streamlined data processing pipelines using cloud infrastructure and AI algorithms to create 3D models from diverse data sources.
- Incorporated user feedback into the design and development process to enhance customization features and improve the overall user experience.
- Conducted thorough interoperability tests to ensure seamless integration across real estate platforms.

Outcomes

23x Improved Property Marketing

Enabled quick 3D scanning with smartphones, helping real estate pros capture property data for detailed marketing models.

14x Customized 3D Models

Enabled to create, customize, and publish 3D models tailored to their specific real estate listings, enhancing the presentation and appeal of properties to potential buyers or renters.

32% High-Quality Data Acquisition


The provision of 3D scanning systems and cameras ensured the acquisition of high-quality data, resulting in accurate and realistic 3D models that accurately represented the properties.

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Your One-Stop Destination for Real Estate Solutions

Integrating 3D home tool led to immersive virtual tours for confident real estate decisions.

9

Team Members

3+ Years

Duration

AR/VR

UI/UX

Customer Experience

Technologies

THETA



node
js

mongoDB

Solutioning

Challenges

- Integrating the 3D Home tool seamlessly into the platform while ensuring compatibility with various devices and browsers.
- Creating immersive virtual tours with high-quality 3D images from Ricoh Theta cameras efficiently.
- Ensuring virtual tours accurately represent property conditions to address reliability concerns.

Solution Highlights

- Utilized cutting-edge web development for seamless user experience on all devices.
- Enhanced 3D image rendering quality and speed through advanced processing algorithms and optimization techniques.
- Integrated feedback and reviews to enhance trust in virtual tour accuracy.

Outcomes

35x Enhanced Customer Experience

Implementing the 3D Home tool revolutionized property exploration, offering customers an immersive experience.

24x Improved Decision-Making Process

By offering 360-degree virtual tours, the project aimed to streamline the decision-making process for homebuyers.

16x Improved Sales Process

The combination of virtual tours, real estate agent consultations, and in-person inspections streamlined the sales process, facilitating smoother transactions and contract signings.

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Sign in for a more personalized experience.

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An International Vr Company Specializing In VR-Staging

Incorporated virtual reality to transform real estate and retail advertising.

8

Team Members

5+ Years

Duration

AR/VR

Visualization

Economic Efficiency

Technologies



Solutioning

Challenges

- Integrating diverse furniture and interior design catalogs into the VR platform.
- Optimizing hardware resources for smooth rendering of high-quality virtual environments with intricate details.
- Creating intuitive interfaces for users to experiment with furniture, decor, and renovation ideas.

Solution Highlights

- Developed automated systems to regularly update and maintain furniture catalogs.
- Utilized LOD rendering and texture streaming for enhanced performance and reduced rendering latency.
- Conducted extensive user testing and feedback sessions to refine the UI design and enhance user engagement and satisfaction..

Outcomes

25x Enhanced Marketing Opportunities

VR-staging revolutionized marketing for real estate by advertising furniture and interiors effectively through virtual reality.

12x Enhanced Product Placement

Ability to experiment with different furniture styles and arrangements, allowing users to visualize and determine the most suitable layout for their space.

32x Improved User Experience

Visualizing changes like wall colors, flooring, and lighting options to make informed decisions in the renovation process, helped enhance user experience.

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Accelerating Property Sales for Industry Giants

Championed by the real estate's biggest names, roOomy effectively boosts property sales, becoming an essential tool for savvy realtors.

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One Of The Oldest And Most Esteemed Real Estate Brands Worldwide

Enhancing customer engagement and lead qualification through chatbots.

8

Team Members

6+ Years

Duration

Customer Experience

Lead Qualification

Accessibility

Technologies



Solutioning

Challenges

- Ensuring that chatbots accurately understand and respond to natural language inputs from visitors.
- Integrating chatbots seamlessly with existing systems and processes.
- Balancing automation with personalized interactions while still efficiently handling a large volume of inquiries.

Solution Highlights

- Implemented advanced natural language processing (NLP) algorithms to enable chatbots to better understand and interpret user queries.
- Leveraging robust APIs and middleware solutions simplified the integration of chatbots.
- Developed dynamic chatbot scripts maintain personalization by adjusting responses based on user inputs and preferences, enhancing engagement.

Outcomes

34% Increased Engagement

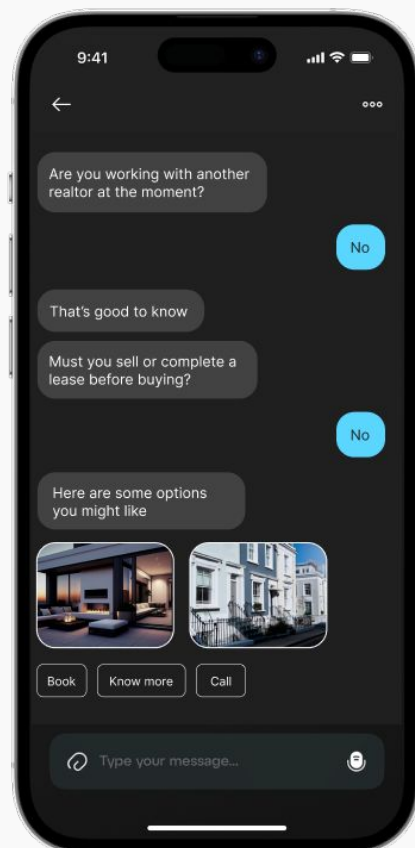
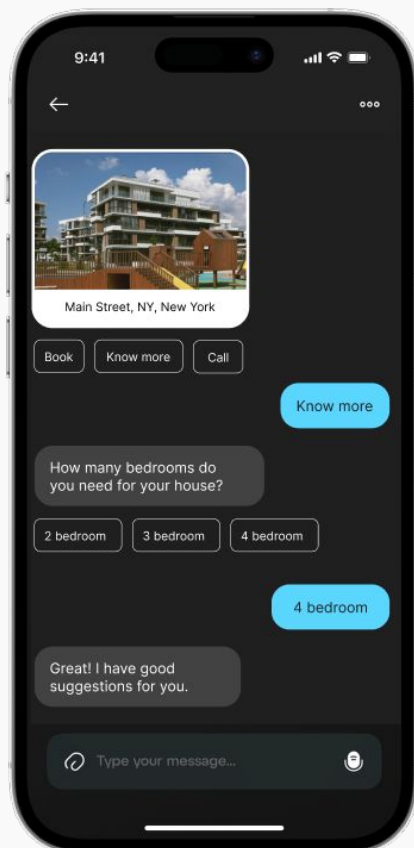
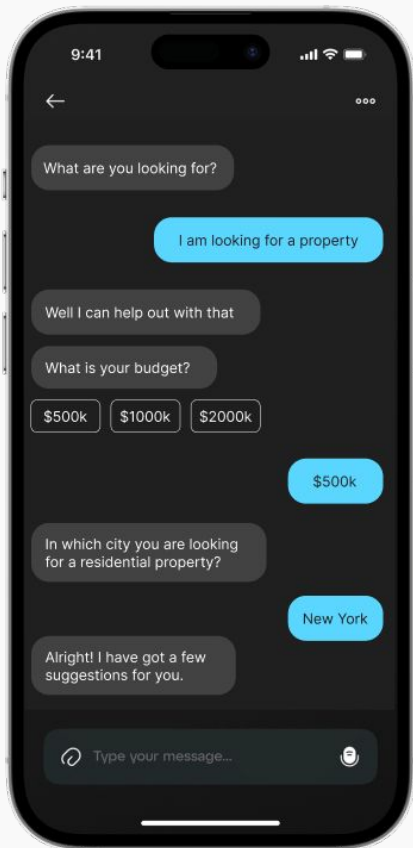
Chatbots boosted website engagement by providing instant assistance and information, keeping users actively involved in property searches.

15x Improved Lead Quality

The chatbots efficiently qualified leads by gathering visitor preferences, allowing agents to focus on high-potential prospects and close deals more efficiently.

25x Enhanced Customer Satisfaction

Enhanced customer satisfaction by offering round-the-clock, personalized assistance, ensuring a seamless property search experience.





Innovative Real Estate Company with Technology-Driven Buying and Selling Solutions

Integrated AI-powered personalized property recommendations.

9

Team Members

3+ Years

Duration

Real Estate Management

Real-time Tracking

Personalisation

AI

Technologies



Solutioning

Challenges

- Implementing AI in real estate while handling sensitive customer data and ensuring data privacy and security.
- Integrating AI seamlessly into existing real estate systems.
- Ensuring access to high-quality and comprehensive data is essential for effective AI-driven customer engagement in real estate.

Solution Highlights

- Implemented robust data encryption and compliance measures to address privacy concerns and ensure secure handling of customer information.
- Developed standardized API integration frameworks to streamline the incorporation of AI technologies into existing real estate platforms.
- Implemented robust data integration processes to aggregate diverse datasets from various sources, ensuring data cleanliness and accuracy for AI analysis.

Outcomes

60% Personalized Recommendations

AI algorithms provided personalized property suggestions, enhancing customer satisfaction and increasing the chances of finding the perfect home.

5X Increased Engagement

Implementing AI technology enhanced customer engagement, with higher click-through rates and prolonged interaction with property listings.

40% Real-time Insights

AI integration provided real-time insights into customer behavior, enabling agile adjustments to recommendation strategies and ultimately enhancing customer satisfaction.

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A Multinational Package Delivery and Supply Chain Management Company

Developed an NPT system to streamline data management and operations planning.

10

Team Members

2 Years

Duration

Query Optimization

User Management

Network Planning

Logistics Optimization

Technologies



Solutioning

Challenges

- Ensuring optimal performance, especially with large datasets and complex queries.
- Designing the platform to handle rising user demand and data volume while maintaining performance.
- Protecting sensitive data and the platform against cyber threats.

Solution Highlights

- Improved database performance, resulting in faster query execution and system performance optimization.
- Allowed the platform to handle increasing demand and data volume.
- Ensured robust protection against security vulnerabilities, safeguarding sensitive data.

Outcomes

45% **Improved** **Efficiency**

Optimized transportation routes and streamlined package delivery, resulting in enhanced efficiency.

63% **Better API** **Integration**

Integrated various functionalities, enabling smooth communication between different modules and enhancing system interoperability.

4x **Optimized Query** **Performance**

Implemented efficient query optimization techniques to enhance system performance and responsiveness, improving user experience.

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A Pioneering Mexican Company Revolutionizing the Pre-owned Car Market

Created a streamlined online platform, integrating backend services and incorporating several functionalities.

100+

Team Members

2 Years

Duration

Payment Gateway

Backend Development

Admin Controls

Platformization

Technologies



Solutioning

Challenges

- Optimizing frontend and backend code to improve platform responsiveness and speed.
- Ensuring the platform functions smoothly across different devices and browsers.
- Integrating and securely managing payment transactions.

Solution Highlights

- Improved platform responsiveness and speed, enhancing overall user satisfaction.
- Ensured a consistent and user-friendly experience regardless of device.
- Ensured secure and seamless transactions, adhering to compliance standards.

Outcomes

52% **Improved Data Management**

Enabled efficient storage and retrieval of user data, car listings, and transaction records, resulting in improved scalability and performance of the platform.

100% **Platform Security**

Enhanced platform security, safeguarding user data and transactions, thus building trust and credibility among users.

2x **Better Admin Control**

Empowered administrators to efficiently manage user activities, payments, and platform priorities, thereby optimizing operational efficiency and flexibility.

About us

Our company

Kavak is a disruptive brand looking to change how pre-owned cars are bought and sold in the auto industry.

We want to empower people by helping them solve everything related to one of their most important assets: their car.

Driven by data, technology and innovation, we formalize the pre-owned cars industry, offering a wide catalog of guaranteed and certified cars.

We drive our mission through our e-commerce platform, app complements, and stores around the world, while also providing after sales services and financing options for our customers.



Story

Our ride

In 2014, KAVAK was born with the idea of committing to solve the inefficiencies of the fragmented used-cars market. By 2016, KAVAK opened its doors in Mexico City.

2020 was a crucial year for KAVAK's growth and expansion, we not only increased our footprint in Mexico, but also launched in 6 new countries.



BNY MELLON

A Global Financial Services Company Offering a Wide Range of Services

Developed a fleet management application with real-time vehicle tracking.

5

Team Members

7 Months

Duration

Fleet Management

Performance Optimization

API Integration

Geolocation Services

Technologies



Solutioning

Challenges

- Handling real-time data from a large amount of vehicles for accurate tracking and analytics.
- Safeguarding sensitive information like location data and user details from unauthorized access or breaches.
- Developing a codebase that is easily maintainable and updatable.

Solution Highlights

- Ensured timely updates of vehicle locations and analytics, providing users with up-to-date information.
- Guaranteed the security of sensitive data, fostering user trust.
- Facilitated easier maintenance and updates, reducing long-term development costs.

Outcomes

70% **Improved Efficiency**

Implementation of real-time tracking and automated analytics enhanced fleet management efficiency, optimizing route planning and fuel usage.

8x **Enhanced Logistics**

Utilization of data analytics on route travel and driver behavior facilitated effective logistics optimization, reducing delivery times and improving overall efficiency.

100% **Security**

Implementation of managed services for GIS surveillance and remote interaction firmware improved security measures, ensuring compliance with industry standards.

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BNY Expands Digital Asset Platform with Launch of Innovative On-Chain Offering

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Caroline Butler testifies before the U.S. House Financial Services Committee on Digital Payments Ecosystem

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BNY Named Among America's Most Innovative Companies for 2025





A Chain of Fully Automatic Stores

Developed a robust mobile and web application that offered a seamless and customized shopping experience.

10

Team Members

6 Months

Duration

Product Engineering

Automation

Database Management

API Integration

Technologies

 mongoDB.

 MySQL

 python™

django


TensorFlow

Solutioning

Challenges

- High maintenance and workforce training costs.
- Scarcity of skilled workforce to guide customers.
- Lack of security protocols meant the sensitive data is at risk and high chances of fraud.

Solution Highlights

- Shelf storage, product catalog classification, and merchandise planning.
- Demand forecasting, dynamic pricing, and optimization.
- Retail theft detection and prevention.

Outcomes

30% Better Inventory Management

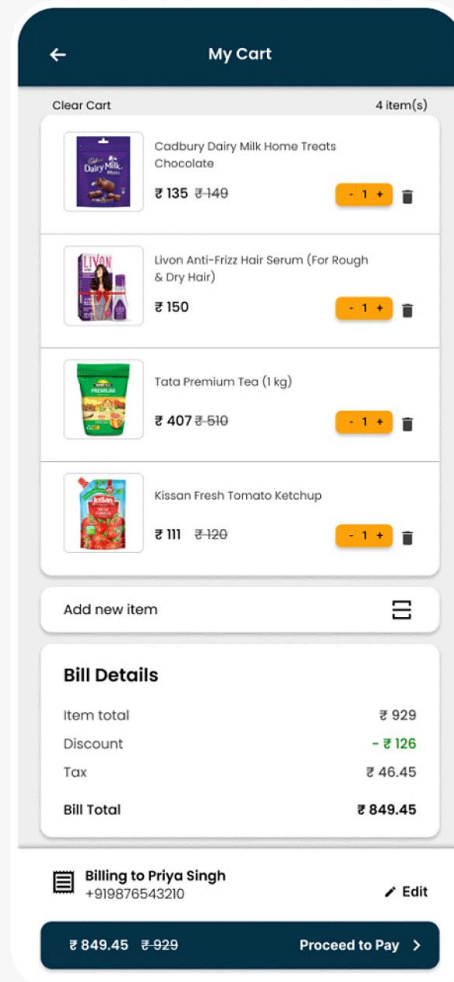
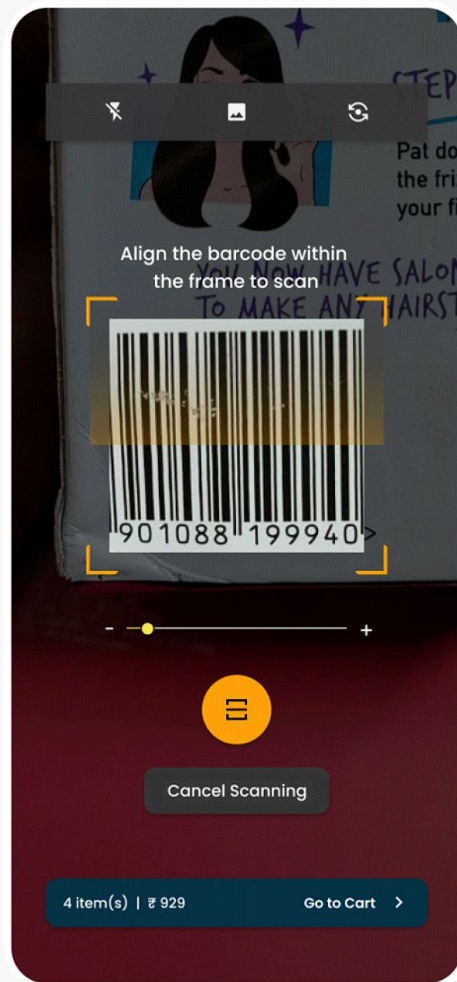
Early notification of product inventory levels led to better management.

15% Increased Customer Acquisition

Intuitive and innovative experience increased customer engagement.

20% Increased In-App Sales

Enhanced customer journey with quick and seamless payment options boosted sales.



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Industries

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Clients

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